

18 August 2017

CHANGE OF SHARE REGISTER SERVICE PROVIDER

In accordance with listing rule 3.15.1, Sequoia Financial Group Ltd (ASX:SEQ) advises that share registry management services will be transferred to:

Name: Registry Direct

Office Address: Level 6, 2 Russell St
Melbourne VIC 3000

Postal Address: PO Box 18366
Collins St East VIC 8003.

Telephone: 1300 55 66 35 (within Australia)
+61 3 9909 9909 (outside Australia)

Fax: +61 3 9111 5652

Web: www.registrydirect.com.au

Computershare Investor Services Pty Limited will cease to be the registry provider at close of business today and Registry Direct will be the registry service provider commencing Monday, 21 August 2017.

<ends>

Registered Office:
Level 36, 50 Bridge St
Sydney NSW 2000
Australia

Phone: +61 2 8114 2222
Fax: +61 2 8114 2200
Email: admin@sequoia.com.au
Website: www.sequoia.com.au

For further information please contact:

Scott Beeton, Managing Director & CEO +61 2 8114 2222
Tharun Kuppanda, Company Secretary +61 2 8016 2875

ABOUT SEQUOIA FINANCIAL GROUP LIMITED

ASX-listed Sequoia Financial Group Limited (ASX: SEQ) is an integrated financial services company providing products and services to self-directed retail and wholesale clients and those of third party professional service firms.

It provides:

- Investment and superannuation products
- Wealth management and advisory services
- Corporate advisory and capital markets expertise
- Retail, wholesale and institutional trading platforms
- Market data and financial news services

Sequoia operates various AFS Licenses and its subsidiary D2MX Pty Ltd is an ASX Market Participant