

ASX Announcement

4 May 2021

Macquarie Australia Conference presentation

Enclosed is the Vicinity Centres presentation for the Macquarie Australia Conference to be held today.

ENDS

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About Vicinity Centres

Vicinity Centres (Vicinity) is one of Australia's leading retail property groups. With a fully integrated asset management platform and \$23 billion in retail assets under management across 62 shopping centres, it is the second largest listed manager of Australian retail property. Vicinity has a Direct Portfolio with interests in 60 shopping centres (including the DFO Brisbane business) and manages 30 assets on behalf of Strategic Partners, 28 of which are co-owned by Vicinity. Vicinity is listed on the Australian Securities Exchange (ASX) under the code 'VCX' and has over 29,000 securityholders. Vicinity also has European medium term notes listed on the ASX under the code 'VCD'. For more information visit vicinity.com.au, or use your smartphone to scan this QR code.

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ABN 88 149 781 322

As responsible entity for:

Vicinity Centres Trust ARSN 104 931 928



Macquarie Australia Conference presentation

4 May 2021

Welcome



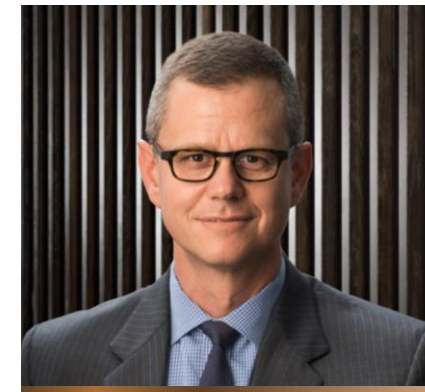
Agenda

- 3 Economic environment
- 5 COVID-19: our insights
- 16 Appendices



Grant Kelley

CEO AND MANAGING DIRECTOR



Nicholas Schiffer

CHIEF FINANCIAL OFFICER



Peter Huddle

CHIEF OPERATING OFFICER



Justin Mills

CHIEF INNOVATION & INFORMATION OFFICER

Economic environment

Grant Kelley
CEO AND MANAGING DIRECTOR



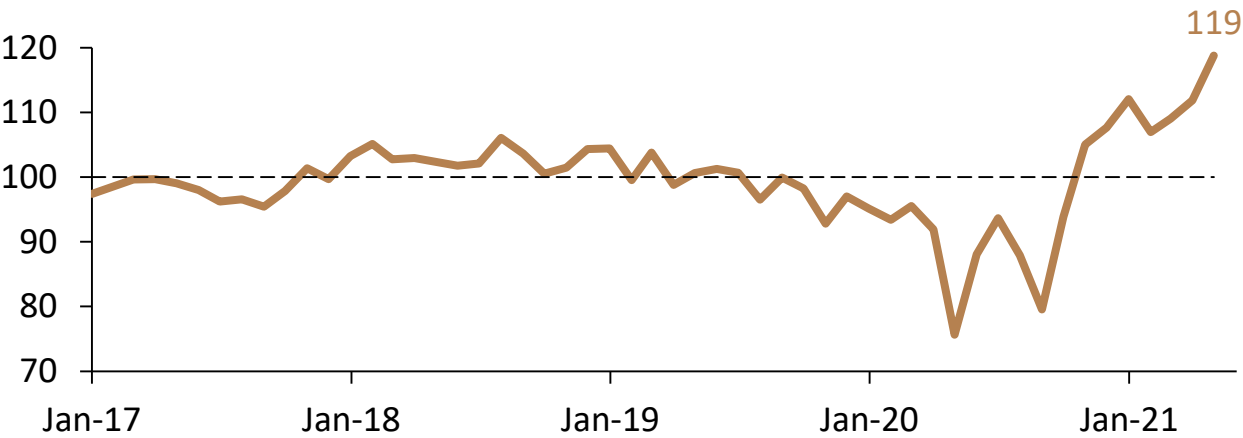
Economic environment

Despite market uncertainty, several positive macroeconomic indicators



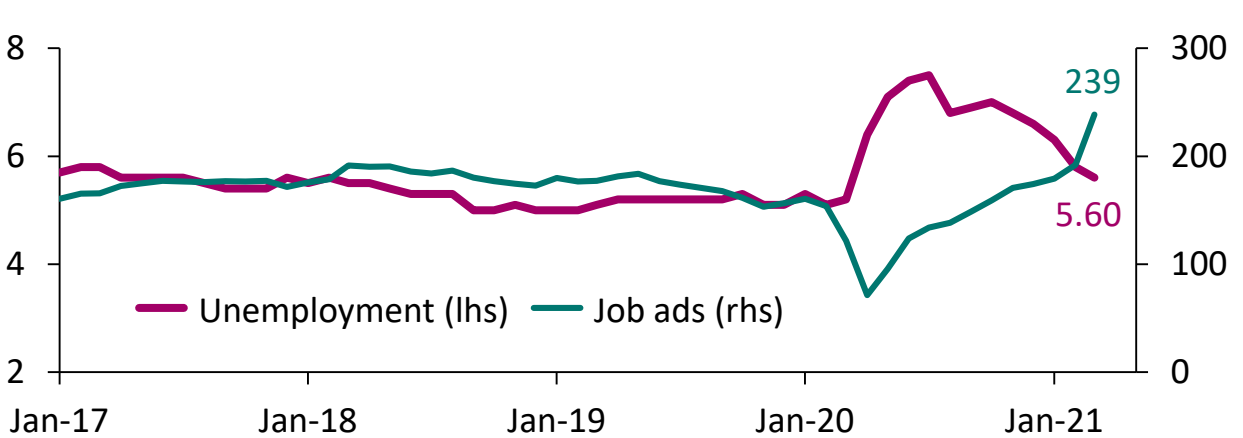
Consumer sentiment¹

Index = 100



Unemployment rate³

Seasonally adjusted (%)

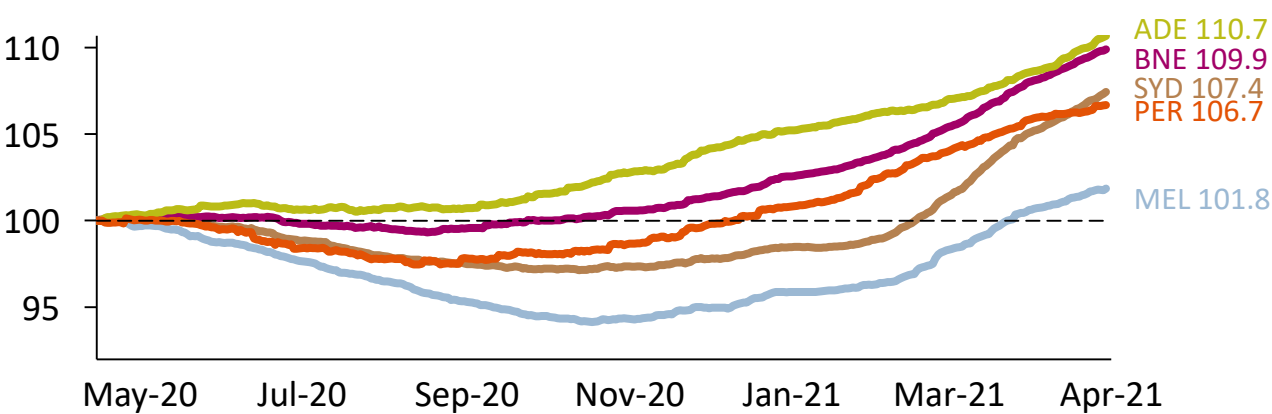


Job advertisements³

Monthly ('000)

