



# FY18 RESULTS

NATIONAL STORAGE REIT

---

AUGUST 2018

# DISCLAIMER

This presentation has been prepared by National Storage REIT ("NSR") comprising National Storage Holdings Limited (ACN 166 572 845) ("NHSL") and National Storage Financial Services Limited (ACN 600 787 246 and AFSL 475 228) ("NSFL") as responsible entity for the National Storage Property Trust (ARSN 101 227 712) ("NSPT").

## Summary information

This presentation contains summary information about the current activities of NSR and the entities within the NSR stapled group as at the date of this presentation. The information in this presentation is of a general nature and does not purport to be complete. Statements made in this presentation are made only as of the date of this presentation and remain subject to change without notice.

This presentation should be read in conjunction with NSR's other periodic and continuous disclosure announcements lodged with the ASX, which are available at [www.asx.com.au](http://www.asx.com.au).

## Disclaimer

To the maximum extent permitted by law, no member of NSR or any of their related bodies corporate and none of their respective directors, employees, officers, associates, agents, auditors and advisers offer any representation, guarantee or warranty, express or implied, as to the accuracy, completeness, currency or reliability (including as to auditing or independent verification) of any statement, estimate, opinion or other information contained in this presentation.

To the maximum extent permitted by law, the members of NSR and each of their related and controlled entities and each of their respective directors, officers, employees and agents disclaim all liability and responsibility (including without limitation any liability arising from fault or negligence) for any direct or indirect loss or damage which may be suffered through the use, or reliance on, anything contained in, or omitted from, this presentation.

## Not an offer of securities or a prospectus

This presentation is for information purposes only and should not be considered as a solicitation, offer or invitation for subscription, purchase or sale of NSR securities in any jurisdiction, and is not a prospectus, disclosure document, product disclosure statement or other offering document under Australian law (including the Corporations Act) or under any other law. This presentation has not been, nor will it be, lodged with the Australian Securities and Investments Commission. The distribution of this presentation in other jurisdictions outside Australia may be restricted by law and any such restrictions should be observed. Any failure to comply with such restrictions could constitute a violation of applicable securities laws. See "International Offer Restrictions" section of this presentation.

## Not financial advice

Nothing in this presentation constitutes financial, investment, legal, tax or other advice. This presentation has been prepared without taking account of any person's individual investment objectives, financial situation or particular needs. Each recipient of this presentation should consult with, and rely solely upon, the advice of their own legal, tax, business and/or financial advisors in connection with any decision made in relation to the information contained in this presentation. NSHL is not licensed to provide financial product advice in respect of New Stapled Securities. NSFS is licensed to provide financial product advice however it is not providing any such advice in respect of the Offer or New Stapled Securities.

## Financial data

All references to dollars and cents are in reference to Australian dollars unless otherwise stated and all financial data is presented as at the date of this presentation unless otherwise stated. Totals may vary due to rounding.

## Past performance

The past performance, including past security price performance, of NSR cannot be relied upon as an indicator of, and provides no guidance as to future NSR performance including future security price performance and is given for illustrative purposes only.

## Forward-looking statements

This presentation may contain certain "forward-looking statements", including statements regarding future earnings and distributions. All statements other than statements of historical facts included in this presentation are forward-looking statements. These forward-looking statements are not guarantees or predictions of future performance and involve known and unknown risks and uncertainties and other factors, many of which are beyond the control of NSR, and may involve significant elements of subjective judgement and assumptions as to future events which may or may not be correct. You are cautioned not to place undue reliance on forward-looking statements, opinions and estimates provided in this presentation as there can be no assurance, and no representation is made, that actual outcomes will not differ materially from these forward-looking statements. Further, no representation is given that the assumptions upon which a forward-looking statement or other forecast may be based is reasonable. Forward-looking statements, opinions and estimates provided in this presentation necessarily involve uncertainties, assumptions, contingencies and other factors, and unknown risks may arise, many of which are outside the control of NSR. Similarly, statements about market and industry trends, which are based on interpretations of current market conditions, should be treated with caution. Such statements may cause the actual results or performance of NSR to be materially different from any future results or performance expressed or implied by such forward-looking statements. Forward-looking statements including projections, guidance on future earnings and estimates are provided as a general guide only and should not be relied upon as an indication or guarantee of future performance. Such forward-looking statements are based on information available to NSR as at the date of this presentation. Except as required by law or regulation (including the ASX Listing Rules), NSR undertakes no obligation to provide any additional, updated or supplementary information whether as a result of new information, future events or results, or otherwise including information that reflect any change in NSR's financial condition, status or affairs or any change in the events, conditions or circumstances on which a statement is based. To the maximum extent permitted by law, responsibility for the accuracy or completeness of any forward looking statements whether as a result of new information, future events or results or otherwise is disclaimed.

