

# PLAYSIDE & WARNER BROS. INTERACTIVE ENTERTAINMENT ANNOUNCE GAME OF THRONES: WAR FOR WESTEROS

**PlaySide Studios** (PLY-ASX) attaches a joint Press Release announcing the forthcoming launch of *Game of Thrones: War for Westeros*, a premium real-time strategy game for PC that will be available globally in calendar 2026. A marketing campaign for the game commenced with a Cinematic Reveal Trailer (link [here](#)) that was previewed at Summer Game Fest in Los Angeles on Friday 6 June.

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ABOUT

## PlaySide Studios

AUSTRALIA'S LARGEST VIDEO GAME DEVELOPER AND PUBLISHER

PlaySide Studios Limited ("PlaySide") develops video games for multiple platforms including mobile, PC/Console, virtual reality and mixed reality, with a portfolio of approximately 60 titles. The Company publishes its own games based on original intellectual property, as well as providing end-to-end game development services in collaboration with AAA game studios and major technology and entertainment companies such as Activision Blizzard, Meta, Netflix Games and Take Two Interactive. It also has a Publishing arm which provides funding, development support, marketing and publishing of third-party games from smaller independent studios.

PlaySide was incorporated in 2011 and is headquartered in Port Melbourne, Australia. Its shares are publicly traded on the Australian Securities Exchange under the code PLY.

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### Release approved by the Chairman on behalf of the board.

To receive business updates and investor information from PlaySide register your details here:

[investor.playsidestudios.com](https://investor.playsidestudios.com)

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## PLAYSIDE STUDIOS and WARNER BROS. INTERACTIVE ENTERTAINMENT ANNOUNCE

### *Premium PC Release of Game of Thrones: War for Westeros Launching in 2026*

*Return to the Seven Kingdoms and stake your claim to the Iron Throne*

**Melbourne, Australia – June 6, 2025** – PlaySide Studios today announced [\*Game of Thrones: War for Westeros\*](#), a new real-time strategy game set in the dramatic universe of the Emmy® Award-Winning and Golden Globe®-Winning HBO Original Drama Series Game of Thrones, and also drawing inspiration from George R.R. Martin's critically-acclaimed *A Song of Ice and Fire* novels. The game will be available globally in 2026.

Developed and Published by PlaySide Studios and officially licensed by Warner Bros. Interactive Entertainment on behalf of HBO®, ***Game of Thrones: War for Westeros*** is a classic, premium real-time strategy PC game set in the vast world of Westeros. The Game of Thrones has never felt more real as players take command of one of the Great Houses - or the Night King himself - setting out to conquer the Seven Kingdoms solo, or in exciting and challenging free-for-all multiplayer. Players will take control of the Great Houses, rally iconic heroes, and rewrite the fate of the realm.

View and share the ***Game of Thrones: War for Westeros*** official [Cinematic Reveal Trailer](#)

Download official ***Game of Thrones: War for Westeros*** [assets](#)

Look behind the scenes of ***Game of Thrones: War for Westeros*** in the [Reveal Developer Diary](#)

In ***War for Westeros***, players will lead the armies of House Stark, House Lannister, House Targaryen, or the Night King in ruthless free-for-all battles where trust is fleeting and power is everything. Engaging in epic real-time strategy battles, forging strategic alliances, and weaving deceit against rival forces will be key. Each faction offers deeply asymmetric strategies, with signature heroes, armies, and mechanics forged from the brutal legacy of Westeros. Players can deploy infantry, cavalry, siege engines, giants, and dragons to break enemy lines as they work to outplay and outmaneuver rivals with inspiring hero abilities and the ruthless instincts of a true war commander.

From the Wall to King's Landing, players can jump into skirmish matches or take on a longer war across the Seven Kingdoms both solo and with others, where every decision matters and every battle carries forward. Whether playing solo or with friends, ***Game of Thrones: War for Westeros*** will give fans the chance to re-envision the most iconic battles and turning points from the Game of Thrones series, manipulating the politics of the realm to rally powerful bannermen, sway loyalties, and outmaneuver enemies in a shifting struggle for power.

***"Game of Thrones: War for Westeros*** takes fans back to the Seven Kingdoms. This time, you're not watching the 'Game of Thrones' - you're playing it." said Ryan McMahon, Game Director at PlaySide Studios. ***"War for Westeros*** puts you in the seat of power, whether you're leading the Starks, Targaryens, or Lannisters, or even commanding the Night King and his army of the dead, you'll wield real power and rewrite the fate of the realm."

To learn more about *Game of Thrones: War for Westeros*, visit <http://warforwesteros.com/> or join the conversation on [Facebook](#), [X/Twitter](#), [Instagram](#), [TikTok](#), and [YouTube](#).

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### **About PlaySide Studios**

PlaySide Studios is an award-winning, independent video game developer and publisher based in Melbourne, Australia - behind games such as Age of Darkness: Final Stand, KILL KNIGHT, and the Dumb Ways to Die franchise, as well as the publishers for MOUSE: P.I. For Hire and Thrive: Heavy Lies the Crown.

For more about PlaySide Studios, check out their website [here](#).

### **ABOUT WARNER BROS. INTERACTIVE ENTERTAINMENT**

Warner Bros. Interactive Entertainment is a premier worldwide publisher, developer, licensor and distributor of entertainment content for the interactive space across all platforms, including console, handheld, mobile and PC-based gaming for both internal and third-party game titles.

### **ABOUT HBO LICENSING & RETAIL**

HBO Licensing & Retail, a division of Home Box Office, Inc., partners with best-in-class licensees around the world to give HBO's global audience new and exciting ways to engage with their favorite shows. The division leverages iconic, award-winning HBO programs such as Game of Thrones, VEEP, Sex and the City, Silicon Valley, Insecure, The Sopranos, Big Little Lies, True Blood and more to create officially licensed consumer products, innovative merchandise programs, retail activations and live immersive experiences. HBO Licensing & Retail works across a broad range of product categories, including collectibles, apparel, publishing, live branded experiences, digital gaming, fashion and beauty collaborations, luxury accessories, and beyond. Officially licensed HBO merchandise can be purchased in retail stores around the world, online in the US at <http://store.hbo.com>, and at the groundbreaking HBO retail hub, the HBO Shop®, located at 42nd and 6th Avenue in New York City.

### **ABOUT GAME OF THRONES**

Based on George R.R. Martin's acclaimed book series, A Song of Ice and Fire, the Emmy® Award-winning HBO series Game of Thrones follows kings and queens, knights and renegades, liars and noblemen who are engaged in a deadly cat-and-mouse game for control of the Seven Kingdoms of Westeros. The epic series' storylines of treachery and nobility, family and honor, ambition and love, and death and survival have captured the imagination of fans globally and made it one of the most popular shows on television.

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