

ASX ANNOUNCEMENT 17 APRIL, 2023

Appointment of Chief Operating Officer

The Board of The Market Herald Limited (ASX:TMH “**The Market Herald**” or “**Company**”) is pleased to announce the appointment of Ms Twila Jensen as Chief Operating Officer (COO) for The Market Herald group of companies (“**TMH Group**”).

Ms Jensen was appointed a director as announced on 11 January 2023, and will be responsible for leading the capital markets businesses across Canada and Australia.

Commenting on the appointment, Chief Executive Officer Tommy Logtenberg said “*We are thrilled to welcome someone the calibre of Twila to our executive ranks. Twila has been crucial in guiding Stockhouse in Canada for a number of years which has seen substantial growth under her control. Twila takes the role of Chief Operating Officer of the Company at an exciting time as our company continues its focus on growth, profitability and cost discipline.*”

In accordance with ASX Listing Rule 3.16.4, the Company provides the following information in relation to the appointment of Ms Jensen in addition to director fees received.

Role Title	Chief Operating Officer
Term	No fixed term commencing 1 January 2023
Fixed Remuneration	A\$400,000 (exclusive of Superannuation) in addition to the standard non-executive director fee
Discretionary Incentives	Variable short terms incentives as cash bonuses based on the financial performance milestones established by the Board from time to time.
Time Commitment	Full time
Termination Clause	2 months with notice from the Company without cause 3 months notice from Ms Jensen

ASX ANNOUNCEMENT 17 APRIL, 2023

Yours faithfully

Ben Donovan
Company Secretary

Investor and media enquiries
Alec Pismiris
Non-Executive Chairman
The Market Herald
alec@hotcopper.com.au

This announcement has been authorised for release by the Board of Directors.