This presentation should not be relied upon as a recommendation or forecast by NSR.

# DISCLAIMER CONT'D

## **Accounting standards**

NSR's statutory results are prepared in accordance with International Financial Reporting Standards ("IFRS"). This presentation also includes certain non-IFRS measures in presenting NSR's results. Any additional financial information in this presentation which is not included in NSR's 2018 Financial Statements was not subject to independent audit or review. Investors should be aware that certain financial data included in this Presentation is "non-IFRS financial information" under ASIC Regulatory Guide 230: "Disclosing non-IFRS financial information" published by ASIC and may also be "non-GAAP financial information" within the meaning given under Regulation G of the U.S. Securities Exchange Act of 1934, as amended.

Non-IFRS financial information does not have a standardised meaning prescribed by Australian Accounting Standards ("AAS"). Accordingly, the non-IFRS financial information in this Presentation: (i) may not be comparable to similarly titled measures presented by other entities; (ii) should not be construed as an alternative to other financial measures determined in accordance with AAS; and (iii) is not a measure of performance, liquidity or value under the IFRS. Investors are cautioned, therefore, not to place undue reliance on any non-IFRS financial information included in this Presentation.

## **Stapled Securities**

Investors should note that ASX reserves the right (without limiting its absolute discretion) to remove NSHL and/or NSPT from the official list of ASX if any of the securities comprising the Stapled Securities cease to be stapled together, or any equity securities are issued by NSHL or NSPT which are not stapled to corresponding securities in the other entity.



# AGENDA

---

## FY18 RESULTS

- A-IFRS profit of **\$145.8 million**
  - Underlying earnings of **\$51.4 million**
  - Underlying **EPS of 9.6 cents** per stapled security (+4.3%)
  - **NTA of A\$1.51** per stapled security (+13%)
  - FY18 **Total Return<sup>1</sup> of 19.9%**
  - Australian Portfolio **Occupancy of 80.4%** (+3.0%)
  - **REVPAM of \$220** (+3.8%)
- 

## FY19 OUTLOOK

- Underlying earnings<sup>2</sup> of \$62.5 – \$64.5 million
  - Underlying EPS<sup>2</sup> of 9.6 – 9.9 cents per stapled security
- 

## STRATEGIC INITIATIVES

- 1) Agreement with Stockland
  - 2) Capital partnership in New Zealand
  - 3) Expanding the development pipeline
- 

<sup>1</sup> – Distribution yield plus percentage NTA growth

<sup>2</sup> – Underlying earnings is a non-IFRS measure (unaudited), see table on slide 8 for reconciliation

# FY18 RESULTS AND FY19 OUTLOOK

---



# FY18 HIGHLIGHTS

UNDERLYING EPS 9.6 CENTS | A-IFRS PROFIT \$145.8 MILLION

UNDERLYING  
EARNINGS<sup>1</sup>

**\$51.4m**  
(up 12.5%)

AUSTRALIAN PORTFOLIO  
OCCUPANCY

**80.4%**  
(up 3.0%)

TOTAL RETURN<sup>3</sup>

**19.9%**

ASSETS UNDER  
MANAGEMENT

**\$1.4b**  
(up 23%)

UNDERLYING  
EPS<sup>1</sup>

**9.6 cents**  
(up 4.3%)

SAME CENTRE  
REVPA<sup>2</sup>

**\$220**  
(up 3.8%)

ACQUISITIONS  
COMPLETED

**\$155m**  
(up 12%)

NET TANGIBLE  
ASSETS

**\$1.51**  
(up 13%)

1 – Underlying earnings is a non-IFRS measure (unaudited), see table on slide 8 for reconciliation

