



Appointment of Group General Manager - Global Head of Sales and Business Update

30 June 2017

Helloworld Travel Limited today announced the appointment of Peter Prowse as Group General Manager - Global Head of Sales effective from Monday 3 July 2017.

Peter is an exceptional executive with deep knowledge and experience in sales, business development and product design.

He joins Helloworld Travel with a proven track record in successfully leading client-centric businesses in Australia, Asia, UK/Europe and North America.

"Peter is an outstanding acquisition for the group and his skills will help us drive revenue growth across all our businesses globally" said Andrew Burnes, CEO and Managing Director.

HLO also announced that it had signed up eight stores to become fully-branded Helloworld Travel outlets including five stores in south-east Queensland who are converting from Associate membership to fully branded membership, two new stores in Victoria and one in Western Australia. These are the first outlets to join the fully branded network since the launch of the updated "Helloworld Travel – The Travel Professionals" brand in May.

"It's great to see our updated branding having immediate traction and the interest from both new and existing agencies around Australia shows that the branding and improved value propositions are not only retaining existing franchisees but are attracting new members to our network" said Mr Burnes.

HLO also announced that it expects to achieve full year earnings at the top end of its current guidance following on from strong trading conditions in the June quarter.

HLO issued revised guidance on 7 April, 2017 lifting the previous EBITDA guidance of \$47 million to \$51 million to a range of \$52 million to \$55 million.

"We've seen positive growth in our air ticket sales across the retail and corporate networks in Australia and New Zealand, our wholesale and inbound businesses are benefiting from internal synergies and our corporate TMC business is continuing to grow" said Mr Burnes.

Helloworld Travel will release its 2017 results on 23 August, 2017.

-ENDS-



About Helloworld Travel Limited

- Helloworld Travel Limited (ASX: HLO) is a leading Australian & New Zealand travel distribution company, comprising retail travel franchise operations, destination management services (inbound), air ticket consolidation, wholesale, corporate and online operations. This includes Australia's largest network of franchised travel agents, as well as our Corporate, Associate, Affiliate and Travel Broker networks, Qantas Holidays, Go Holidays in New Zealand, AOT Inbound, ATS Pacific, QBT, Sunlover Holidays and Insider Journeys
- "*helloworld travel*" is a nationwide network of independently owned and operated retail travel agencies offering Australia and New Zealand outstanding service, and the best value, tailor-made leisure and corporate travel experiences
- HLO has over 2000 staff located in Australia, New Zealand, Fiji, the USA, South East Asia, India and UK/Europe
- Helloworld Travel is the proud major sponsor of:
 - Volleyball Australia and the ***helloworld Volleyroos*** men's and women's national teams;
 - Basketball Australia and the ***helloworld Boomers***, the Australian Men's Basketball team;
- Helloworld Travel is a major sponsor of the Carlton Football Club and Helloworld Business Travel is the naming rights partner of Carlton IN Business.

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