

**ASX RELEASE**

**23 June 2015**

**Director Appointment and Resignation**

iSentric Limited (ASX:ICU) is pleased to announce the appointment of Raymond Hor to its Board, effective immediately.

My Hor is an experienced executive with over 17 years' experience in the TMT sector across Asia. He has extensive knowledge in technology related businesses, with experience in systems engineering, R&D and sales and marketing. His skills will complement the Board of iSentric as it executes its plan to grow across Asia, through both generic growth and acquisition.

Ng Chin Kong (Roy) has resigned as a director of iSentric. Roy is a founder of the business and has been a key driver in the growth of the business. Roy is remaining with iSentric and will continue to manage the technology operations of the business. Standing down from the Board will provide Roy with additional time to focus on the growth initiatives which are being implemented.

**Additional background on Raymond Hor**

After listing two of his own companies as an entrepreneur, Raymond joined Questmark Capital Management Sdn Bhd last year as an Entrepreneur-in-Residence. He was an Executive Director for Redhot Media International Ltd, from 2007 to 2010. He managed the company's business development, M&A and IPO exercise for the AIM listing on the London Stock Exchange. He was also previously the Executive Director and Chief Operating Officer of Mexter Technology Berhad, listed on the Malaysia ACE market, and was in charge of the sales and operations, R&D, as well as corporate development of the company. Currently, he also serves as an advisor to a China-base Education Group for its IPO exercise.

Raymond has approximately 17 years of experience in the TMT, large-scale system engineering, education and advertising industries. He honed his IT and engineering skill sets as a system engineer for a large-scale defence project, Malaysia Vessel Management System, and later moved to Siemens Electrical Engineering Sdn Bhd in 1997 as a Project Manager. From 2001 to 2003, he switched to a management consulting role as an e-Business Consultant in Cybertouch Sdn Bhd, a leading e-business consulting firm in Malaysia. Then in 2003, he moved on as a technopreneur and invested in technology start-up and nurtured them towards IPO's, constantly working together with venture capitalists and private equity funds. Other than the two listed companies, Redhot and Mexter, Raymond has invested in a portfolio of 12 companies in education, e-commerce, RFID, energy, cloud computing and social media in Malaysia, China, Hong Kong and USA.



**iSENTRIC LIMITED (ICU:ASX)**

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**ABOUT ISENTRIC LIMITED (ASX: ICU)**

iSentric Limited recently listed on the ASX (formerly OMI Holdings Limited).

iSentric provides software based mobility platforms and services that enable its customers to extend their information technology applications to any mobile device and integrate mobile technology throughout their existing business. iSentric also works with telecommunication network providers to provide mobile OTT (over-the-top) services that leverage their subscriber base to build active communities.

iSentric operates in the mobile services industry through three main divisions:

- Digital Payments - a mobile payment platform that enable consumers to make small financial transactions;
- Enterprise Mobility - a platform that delivers mobile connectivity, messaging and mobile banking to corporate clients; and
- Digital Content and Services which consist of an online mobile content aggregation platform and a proprietary game publishing network offering online games, mobile games, news and events.

To learn more about iSentric Limited visit [www.isentric.com.my](http://www.isentric.com.my)