2 June 16 Centres (86 centres) excludes New Zealand and developing centres

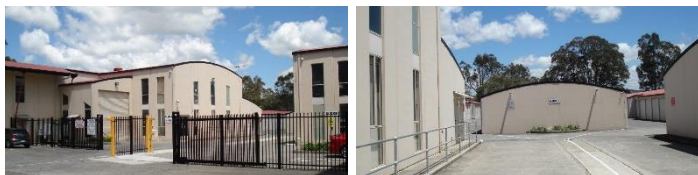
3 – Distribution yield plus percentage NTA growth

REVPA – Revenue Per Available Square Metre

# ACQUISITION HIGHLIGHTS

## CONTINUED ACQUISITION GROWTH

- \$155 million of assets settled in FY18
- 87,500m<sup>2</sup> additional NLA
- NSR is continuing to successfully execute its growth strategy in a highly fragmented industry and to leverage NSR's fully-integrated, scalable platform



Wyong Acquisition



Morisset Acquisition

## FY18 ACQUISITIONS

Region	NLA (Sqm)	Purchase Price
<b>New South Wales</b> Morisset North Wyong	7,300	\$11.9m
<b>New Zealand</b> Ngauranga Te Rapa	7,900	NZ\$21.3m
<b>Northern Territory</b> Darwin	8,800	\$14.0m
<b>Queensland</b> Carrara <sup>1</sup> Hope Harbour Milton (development site) Marcoola Robina Townsville (5 Centres)	45,200	\$83.9m
<b>Victoria</b> Geelong Mornington	7,300	\$10.9m
<b>Western Australia</b> Jandakot (Property) Perth Airport <sup>1</sup>	11,000	\$15.1m
<b>Total<sup>2</sup></b>	<b>87,500</b>	<b>\$155.3m</b>

1 - Developing Centres

2 - AUD/NZ 1.10

# PROFIT & LOSS

FOR THE YEAR ENDED 30 JUNE 2018

## STRATEGY CONTINUES TO DELIVER STRONG GROWTH

- Strong FY18 performance
  - Operating Profit up 19%
  - Profit after tax up 41%
  - Underlying earnings<sup>1</sup> up 12.5%
  - Storage revenue up 18%
  - REVPAM up 3.8%
- Finance cost reflects higher borrowings associated with acquisitions
- Fair value adjustments driven by valuation uplift from enhanced operational performance and cap rate compression

\$ Million	FY18	FY17	% Change
Storage revenue	124.6	105.8	18%
Sales of goods and services	6.3	5.6	13%
Other revenue	4.4	2.7	63%
<b>Total Revenue</b>	<b>135.3</b>	<b>114.1</b>	<b>19%</b>
<b>Operating Centre Expenditure</b>			
Salaries and employee benefits	15.1	13.6	11%
Lease expense	12.3	12.5	-2%
Property rates and taxes	9.2	7.8	18%
Electricity and Insurance	4.1	3.4	21%
Marketing	5.3	2.8	89%
Cost of goods sold	2.5	1.9	32%
Repairs and maintenance	1.9	1.3	46%
Other operating expenses	8.5	6.4	33%
<b>Total Operating Centre Expenditure</b>	<b>58.9</b>	<b>49.7</b>	<b>19%</b>
<b>Operating Profit</b>	<b>76.4</b>	<b>64.4</b>	<b>19%</b>
<b>Operating Margin</b>	<b>56%</b>	<b>56%</b>	<b>0%</b>
Operational management	4.1	3.0	37%
General and administration	8.6	7.6	13%
Finance costs	19.9	14.5	37%
Depreciation and amortisation	0.7	0.6	17%
<b>Total expenses</b>	<b>92.2</b>	<b>75.4</b>	<b>22%</b>
Other income (Inc share of profit from JV and contracted gains)	(8.3)	(7.0)	19%
<b>Underlying Earnings (1)</b>	<b>51.4</b>	<b>45.7</b>	<b>12.5%</b>
Add / (less) fair value adjustments	89.7	75.3	
Add / (less) diminution of lease asset	4.0	3.6	
Add / (less) business combination and restructure expenses	(1.3)	(17.0)	
<b>Profit / (loss) before income tax</b>	<b>143.8</b>	<b>107.6</b>	
Income tax (expense) benefit	2.0	(4.2)	
<b>Profit / (loss) after income tax</b>	<b>145.8</b>	<b>103.4</b>	<b>41%</b>

