

19 November 2024

icetana AI to present at Automic Invest 2024 conference

icetana Limited (ASX: ICE) ("icetana AI"), a leading provider of AI-based video analytics solutions, advises that CEO, Kevin Brown will be presenting at Automic Group's 'Automic Invest 2024' investment conference on Wednesday, 27 November 2024

The conference is a virtual event and will be held across the 26th and 27th of November 2024.

icetana AI looks forward to providing an update on its business and its outlook, alongside other high-growth ASX companies.

To register for the virtual event, click on the link below.

<https://www.automicgroup.com.au/automicinvestconference2024>

icetana AI will be presenting at 1:30pm AEDT on Wednesday, 27 November 2024.

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Authorised for release by the Board of icetana Limited.

For further information contact:

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| Kevin Brown Chief Executive Officer +61 410 485 889 kevin.brown@icetana.ai |
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About icetana AI

icetana AI produces AI video analytics software to help security and IT teams manage large scale surveillance networks.

Security operators often have thousands of cameras to monitor and IT teams need to configure these camera streams. icetana AI offers a practical solution.

Its AI technology learns what's normal for each camera, identifying and reporting any unusual or potentially dangerous events in real time.

Designed to handle large scale surveillance networks, icetana AI's technology eliminates the need for individual camera stream configurations or rule-setting.

The company provides AI video analytics software, hardware, and cloud solutions, serving diverse industries including guarding services, retail, hospitality, public safety, transportation, education, and large enterprise.

icetana AI has a global footprint, with its AI solution used across 30+ clients, 75+ sites, and 16,000+ cameras and 15+ countries.