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ASX Announcements

Resignation of CEO/Executive Director

The Farm Pride Foods Ltd ("Farm Pride") Board of Directors wishes to advise its CEO and Executive Director, Mr Bruce De Lacy has resigned effective 30 November 2018. Bruce will remain with the business as a non-executive director after that date.

Bruce previously advised the Board of his wish to step back from full time employment for a period and then look to pursue new opportunities. Bruce agreed to remain until the Board could complete the search for a replacement.

This process has now been finalised and the Board have today appointed Mr Daryl Bird as Chief Operating Officer, commencing on 8 October 2018, and then transitioning to CEO on 1 December 2018.

Daryl has a Bachelor of Applied Science, is a seasoned MD/CEO and is well credentialed in food processing, particularly fresh food and agribusiness. He has experience in ASX listed companies and brings strong financial, strategy and sales and marketing expertise to the business".

Bruce said "I finish up with the operational side of the business being proud of what our staff and management team have achieved over the last four years. Having commenced a number of new free range and barn farm projects and significantly upgrading our product egg processing facility we are much better placed to supply our customers' changing needs. I'm looking forward to the additional leadership and experience Daryl will bring to the business".

END

More Information:
[ABOUT FARM PRIDE FOODS LTD \(ASX:FRM\)](#)

Farm Pride is a vertically integrated egg producer listed on the ASX, specialising in the production of eggs, egg products and egg cartons.

Farm Pride produces free range, barn and cage eggs and egg products. Farm Pride free range eggs meet the requirements of customers seeking free range eggs farmed at between 750 to 10,000 per hectare.

Farm Pride Foods supplies eggs to distributors and major supermarkets in Australia in addition to supplying processed egg products including hard boiled eggs, egg powder, egg yolk, egg white and whole egg to industrial food manufacturers and the food service industry.