1 – Underlying earnings is a non-IFRS measure (unaudited)



# SUMMARY BALANCE SHEET

AS AT 30 JUNE 2018

## NTA GROWTH AND VALUATION UPLIFT

- NTA increased by 13% to \$1.51 per stapled security (from \$1.34)
- Investment properties held increased by 23% from \$1,163m to \$1,431m:
  - Acquisitions settled - \$155m
  - Valuation uplift - \$112m
- Cash at 30 June 2018 \$21.3m
- Debt drawn \$596m<sup>1</sup>
  - Gearing at 30 June 2018 of 38%
  - Target Gearing range 25 – 40%

\$ Million	Jun 18	Jun 17	Movement
Cash	21.3	23.2	(1.9)
Investment Properties (net of Finance Lease Liability)	1,431.4	1,162.5	268.9
Intangible Assets	46.0	45.5	0.5
Other Assets	49.9	37.7	12.1
<b>Total Assets</b>	<b>1,548.6</b>	<b>1,269.0</b>	<b>279.6</b>
Debt	596.4	481.8	114.6
Distributions Payable	27.4	23.6	3.8
Other Liabilities	34.5	31.0	3.5
<b>Total Liabilities</b>	<b>658.3</b>	<b>536.4</b>	<b>121.9</b>
<b>Net Assets</b>	<b>890.3</b>	<b>732.6</b>	<b>157.7</b>
Net Tangible Assets	844.3	687.1	157.2
Units on Issue (m)	559.1	512.9	46.2
<b>NTA (\$/Security)</b>	<b>1.51</b>	<b>1.34</b>	<b>0.17</b>

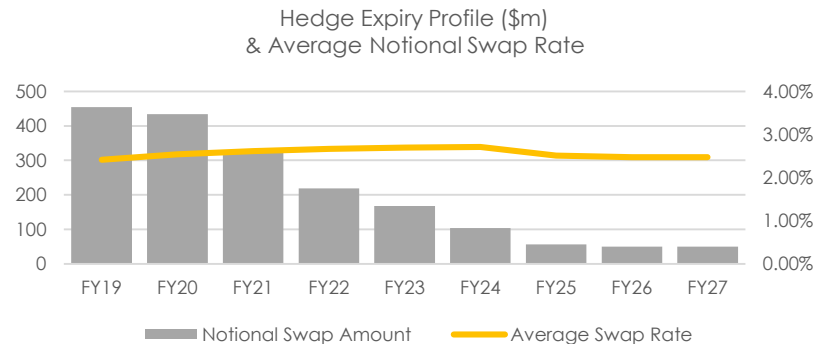
1 – Net of capitalised establishment costs