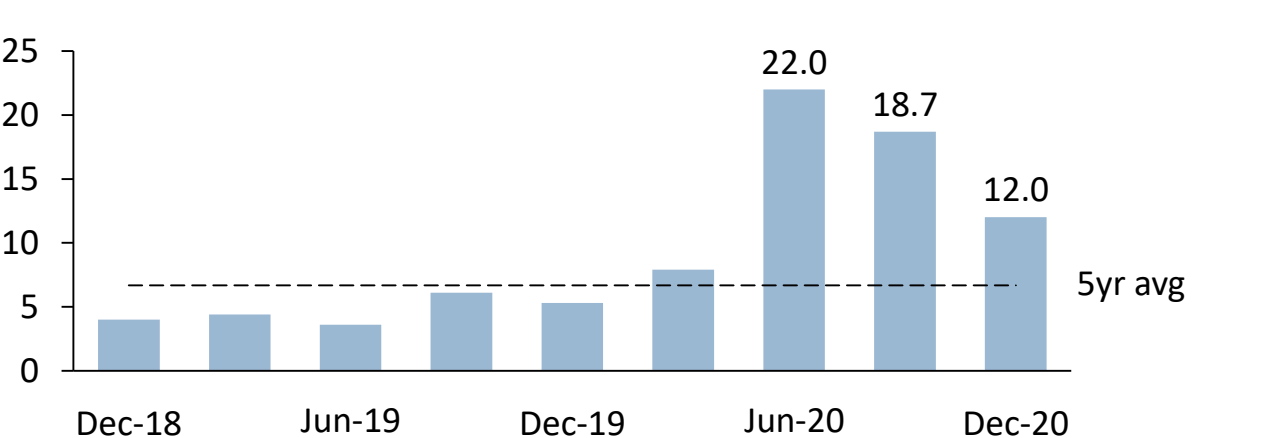
Residential dwelling values²

(Index = 100)



Household saving ratio⁴

December 2018 to December 2020



1. Westpac-MI Consumer Sentiment.
2. CoreLogic.
3. Australian Government Labour Market Information Portal.
4. Australian Bureau of Statistics.

COVID-19: our insights

Grant Kelley
CEO AND MANAGING DIRECTOR



QueensPlaza



COVID-19: our insights – asset portfolio

CBD assets



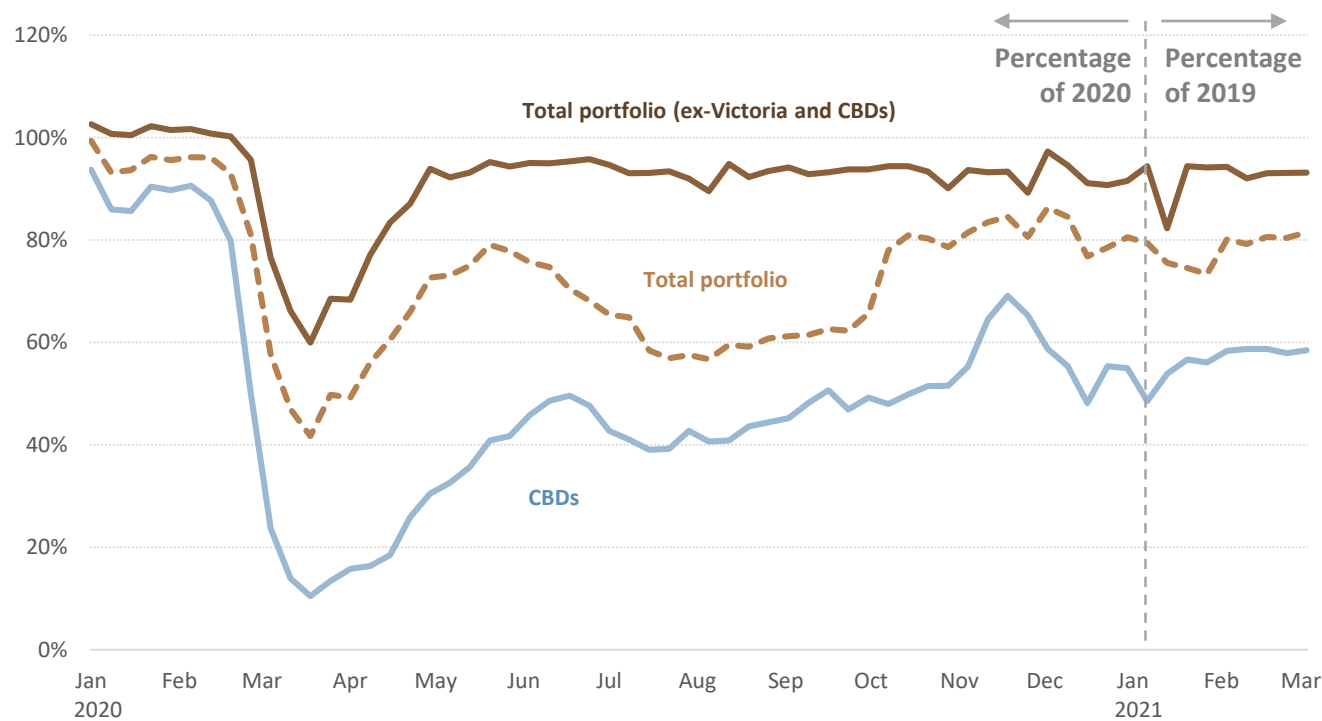
CBD assets most impacted during COVID-19

