



Animoca Brands Corporation Limited (ACN: 122 921 813)
C/- HLB Mann Judd (SA) Pty Ltd
Level 1, 169 Fullarton Road
Dulwich, South Australia 5065
Phone: +61 (0) 8 8133 5000
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Email: ir@animocabrands.com

20 January 2015

Mr Ben Tippet
Adviser
Listings Compliance (Perth)
ASX Compliance Pty Ltd
Level 40, Central Park
152-158 St Georges Terrace
PERTH WA 6000

By email

Dear Ben

REINSTATEMENT TO OFFICIAL QUOTATION

We refer to the Company's application for reinstatement of its securities to official quotation and provide the following details.

Securities subject to escrow

Restricted for 24 months following re-quotation

Shares

Ordinary Fully Paid Shares	14,021,882
Class A Performance Shares	5,978,856
Class B Performance Shares	2,989,428

Unlisted Options

Exercisable at \$0.20, expiring 23 January 2018	2,366,025
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Subject to voluntary 12 month escrow from date of allotment

Ordinary Fully Paid Shares	60,978,118
Class A Performance Shares	24,021,144
Class B Performance Shares	12,010,572

Completion of share purchase agreement

We confirm completion of the share purchase agreement dated 24 September 2014 between the Company and the shareholders of Animoca Brands Corporation and the issue of 75,000,000 fully paid ordinary shares, 30,000,000 Class A Performance Shares and 15,000,000 Class B Performance Shares in the Company to the shareholders of Animoca Brands Corporation in accordance with the Agreement.

Capital Structure following consolidation (noting the above escrow details)

Ordinary Fully Paid Shares	118,301,253
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Unlisted Options

Exercisable at \$0.20, expiring 23 January 2018	2,366,025
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Performance Shares

Class A Performance Shares	30,000,000
Class B Performance Shares	15,000,000

Confirmation of compliance with ASX Listing Rules

We confirm the Company is in compliance with the Listing Rules and, in particular, listing rule 3.1.

Yours Sincerely



Donald Stephens
Company Secretary