# CAPITAL MANAGEMENT

FOR THE YEAR ENDED 30 JUNE 2018

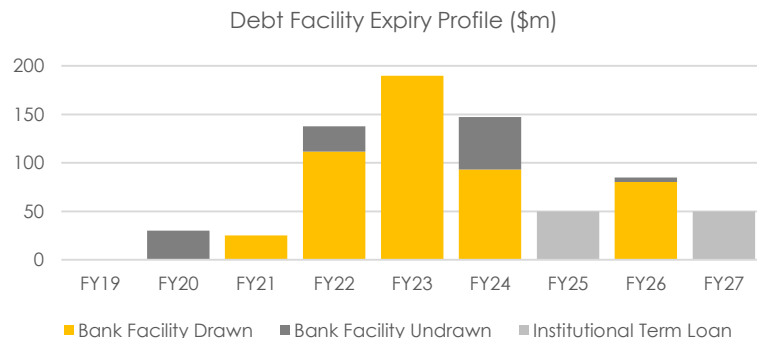
## MAJOR REFINANCE COMPLETED JUNE 2018 \$175 MILLION EQUITY RAISING AUGUST 2018

- June 2018 gearing 38%
  - Target range 25% - 40% (Covenant 55%)
  - ICR 3.6x (Covenant 2.0x)
- Total debt facilities \$715 million (\$115 million undrawn)
- Focus on debt and swap profiles to reduce risk and add value
- Weighted average debt maturity 4.7 years
- Average cost of debt 3.8%
- \$319 million hedged at 30 June 2018
- NSR today also announced a \$175 million equity raising which will reduce pro-forma gearing to 30%



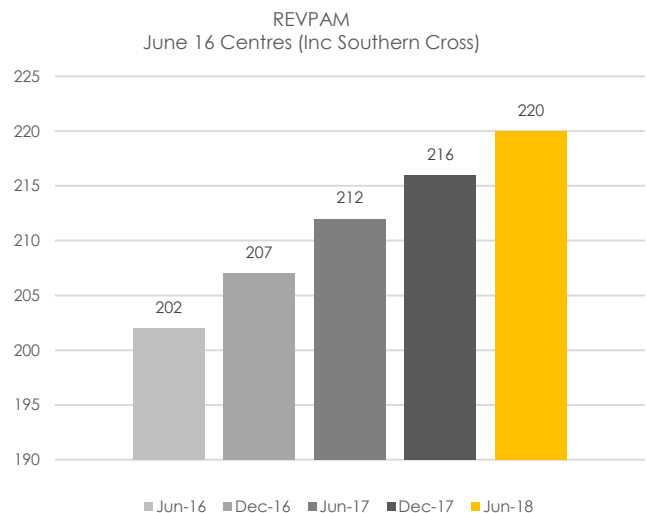
Capital Management	Jun-18	Jun-17
Total debt facilities	\$715m	\$542m
Total debt drawn	\$600m	\$482m
Remaining debt capacity	\$115m	\$60m
Debt term to maturity (years)	4.7	4.6
Covenant gearing ratio (55%)	38%	37%
Average cost of debt drawn	3.8%	3.7%
Covenant interest coverage (2.0x)	3.6x	4.2x
Debt hedged	\$319m	\$266m
% debt hedged	53%	55%
Average cost of hedged debt (inc margin)	4.0%	3.9%