Sophisticated retailers taking the opportunity to ensure a CBD presence

Extended recovery profile

Weekly centre visitation compared to same week pre-COVID¹

Weekly data to 28 March 2021



1. Excludes divestments and development-impacted centres in accordance with SCCA guidelines.



COVID-19: our insights – asset portfolio

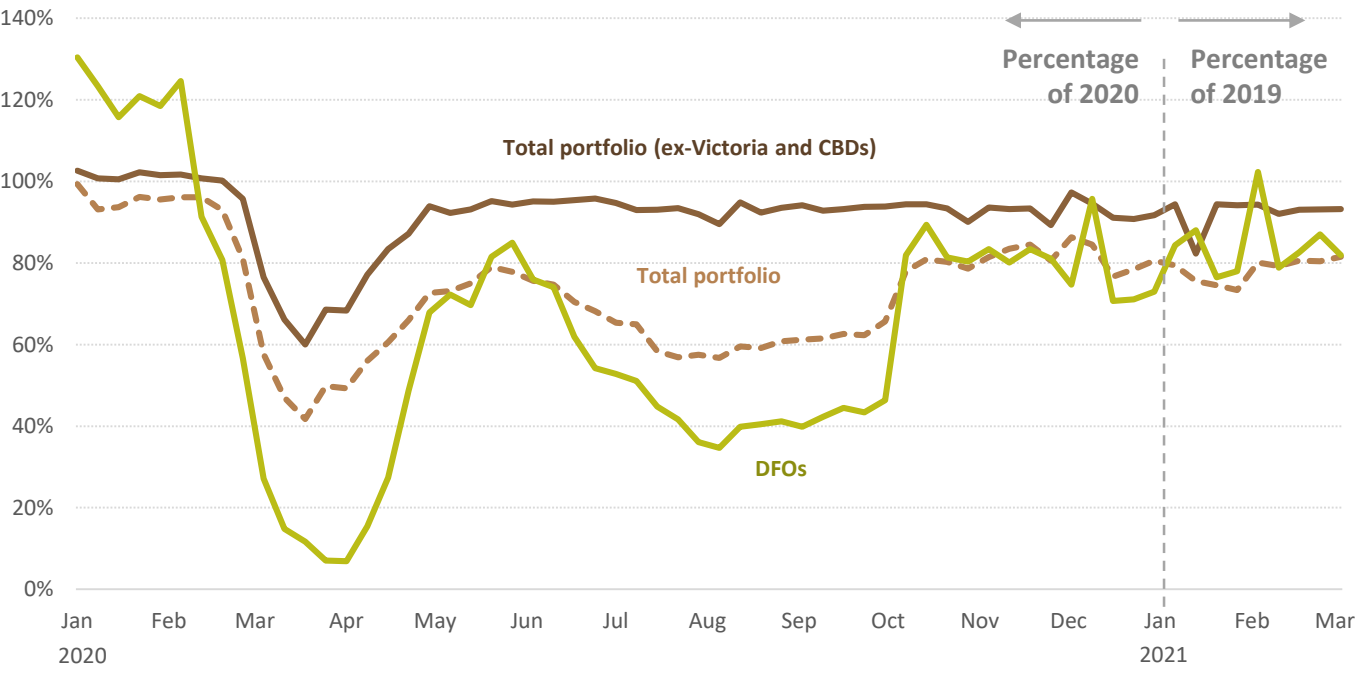
DFOs: temporary significant impacts to visitation and sales during periods of ‘essential-only’ shopping



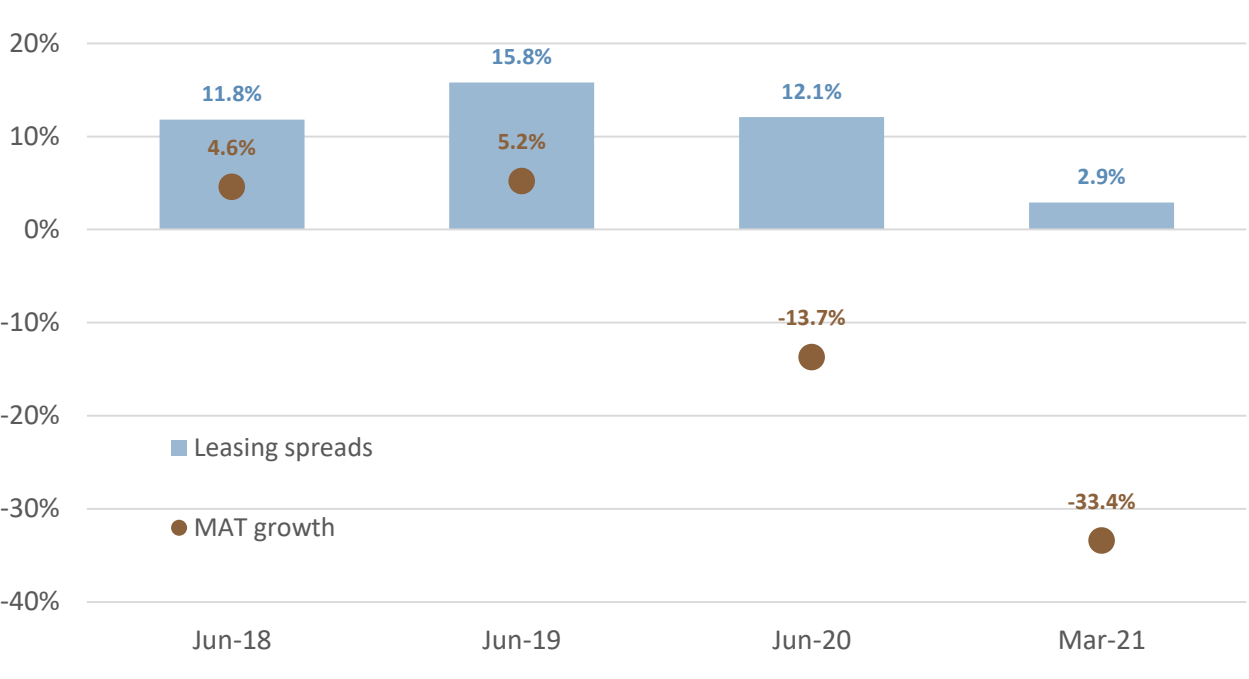
DFOs are key to retailers achieving an optimal channel mix
Positive leasing spreads maintained from July 2020 to March 2021, at 2.9%
Continued demand by value-conscious shoppers

