



amaysim Australia Limited
Level 6, 17-19 Bridge Street
Sydney, NSW 2000

T +61 2 8203 0100

www.amaysim.com.au

ABN: 65 143 613 478

ASX ANNOUNCEMENT

28 August 2017

The Manager

Market Announcements Office
Australian Securities Exchange
4th Floor, 20 Bridge Street
Sydney NSW 2000

Dear Sir/Madam

Change in Director's Interests (Appendix 3Y)

The attached Appendix 3Y relates to the issue of 833,605 ordinary shares in amaysim Australia Limited (ASX:AYS) to Julian Ogrin, amaysim's Managing Director and Chief Executive Officer, on 28 August 2017 upon vesting of a corresponding number of Share Rights under the legacy Employee Share Plan as set out in the Company's Prospectus.

Yours faithfully,

A handwritten signature in black ink, appearing to read "Alexander Feldman", written over a horizontal line.

Alexander Feldman

amaysim | General Counsel & Company Secretary

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	amaysim Australia Limited
ABN	65 143 613 478

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Julian Ogrin
Date of last notice	20 June 2017

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
Date of change	28 August 2017
No. of securities held prior to change	833,605 Share Rights under the legacy Employee Share Plan and 1,950,000 options in respect of ordinary shares under the Long Term Incentive Plan
Class	Ordinary shares
Number acquired	833,605 ordinary shares
Number disposed	833,605 Share Rights upon conversion into ordinary shares

+ See chapter 19 for defined terms.

Appendix 3Y

Change of Director's Interest Notice

Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Ordinary shares issued for nil consideration on vesting of 833,605 Share Rights in accordance with the Employee Share Plan
No. of securities held after change	833,605 ordinary shares and 1,950,000 options in respect of ordinary shares
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Shares issued on vesting of Share Rights in accordance with Employee Share Plan and as set out in the Company's Prospectus

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Nil
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.