\$A/\$NZ = 1.10



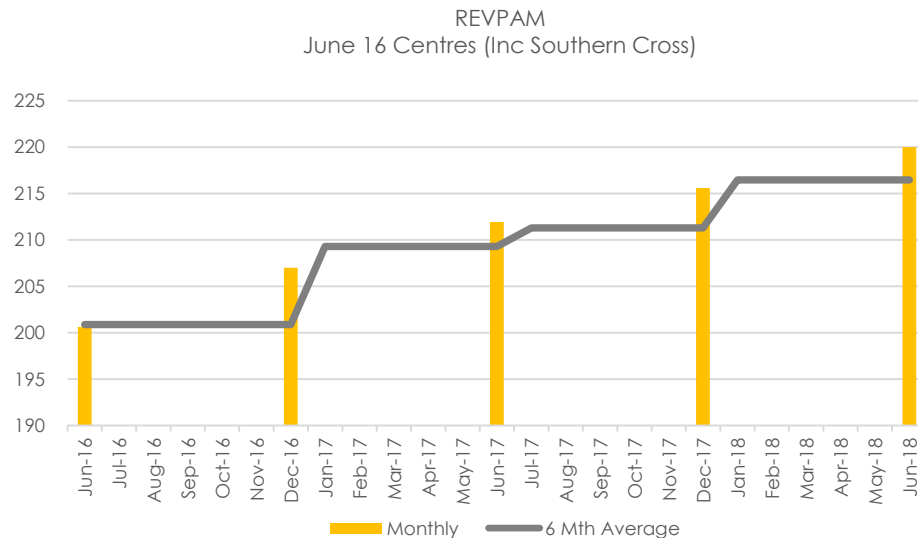
# KEY OPERATIONAL METRICS

## PROACTIVE MANAGEMENT OF RATE AND OCCUPANCY CONTINUES TO DELIVER STRONG REVPAM GROWTH



**REVPAM \$220 / sqm**  
**(Jun 17: \$212 / sqm)**  
**Rate up slightly to \$272 / sqm**

**\$8 increase in REVPAM**  
**Up 3.8% since June 2017**  
**Up 8.9% since June 2016**



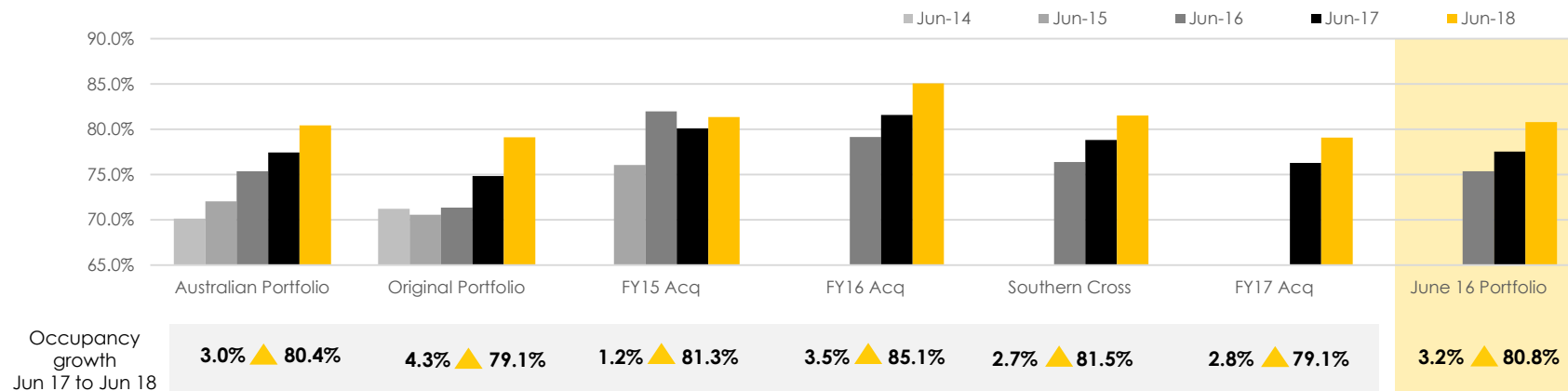
NSR drives Revenue Per Available Square Metre (REVPAM) by balancing occupancy and rate per sqm growth on a centre and individual unit basis. Revenue management strategies continue to advance through the use of NSR's multiple signal revenue management model and data analytics.

June 16 Centres (86 centres) excludes New Zealand and developing centres

# KEY OPERATIONAL METRICS

## ACTIVE REVENUE MANAGEMENT AND ANALYTICS CONTINUE TO DELIVER OCCUPANCY GROWTH

- 80.8% June 16 Portfolio Occupancy (FY17: 77.5%), with >60% of centres trading at or above 80% occupancy
- Occupancy growth of 25,000 sqm during FY18
- Strong growth experienced across SA (up 6%), WA (up 6%)