Weekly centre visitation compared to same week pre-COVID¹

Weekly data to 28 March 2021



DFO MAT retail sales vs leasing spreads²



1. Excludes divestments and development-impacted centres in accordance with SCCA guidelines.

2. March 2021 leasing spread for the nine months to 31 March 2021.

COVID-19: our insights – asset portfolio

Convenience-based centres¹ showed resilience during COVID-19

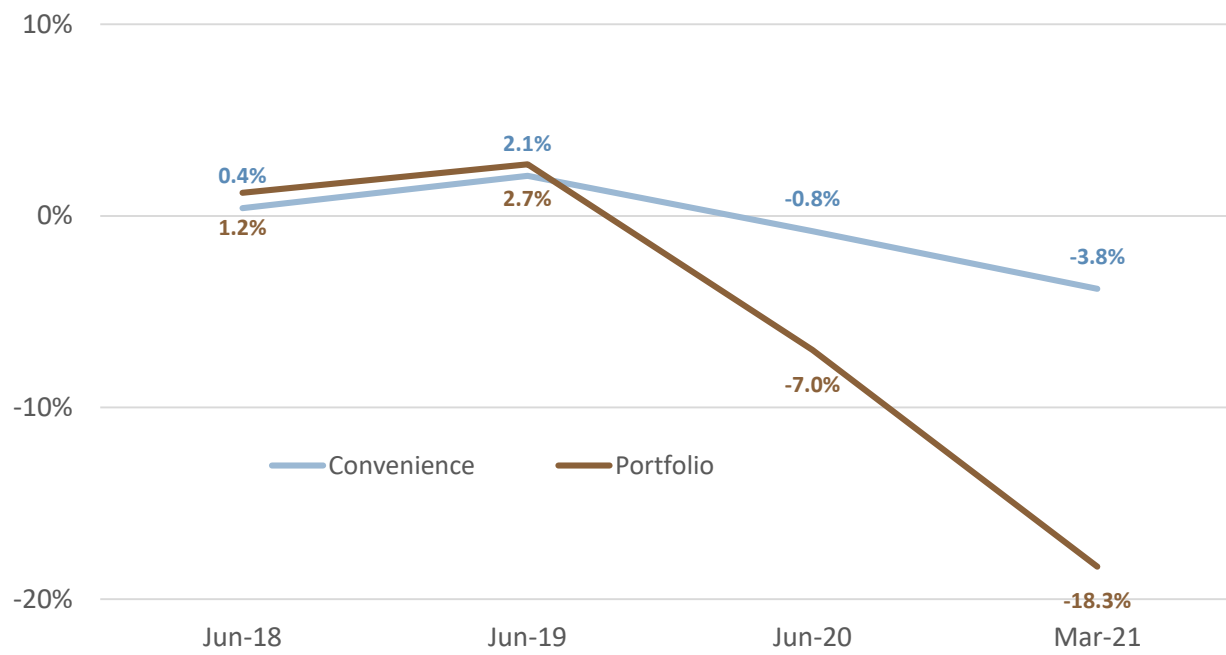


Convenience-based centre MAT retail sales have outperformed total portfolio

Total portfolio benefits from asset diversification

Weak SME leasing spreads

Convenience sales growth versus total portfolio retail sales
MAT for the period ended



1. Convenience-based centres comprises centres where at least 50% of retailers are considered essential.



COVID-19: our insights – asset portfolio

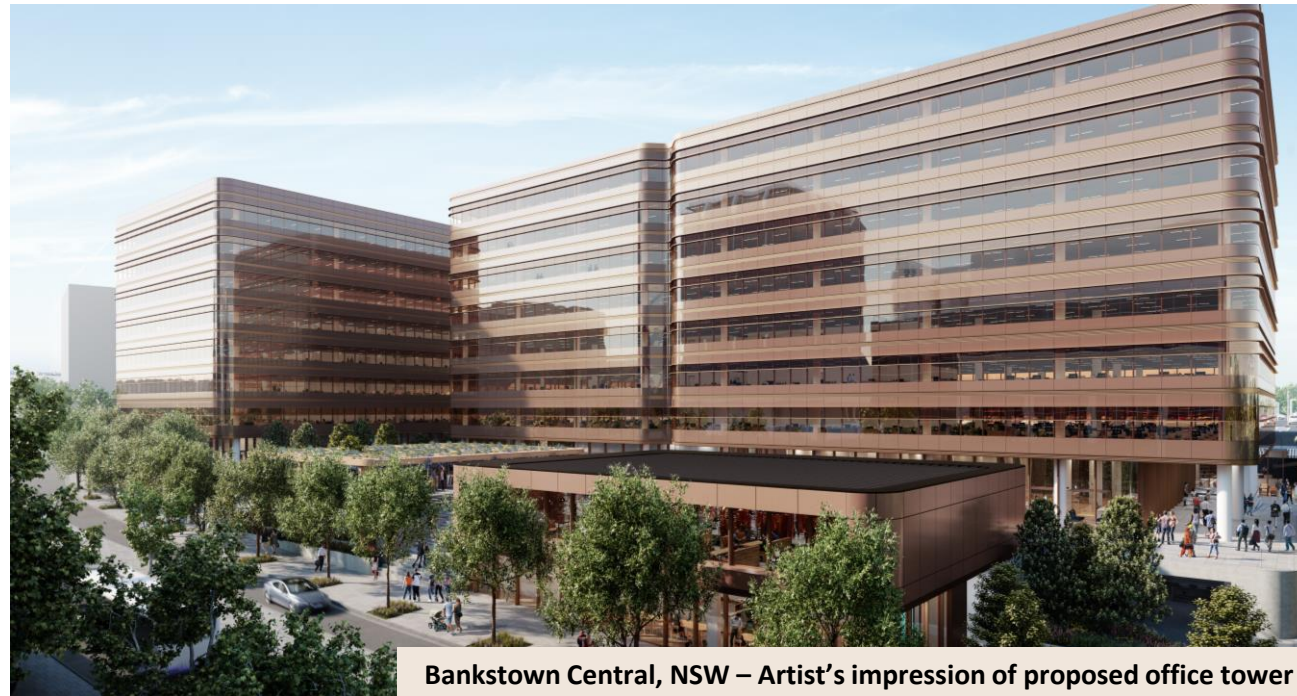
Mixed-use increasingly important to future development of shopping centre real estate



COVID-19 may have increased flexible working and the attractiveness of office locations outside the CBD

Vicinity has accelerated the planning of a number of projects during COVID-19

Mixed-use additions strengthen the performance of retail assets



COVID-19: our insights – operating model

No changes to lease structure: Vicinity invests in attractive destinations in return for fixed rents with annual increases



Vicinity and the industry met the challenge of COVID-19; supporting retailers with short-term adjustments to rent

Speculation on shift to turnover-based rents

No fundamental change in lease deal structures of fixed rent with annual increases



COVID-19: our insights – operating model

Mandated store closures accelerated the adoption of omni-channel retailing which Vicinity continues to support



