

CYBG PLC
(Company)

LEI: 213800ZK9VGCYYR6O495

3 October 2017

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

The Company announces that on 2 October 2017 the following Director purchased shares under the CYBG Share Incentive Plan.

Director	Number of Shares	Purchase Price
Ian Smith	49	£3.068125

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Ian Smith			
2	Reason for the notification				
a)	Position/status	Executive Director			
b)	Initial notification /Amendment	Initial Notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	CYBG PLC			
b)	LEI	213800ZK9VGCYYR6O495			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each			
	Identification code	GB00BD6GN030			
b)	Nature of the transaction	Purchase of shares via the CYBG Share Incentive Plan			
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr></table>		Price(s)	Volume(s)
Price(s)	Volume(s)				

CYBG PLC is registered in England and Wales (company number: **09595911**) and as a foreign company in Australia (**ARBN 609 948 281**) and has its registered office at 20 Merrion Way, Leeds, West Yorkshire LS2 8NZ

		£3.068125	49
d)	Aggregated information		
	- Aggregated volume	N/A	
	- Price	N/A	
e)	Date of the transaction	2 October 2017	
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)	