### KEY

**Australian Portfolio (110 centres)** excludes New Zealand and developing centres  
**Original Portfolio (37 centres)** comprises IPO centres (excludes Southern Cross centres)  
**FY15 Acq (14 centres)** comprises acquisitions completed during FY15  
**FY16 Acq (9 centres)** comprises acquisitions completed during FY16

**Southern Cross (26 centres)** comprises centres held in the Southern Cross joint venture  
**FY17 Acq (8 centres)** comprises acquisitions completed during FY17  
**June 16 Portfolio (86 centres)** excludes New Zealand and developing centres (**Reference Portfolio**)

# NEW ZEALAND

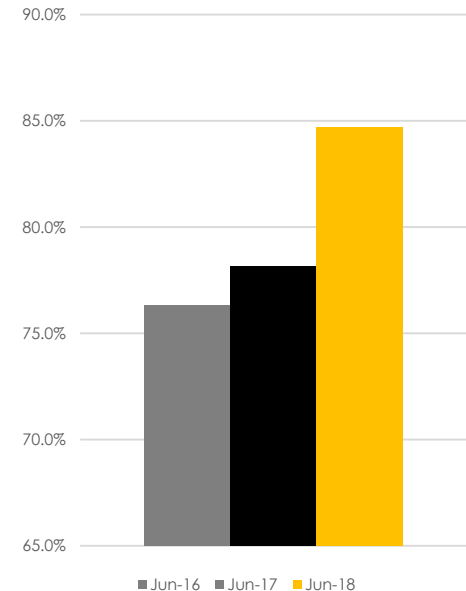
## PORTFOLIO EXPANSION CONTINUES

- 13 owned centres across New Zealand with 68,000 sqm of NLA
- Multiple centres at or approaching stabilised occupancy
- Acquisitions:
  - Ngauranga - April 2018
  - Te Rapa – May 2018
  - Continue to pursue acquisition opportunities in Auckland and other major population centres
- Economies of scale being achieved as portfolio continues to grow
- New Zealand operational structure in place with direct link back to Australian management platform
- Opportunities for future expansion / development / JV identified as part of the strategic initiatives announced today

### Portfolio (13 centres)

Occupancy:	84.7% (June 2017: 78.2%)
Rate:	\$179/sqm (June 2017: \$167/sqm)
REVPAM	\$151/sqm (June 2017: \$130/sqm)

Occupancy



# SUSTAINABILITY

## REDUCING OUR CARBON FOOTPRINT WHILE GENERATING SUPERIOR RETURNS

- The comprehensive program is designed to deliver long term benefits both environmentally and from a cost saving perspective
- Phase One of the program is nearing completion and expected to save 2,000 MWh (with a reduction of 1,400 t-CO<sub>2</sub>-e), leading to expected savings of over \$400,000 in electricity expenditure in FY19
- Phase Two of the program will commence in FY19 with a further 40+ centres to have solar installed which is expected to generate approximately 3,000 GMh in solar electricity per year.
- The Phase 2 installation is expected to offset more than half of NSR's electricity load on those sites, feeding excess solar generation back to the grid.
- As the owner-operator of the sites, 100% of the financial benefits will flow directly to NSR



### Phase One – Nearing completion Estimated Solar PV Program Benefits

Installed Capacity	1.3 MW +
Number of Centres	50+
Electricity Savings (FY19)	2,000 MWh +
Emissions Reduced	1,400 + t-CO <sub>2</sub> -e
Investment	< \$3 million
Forecast IRR	> 20%

### Phase Two - FY19 Estimated Solar PV Program Benefits

Installed Capacity	2.1 MW +
Number of Centres	40+
Electricity Savings (FY19)	1,800 MWh +
Emissions Reduced	1,250 + t-CO <sub>2</sub> -e
Investment	< \$4 million
Forecast IRR	Approx 15%

# TECHNOLOGY AND INNOVATION

## LEVERAGING TECHNOLOGY, INNOVATION AND DIGITAL TRANSFORMATION TO STRENGTHEN OUR PLATFORM

### ■ **Enhanced Revenue Management**

- Continuous monitoring of competitor pricing
- Automated pricing algorithm to maximise yield based on unit specific features