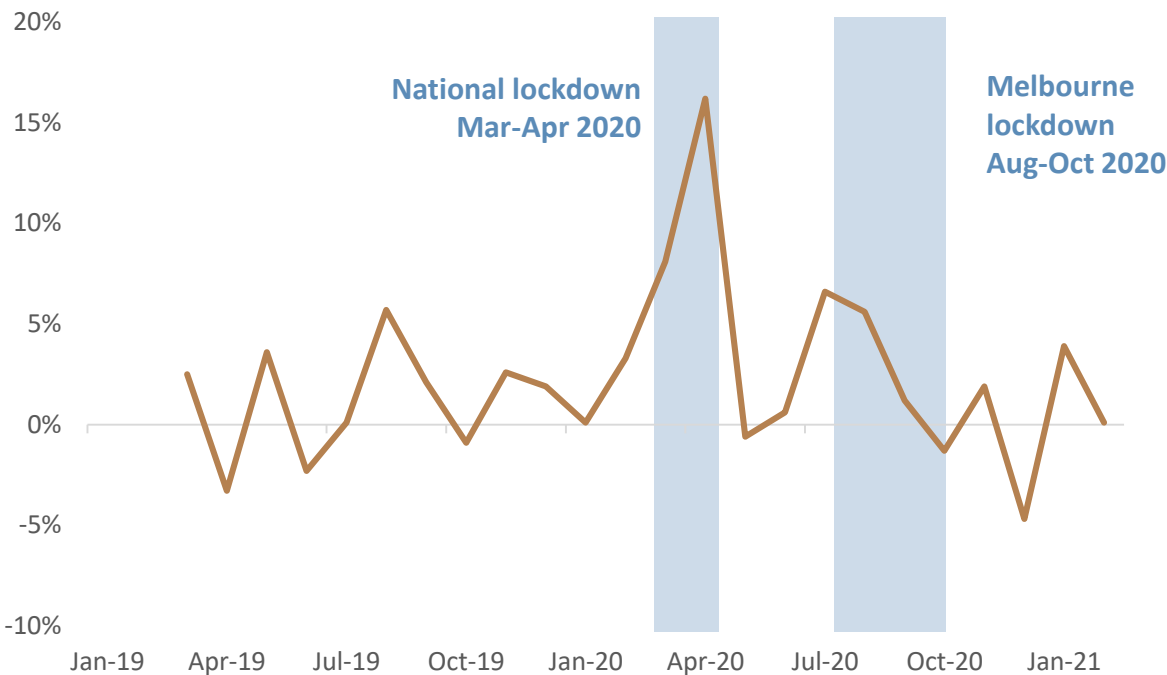
Retailers accelerated investment in omni-channel in 2020

Online sales growth spiked in periods of COVID-19 lockdowns; consumers returned to centres when allowed

Physical stores remain key to retailer success by driving sales and enabling product advice, efficient online returns, showrooming and creating brand presence

National online sales growth

% change month on month



Source: NAB Online Retail Sales Index.

COVID-19: our insights – operating model

Leveraging physical and digital assets to create value for Vicinity and our retailers



Vicinity’s proprietary inhouse leasing optimisation tool – current trial

Centre Overview

INTERNAL USE ONLY

About

Centre Overview

Current Tenant Overview

Recommend a Retailer

Search by Retailer Name

Search by Sales Category

Selected Centres and Building

Chadstone - Chadstone Shopping Centre

Flour Name

Lower Ground

Selected Metric

Leasing Unit Category

Change Unit To

0-100

Selected Metric

Notes: Colours have been randomised

Current and historical lease data

Centre foot traffic, occupancy, dwell time

Customer demographics

Category mix benchmarking

Competitor gap analysis

Retailer propensity to churn risk assessment

Retailer and customer affinity matching

Monthly sales and MAT forecasting by retailer

Centre analysis and search functionality

Foot traffic forecasting

Retailer recommendations

Powered by Vicinity Data Science

Vicinity’s insights platform – for retailers

Analytics & Insights

Vicinity Connect

connect.admin@vicinity.com.au

Logout

Analytics

Analytics

Insights

Insights

ANALYTICS

Covid-19 Update - The data in this dashboard has been impacted by Covid-19 restrictions

Analytics Dashboards will help you understand how customers behave within our centres relative to your stores' specific location. Key metrics include how long customers stay in-centre, the demographic of these shoppers and how this compares to customers near your store.

Customer Visitation & Dwell Summary

Visits and dwell times for all centres

Centre Subscriber & Wi-Fi Demographics

Demographics of centre visitors

Location Subscriber & Wi-Fi Demographics

Demographics of store visitors

Centre Historic Wi-Fi Heatmap

Areas in the centre that centre visitors spend time

Centre Live Wi-Fi Heatmap (Demo)

Live view of Wi-Fi data

Store Historic Wi-Fi Heatmap

Areas in centre that store visitors spend time

COVID-19: our insights – operating model

COVID-19 has required adaptive leadership



Leadership

COVID-19 necessitated leaders to lead in an environment of ambiguity, complexity and volatility

