

ASX ANNOUNCEMENT

21 September 2016

MedAdvisor features in CommSec Executive Series

MedAdvisor Limited (ASX: **MDR**, the **Company**), Australia's leading digital medication adherence company are featured in CommSec's Executive Series.

Mr Robert Read, CEO of MedAdvisor provides an update on the Company's full year results, progress to date, its proposed acquisition of Healthnotes and plans for growth in FY 2017.

To access the interview please visit: commsec.com.au/market-news/executive-series.html.

A link to this interview can also be found on the MedAdvisor website:
medadvisor.com.au/About/News

A selection of highlights from the interview are as follows:

- Operations have increased during the FY16
 - Doubled patient numbers on the platform
 - Pharmacy market share increased from 20% to 30%

"The addressable market is significant with 50% of Australians with a chronic disease. For people to look after and manage medications has to date been a very manual process, much like the banking process used to be. Today, we wouldn't dream of having to visit a branch to view our bank balance.

"One of the important focuses for us is to connect more patients to the platform and to realise the multiple revenue streams that can be generated from this. The recently announced acquisition of Healthnotes takes us 12 months ahead in our land-grab initiative, taking us to over 500,000 patients and a nearly 45% share of the pharmacy market." - Robert Read, CEO, MedAdvisor.

The information contained in the CommSec Executive Series interview with Mr Robert Read has previously been released to the market.

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For more information

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About MedAdvisor

MedAdvisor is a world class medication management platform focused on addressing the gap and burden of medication adherence. Founded with a desire to simplify medication management, the highly automated and intuitive Australian software system connects patients



to their local pharmacy, providing them with real time access to their personal medication records. Available free on mobile and internet devices, the platform also incorporates a variety of valuable and convenient features including reminders and pre-ordering of medications, which together improves adherence by approximately 20%.

Since launching in 2013, MedAdvisor has over 160,000 registered users and is connected with a third of pharmacies across Australia. With the recent GP software integration enabling patients to order script renewals remotely from their doctor; MedAdvisor continues to lead the way in delivering innovative patient centred health solutions.