

## **ASX ANNOUNCEMENT**

13 July 2015

### **DIRECTMONEY LIMITED BECOMES FIRST MARKETPLACE LENDER ON ASX**

DirectMoney Limited (ASX:DM1) (**Company**) is proud to announce that it has become the first marketplace lending company to commence trading on ASX, following quotation of its shares on ASX on Monday, 13 July 2015.

Shares in the Company are now trading on ASX under the code "DM1".

DirectMoney is a pioneer in the rapidly growing marketplace lending industry in Australia. The Company aims to disrupt the traditional bank lending model and become the leading marketplace lender in Australia.

DirectMoney Executive Chairman Mr Stephen Porges, said he was very pleased with the capital raising and listing on ASX.

"DirectMoney has made significant investment over the last few years to establish and refine its marketplace lending platform," Mr Porges said.

"Raising \$11.2 million in new growth capital and listing on ASX is a very significant step for the Company. This capital will enable DirectMoney to continue to drive further growth in its business."

"DirectMoney is aggressively targeting borrowers who meet its credit assessment criteria and investors to participate in its loan funding vehicles. Our model disrupts traditional bank lending by connecting borrowers and savers directly. This provides value for borrowers and investors alike."

"The Company is also currently targeting sector-leading organisations to participate in loan origination partnerships and as investors in its loan funding vehicles. The Company will keep shareholders informed as any new material developments arise," Mr Porges said

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For further information, please contact Mr Stephen Porges, Executive Chairman on +61 (0)2 9252 2888 or Ms Leanne Ralph, Company Secretary on +61 (0)2 8263 0515.