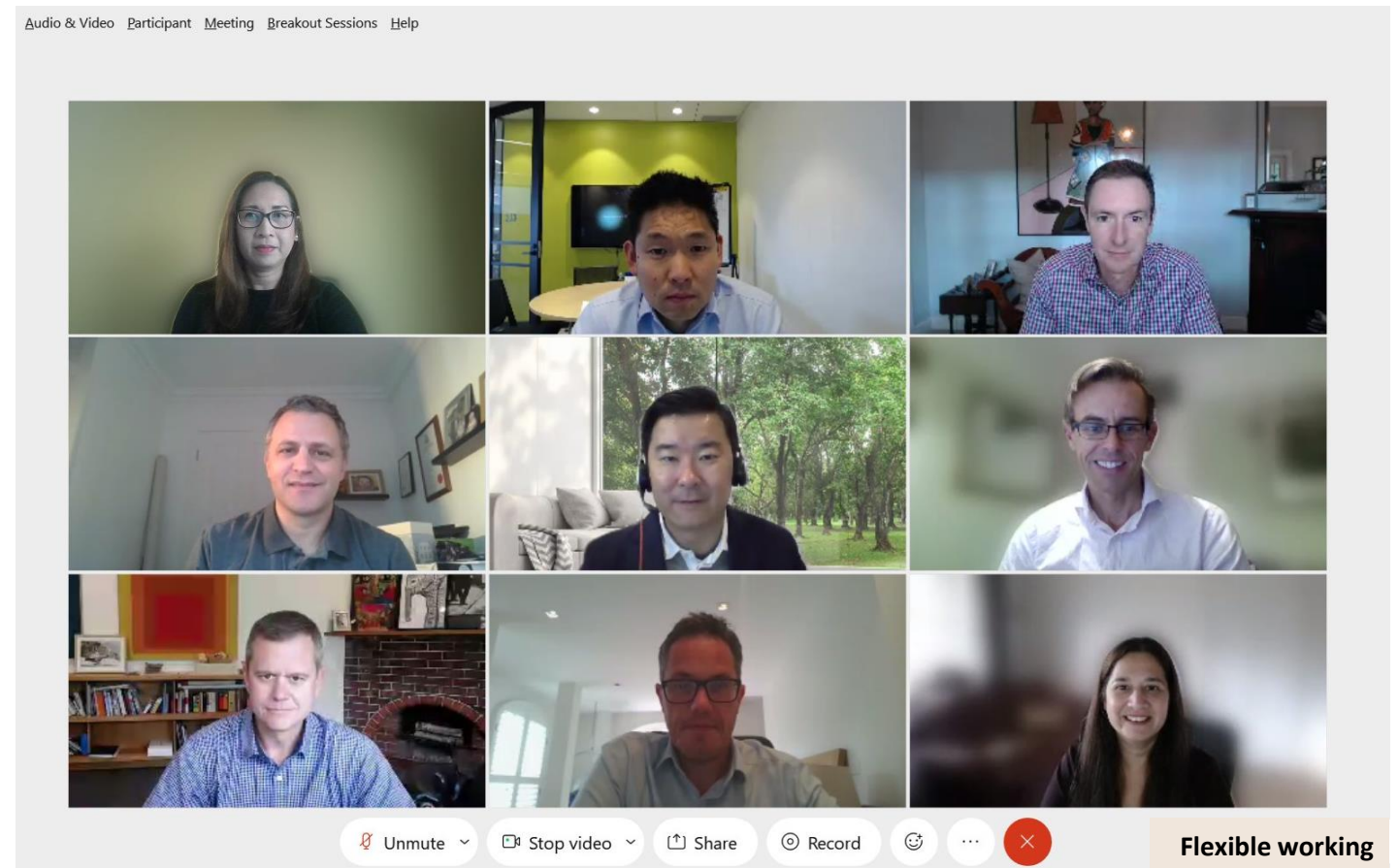
Diversity

Diverse working groups formed to uncover abstract ideas in complex situations without precedent

Change

To adapt, change was embraced

Agility in mindsets and discovery of new ways of thinking



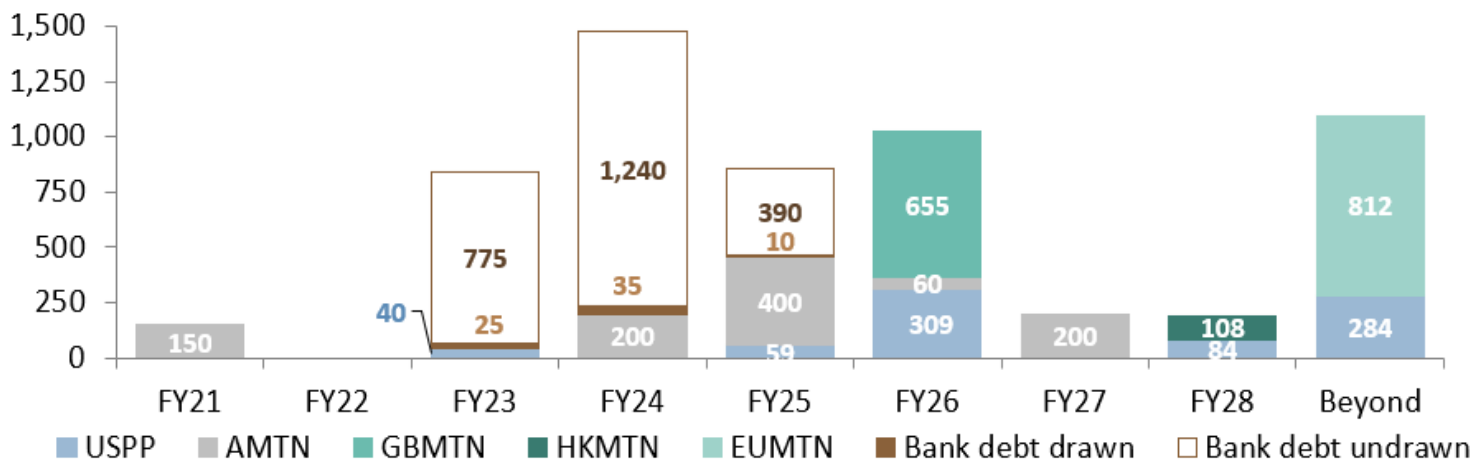
COVID-19: our insights – capital structure

Resilience augmented by proactive capital management actions



- Fortified balance sheet with equity raising and additional bank facilities
- Investment grade credit ratings¹ maintained
- Reduced and/or deferred non-essential expenditure
- Restructured interest rate swaps reduced interest costs for nine months to Dec-20
 - Weighted average cost of debt for 1H FY21 was 2.9%² (or 4.3% excluding swap reset)³

Debt maturity profile (\$m)^{3,4} – no material debt maturity until FY23



Liquidity³
\$2.4 billion

Gearing³
24.5%

1. A/stable (Standard and Poor’s) and A2/negative (Moody’s Investment Services).
2. The average over the six months ending 31 December 2020 and inclusive of margin, drawn line fees and drawn establishment fees.
3. As reported in Vicinity’s FY21 interim results on 17 February 2021.
4. Based on facility limits.

Summary: our insights



COVID-19 presented significant challenges

Aspects of the macroeconomic environment are favourable but uncertainty and risks remain

CBD and DFO assets were significantly impacted

Mixed-use strategy increasingly compelling

Leveraging data and technology platform to drive insights and create value for Vicinity and our retail partners

The impact on our people has been profound, but we are focused on developing skills to deal with ambiguity, complexity, volatility and uncertainty

Vicinity supported by a robust capital structure



1. Based on internal Management views.

Appendices

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3QFY21 quarterly update

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Contact details and disclaimer

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Leadership in sustainability



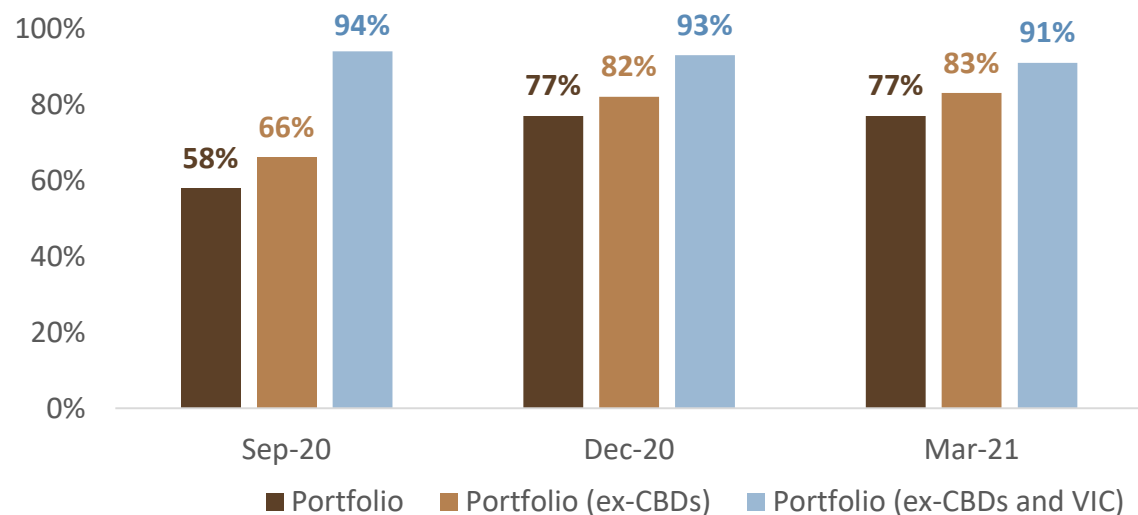
3QFY21 quarterly update

Customer visitation and cash collection



Centre visitation compared to pre-COVID levels¹

Average visitation for the quarter as a percentage of same quarter in 2019



Average visitation broadly in line with prior quarter

Total portfolio visitation improved to 82% for the week ending 2 May 2021 (87% ex-CBDs)

