

## APPOINTMENT OF CHIEF GROWTH OFFICER

**Sydney, Australia, 3 April 2018:** Mint Payments (ASX: MNW) (“Mint” or the “Company”) is excited to announce the appointment of Adam Jones to the role of Chief Growth Officer and as a member of the Executive team. This newly created role will be responsible for the strategy and continued growth of Mint’s Direct to Customer channels in Australia, which has seen some initial success coming from Mint’s higher transaction value and volume industry verticals of retail, hospitality and travel.

The position will lead the Marketing and Sales activities for Mint with a focus on growth through customer acquisition in the digital channel and guiding the product roadmap to capture strategic long-term opportunities.

Mr Jones is a highly experienced executive with an extensive background in the formulation of brand strategy and generation of revenue growth through direct customer acquisition. Most recently he held the role of General Manager for the Home Clearance division of the Winning Group where he was responsible for the launch and growth of the brand within the highly competitive whitegoods sector. Prior to this, he was the General Manager of Marketing, Merchandise and Digital for the Australian Geographic Co-op Group where he led the repositioning of the brand, strategic partnerships and the digital transformation program.

Mint’s CEO Alex Teoh said “We’ve traditionally focussed on growing through White Label Partnerships however, after having success in offering our solutions directly to merchants in Australia, we feel the time is right to increase our investment in Mint’s Direct Customer channel as it forms an important part of our long-term strategy. I’m confident Adam’s leadership in strategy and digital acquisition will prove to be a real asset as we progress our plans.”

Adam Jones said “It’s great to be joining Mint Payments during this exciting time of growth and change. The Mint team have built market leading products which are used by some of Australia and New Zealand’s largest financial institutions and it’s a privilege to be charged with taking them directly to the market. I look forward to working with entire the Mint team on growing this channel and playing a part in the future direction of the business.”

### **Investor & media enquiries**

Alex Teoh - Chief Executive Officer

[alex.teoh@mintpayments.com](mailto:alex.teoh@mintpayments.com)

+61 2 8752 7888

### **About Mint Payments**

Mint Payments helps companies of all sizes transact in more rewarding ways—whenever, wherever and however the world wants to pay.

With a focus on high value, high volume verticals throughout Asia Pacific, Mint Payments delivers a single, seamless solution to help channel partners and financial institutions unlock revenues, launch pioneering payment products, and build richer customer experiences. Online, in-store, in-app and beyond.

Discover more at [mintpayments.com](http://mintpayments.com)

#### **REGISTERED ADDRESS**

Mint Payments Limited | Level 4, 450 Victoria Road, Gladesville NSW 2111 Australia | ABN: 51 122 043 029 | An ASX listed company (MNW)

#### **SYDNEY**

Level 4, 450 Victoria Road  
Gladesville NSW 2111 Australia  
Ph+61 2 8752 7888  
Mailing: P.O. Box 336, Gladesville NSW 1675

#### **SINGAPORE**

Marina Bay Financial Centre  
Tower 2, Level 39, 10 Marina Blvd  
Singapore 018983  
Ph: +65 6818 6399

#### **AUCKLAND**

Level 27, PwC Tower  
188 Quay Street, Auckland  
1010 New Zealand  
Ph: +64 9 363 2933