

**CYBG PLC**  
**(Company)**

**LEI: 213800ZK9VGCYYR6O495**

15 August 2017

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

The Company announces that on 14 August 2017 the following Directors received ordinary shares in CYBG PLC and sold a portion of the shares received to cover their respective tax liabilities and sale costs. The shares released relate to the second half of the 2015 one year Deferred Bonus under the CYBG Deferred Equity Plan (Plan) which was granted on 11 February 2016.

<b>Director</b>	<b>Number of Shares</b>	<b>Purchase Price</b>
Ian Smith	17,204	Nil
Debbie Crosbie	23,057	Nil

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Ian Smith
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Executive Director
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	CYBG PLC
b)	LEI	213800ZK9VGCYYR6O495
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each
	Identification code	GB00BD6GN030
b)	Nature of the transaction	(1) Release of second half of the 2015 one year

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		Deferred Bonus under the CYBG Deferred Equity Plan		
c)	Price(s) and volume(s)		Price(s)	Volume(s)
		(1)	Nil	17,204
d)	Aggregated information			
	- Aggregated volume	N/A		
	- Price	N/A		
e)	Date of the transaction	14 August 2017		
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each		
	Identification code	GB00BD6GN030		
b)	Nature of the transaction	(2) Shares sold to cover tax liabilities and sale costs		
c)	Price(s) and volume(s)		Price(s)	Volume(s)
		(2)	£2.9051	8,115
d)	Aggregated information	N/A		
	- Aggregated volume			
	- Price			
e)	Date of the transaction	14 August 2017		
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)		

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>
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a)	Name	Debbie Crosbie						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	Executive Director						
b)	Initial notification /Amendment	Initial Notification						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	CYBG PLC						
b)	LEI	213800ZK9VGCYYR6O495						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.10 each  GB00BD6GN030						
b)	Nature of the transaction	(1) Release of second half of the 2015 one year Deferred Bonus under the CYBG Deferred Equity Plan						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(1)</td> <td>Nil</td> <td>23,057</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(1)	Nil	23,057
	Price(s)	Volume(s)						
(1)	Nil	23,057						
d)	Aggregated information  - Aggregated volume  - Price	N/A  N/A						
e)	Date of the transaction	14 August 2017						
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							

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a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.10 each  GB00BD6GN030						
b)	Nature of the transaction	(2) Shares sold to cover tax liabilities and sale costs						
c)	Price(s) and volume(s)	<table> <tr> <td></td><td>Price(s)</td><td>Volume(s)</td></tr> <tr> <td>(2)</td><td>£2.9051</td><td>10,875</td></tr> </table>		Price(s)	Volume(s)	(2)	£2.9051	10,875
	Price(s)	Volume(s)						
(2)	£2.9051	10,875						
d)	Aggregated information  - Aggregated volume  - Price	N/A						
e)	Date of the transaction	14 August 2017						
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