Outlook for overall centre visitation is cautiously optimistic

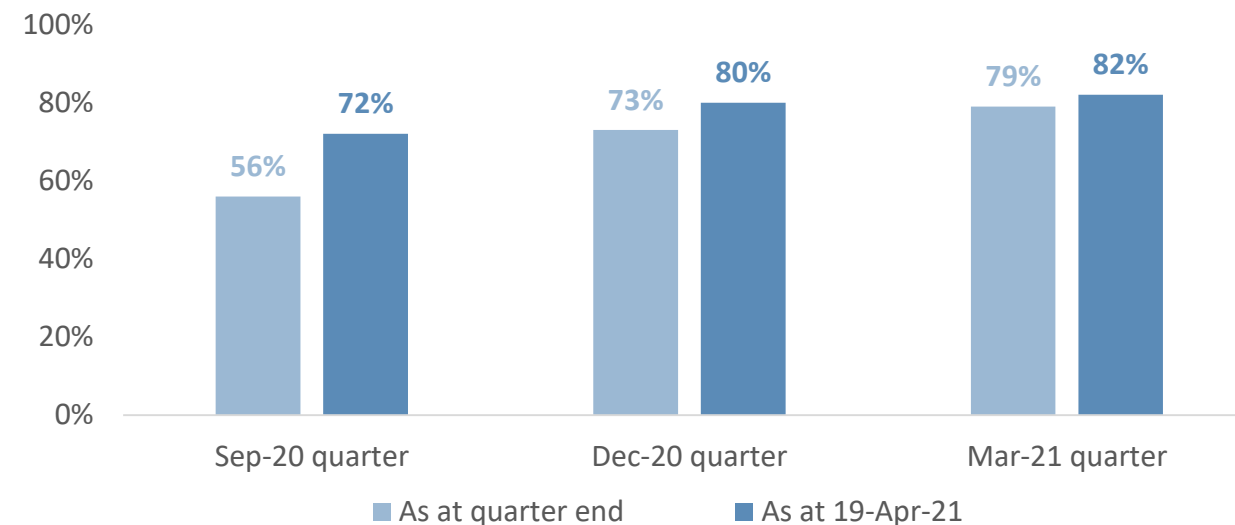
Easing of social restrictions, fewer COVID-19 outbreaks and high consumer confidence

Cautionary outlook due to ongoing risks of snap lockdowns and uncertainty around state and international borders as well as timing of office workers returning to CBD locations

CBD recovery occurring but expected to be prolonged

Governments and businesses encouraging return to CBD offices, resumption of cultural activities, music, sport and theatre, greater domestic tourism and travel bubble with New Zealand from 19 April 2021

Proportion of gross rental billings collected (%)



Cash collection rate improved during the March 2021 quarter

To date, cash collections net of waivers were 94% for 2Q21 and 85% for 3Q21

Cash collection rates likely to improve but COVID-19 risks remain

Positives: retail sales remain subdued but moving in favourable direction, SME code has ended and landlords can follow normal debt collection processes for debt incurred post end of SME code

Negatives: Confidence of some SME retailers remains fragile, government support measures have been removed; potential for future snap lockdowns

1. Excludes divestments and development-impacted centres in accordance with SCCA guidelines. Average visitation for the period, compared to the corresponding period pre-COVID (2019).

3QFY21 quarterly update

Portfolio retail sales performance



March 2021 quarterly sales¹ showing favourable momentum

Mar-21 quarter sales growth of -7.0%, up from Dec-20: -12.3% and Sep-20: -32.0%

March 2021 month sales¹ declined 2.3% compared to March 2019

Spend per visit up 23%

Comparable sales reporting impacted

Mar-20: COVID-19 shutdowns commenced nationally

Mar-21 quarter: snap lockdowns in Brisbane (Jan, Mar), Perth (Jan, Feb) and Victoria (Feb), and social restrictions in Sydney (Jan)

Portfolio sales² growth by store type and state

	Monthly growth		Quarter growth			MAT growth	
	Mar-21 v Mar-19	Mar-21 v Mar-20	Mar-21 v Mar-19	Mar-21 v Mar-20	Dec-20 v Dec-19	Mar-21 v Mar-20	Dec-20 v Dec-19
	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Specialty stores	(5.5)	32.1	(10.4)	(1.0)	(19.0)	(26.7)	(27.9)
Mini majors	12.2	29.1	8.2	8.7	(3.7)	(13.2)	(15.6)
Specialties and mini majors	(1.1)	31.3	(5.7)	1.6	(15.0)	(23.2)	(24.8)
Supermarkets	1.3	(16.8)	1.5	(7.5)	2.0	(0.1)	3.9
Discount department stores	27.5	20.4	11.7	9.9	8.5	5.4	4.1
Other retail ³	(42.5)	(0.4)	(50.0)	(39.8)	(52.6)	(57.8)	(51.6)
Department stores	(13.9)	39.4	(22.4)	(8.2)	(36.4)	(40.9)	(41.4)
Total portfolio	(2.3)	12.7	(7.0)	(3.6)	(12.3)	(18.3)	(18.0)
Total portfolio (ex-CBDs)	(0.4)	12.5	(5.0)	(2.3)	(10.0)	(16.1)	(16.0)
Total portfolio (ex-VIC and CBDs)	4.5	7.0	0.2	(0.4)	0.7	(2.8)	(2.6)
Victoria	(6.5)	20.0	(12.0)	(5.4)	(22.7)	(32.1)	(31.9)
New South Wales	(9.6)	6.1	(14.6)	(9.8)	(15.2)	(20.4)	(18.0)
- NSW (ex-CBDs)	(0.2)	4.3	(5.9)	(3.8)	(4.8)	(8.8)	(7.2)
Queensland	2.2	7.6	(1.5)	(1.6)	0.5	(4.2)	(3.9)
Western Australia	4.8	7.2	0.4	(0.7)	2.2	(1.7)	(1.6)
South Australia	11.1	10.1	7.9	5.2	3.0	2.1	1.2
Tasmania	10.0	5.8	7.2	3.5	6.7	3.9	3.6

