

ASX RELEASE

13 June 2025

NON-EXECUTIVE CHAIRMAN ENTERS CALL OPTION AGREEMENT

Xamble Group Limited (ASX:XGL) ("**Xamble**" or the "**Company**" together with its subsidiaries, the "**Group**"), a leading SouthEast Asian influencer technology platform, advises that the Company's Non-Executive Chairman, Ganesh Kumar Bangah, has entered into a Call Option Agreement dated 10 June 2025 ("**Agreement**") with Sorb Ventures Group Sdn Bhd. ("**Grantee**").

Under the Agreement the Grantee has the right to call upon Ganesh Kumar Bangah to deliver 16,453,173 Chess Depositary Interests ("**CDI**") to the Grantee for an option price of \$0.035 per CDI at any time during the period of 12 months from the date of the Agreement. In return for entering into the Agreement, Ganesh Kumar Bangah received a nominal fee of one Malaysian Ringgitt.

Until such time the Grantee exercises its right (if at all), there is no change in the number of CDIs held by Ganesh Kumar Bangah which is currently 216,723,851 (being 63.9% of the number of CDIs on issue).

Enclosed with this announcement is an Appendix 3Y – Change of Directors' Interest Notice to note the interest in a contract. Should the Grantee exercise the call option an Appendix 3Y to disclose the change of interest will be released at that time.

This announcement was approved for release by Xamble's Non-Executive Chairman.

For further information, please contact:**Mr Jason Thoe**Chief Executive Officer, Xamble Group Limited
Email: jason@xamble.com**About Xamble Group Limited**

Xamble Group Limited is a leading platform of influencer-centric digital marketing solutions in South East Asia.

The Group provides its diverse client base of leading brands with results-focused growth strategies backed by end-to-end expertise spanning Influencer Marketing, Social Media Marketing, Performance Marketing and Social Commerce.

Listed on the Australian Securities Exchange (ASX:XGL) and headquartered in Malaysia, Xamble aims to deliver wealth and value to its ecosystem of brands, influencers or 'creators', and consumers.

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Xamble Group Limited
ARBN	605 927 464

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Ganesh Kumar Bangah
Date of last notice	21 March 2024

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Holdings via HSBC Custody Nominees and Citicorp Nominees
Date of change	N/A
No. of securities held prior to change	216,723,851 Chess Depositary Interests
Class	N/A
Number acquired	N/A
Number disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	N/A
No. of securities held after change	216,723,851 Chess Depositary Interests

+ See chapter 19 for defined terms.

Appendix 3Y

Change of Director's Interest Notice

Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	N/A
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Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Call Option Agreement entitling the grantee to call upon the Director to deliver 16,453,173 Chess Depositary Interests ("CDI") to the grantee for an option price of \$0.035 per CDI at any time during the period of 12 months from the date of the Call Option Agreement.
Nature of interest	If the grantee exercises the call option, the Director will receive \$0.035 per CDI delivered to the grantee.
Name of registered holder (if issued securities)	N/A
Date of change	10 June 2025 The Call Option Agreement ends on 10 June 2026.
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	If the grantee exercises the call option, the Director will dispose of 16,453,173 CDIs.
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	A nominal amount of one Malaysian Ringgitt was payable by the grantee to the director for the grant of the option.
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.