1. With COVID-19 outbreaks in Australia in March 2020, sales for March 2021 month and quarter are compared to 2019.

2. Excludes divestments and development-impacted centres in accordance with SCCA guidelines.

3. Other retail includes cinemas, travel agents, auto accessories, lotteries and other entertainment.

Leadership in sustainability

Creating sustainable destinations within our communities and providing long-term value for securityholders



Strong 2020 sustainability survey results

One of only two Australian property companies in CDP's¹ Climate A-list

Ranked #3 Australian retail company by GRESB²

Ranked #7 real estate company globally in DJSI³ survey

Addressing Modern Slavery

Published Vicinity's first Modern Slavery Statement

Created and working through Responsible Procurement Action Plan

Active engagement with Vicinity's suppliers

Portfolio NABERS Energy Rating of 4.6 Stars Dec-19: 3.9 stars

Progressing against Net Zero Carbon Emissions 2030 target⁴

Solar installations now completed at 20 centres

COVIDSafe plans in place across all assets

NABERS Energy rating

increased to 4.6 Stars

(Dec-19: 3.9 Stars)



#3

**Australian retail
company**



Net Zero

carbon target
by 2030⁴

#7

**real estate
company globally**



**Australia's
largest**

shopping centre
solar program

Committed to
respecting **Human Rights**
and
addressing **Modern Slavery**

1. Formerly Carbon Disclosure Project.

2. Global Real Estate Sustainability Benchmark which includes listed and unlisted funds.

3. Dow Jones Sustainability Index.

4. For our wholly-owned retail assets. Consistent with global carbon measurement standards, this applies to common mall areas.



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Authorisation

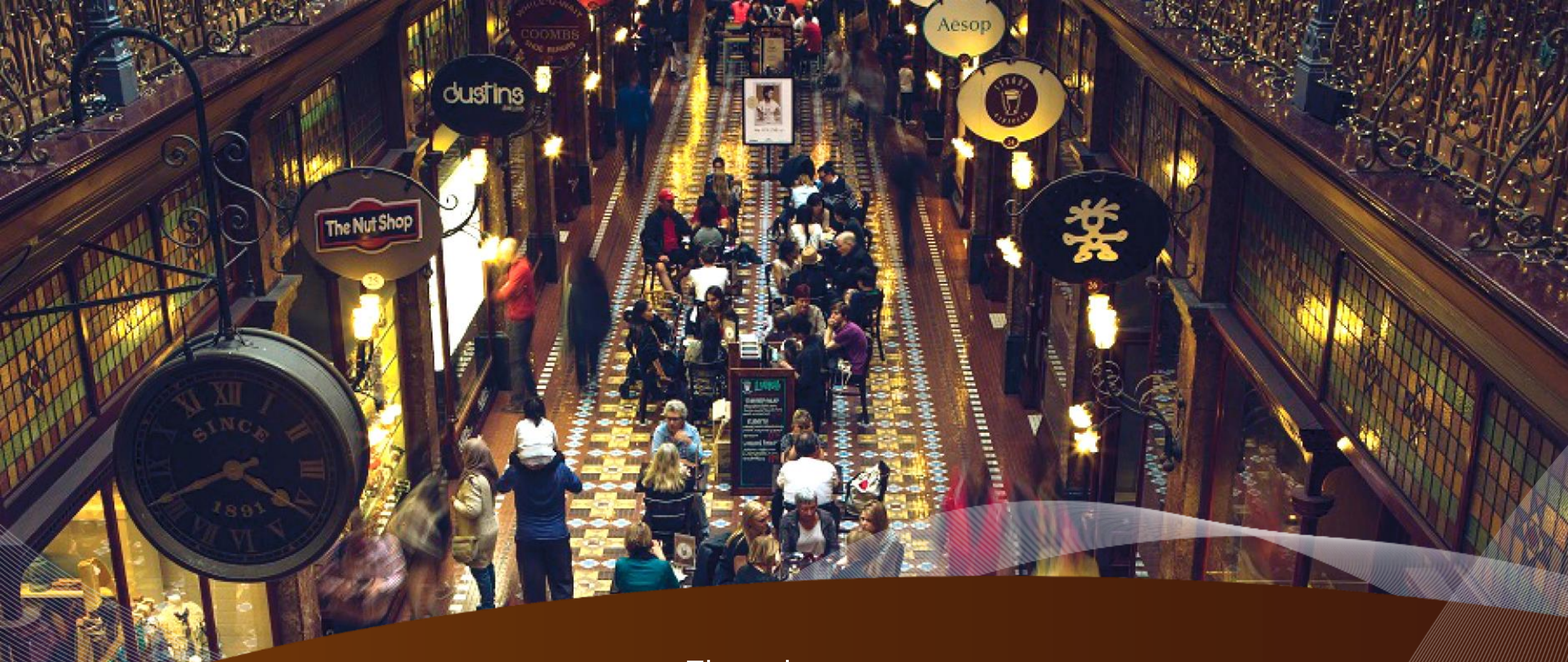
The Chief Executive Officer & Managing Director, Mr Grant Kelley, has authorised that this document be given to the ASX.

Disclaimer

This document is a presentation of general background information about the activities of Vicinity Centres (ASX:VCX) current at the date of lodgement of the presentation (4 May 2021). It is information in a summary form and does not purport to be complete. It is to be read in conjunction with other releases lodged with the Australian Securities Exchange by Vicinity Centres. It is not intended to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular investor. These should be considered, with or without professional advice, when deciding if an investment objective is appropriate.

This presentation contains certain forecast financial information along with forward-looking statements in relation to the financial performance and strategy of Vicinity Centres. The words ‘anticipate’, ‘believe’, ‘expect’, ‘project’, ‘forecast’, ‘estimate’, ‘outlook’, ‘upside’, ‘likely’, ‘intend’, ‘should’, ‘could’, ‘may’, ‘target’, ‘plan’ and other similar expressions are intended to identify forward-looking statements. Indications of, and guidance on, future earnings, financial position, performance and distributions are also forward-looking statements. The forward-looking statements included in this presentation are based on information available to Vicinity Centres as at the date of this presentation. Such forward-looking statements are not representations, assurances, predictions or guarantees of future results, performance or achievements expressed or implied by the forward-looking statements and involve known and unknown risks, uncertainties, assumptions and other factors, many of which are beyond the control of Vicinity Centres. The actual results of Vicinity Centres may differ materially from the anticipated results, performance or achievements expressed, projected or implied by these forward-looking statements and you should not place undue reliance on such forward-looking statements.

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Thank you