### ■ **Paperless Customer Sign-Up**

- Customers can now sign up and move into storage 100% paperless
- Delivering a streamlined customer experience
- Higher level of automated customer payment of accounts
- Increased security of customer information

### ■ **Spacer Integration**

- Partnering with a key disrupter in the industry to ensure National Storage:
  - Embraces digital disruption, complementing traditional enquiry streams
  - Expands to new customer segments, staying relevant in a changing customer landscape

### ■ **Contact Centre Upgrade**

- Investment in enhancing internal efficiencies and productivity with the upgrade to the latest technology
- Streamlining of all communication channels (Web Chat, Telephone, Email, etc) into a unified customer experience

# FY19 CONTRACTED ACQUISITIONS

## ACQUISITION PIPELINE REMAINS VERY STRONG

- NSR has settled /contracted six assets for a total of \$57 million since 1 July 2018
- In addition, NSR has over \$100 million in acquisition opportunities currently under active consideration, with the majority expected to settle within six months

## FY19 ACQUISITIONS TO DATE

Centre	Region	Expected Settlement Date	NLA (Sqm)	Purchase Price
Beresfield	New South Wales	Jul 2018	3,700	
Thornton	New South Wales	Jul 2018	1,700	
Rutherford	New South Wales	Jul 2018	4,400	
Scoresby	Victoria	Aug 2018	5,400	
Yanchep	Western Australia	Aug 2018	4,400	
Buckland	Auckland (NZ)	Sept 2018	10,200	
<b>TOTAL</b>			<b>29,800</b>	<b>\$56.7m</b>





# FY19 GUIDANCE AND OUTLOOK

FY19 DISTRIBUTION GUIDANCE OF **9.6 – 9.9 CENTS PER STAPLED SECURITY** (including the impact of the equity raising)

## UNDERLYING EPS GROWTH<sup>1</sup> PER STAPLED SECURITY



## UNDERLYING EARNINGS GROWTH



- **FY19 EPS range of 9.6 – 9.9** cents per stapled security taking into account the equity raising and the gradual deployment of proceeds
- The strategy is expected to **accelerate earnings and value growth** over time as proceeds are deployed and our strategic initiatives are implemented, underpinning expected **EPS growth of 6% – 10% p.a. over FY20 - FY21<sup>2</sup>**

1 – Taking into account the impact of the \$175 million equity raising announced today

2 – Assuming no unforeseen circumstances or strategic portfolio acquisitions

NSR provides this guidance on the assumption there are no material changes in market conditions or operating environments

# STRATEGIC INITIATIVES TO MAXIMISE SECURITYHOLDER VALUE

---



# OVERVIEW OF STRATEGIC INITIATIVES

## CONTINUING TO IDENTIFY VALUE ADD OPPORTUNITIES

NSR is pleased to announce several strategic initiatives designed to optimise the value of our portfolio, drive earnings accretion, and find additional cost-effective sources of capital to continue our successful consolidation strategy.

NSR is pleased to announce the following strategic initiatives:

1

### **Agreement with Stockland (ASX:SGP)**

Working together to unlock the higher and better use potential of NSR sites

Investigating the options for storage developments within the Stockland portfolio

2

### **Capital partnership in New Zealand**

Releasing capital while continuing to grow NSR's presence in New Zealand through additional acquisition, expansion and development opportunities

3

### **Expanding Development Pipeline**

Investigating and reviewing opportunities both within and outside the NSR portfolio to maximise development activity



# 1 AGREEMENT WITH STOCKLAND

## UNLOCKING VALUE

- NSR has entered into an Agreement with leading Australian property group, Stockland, to review and identify mixed use and storage opportunities across both NSR's and Stockland's portfolios respectively
- Planning changes and evolving local market conditions present opportunities to optimise returns for some assets through further development or higher and better use alternatives
- A detailed portfolio review is being undertaken by both parties
- NSR intends to retain control of its storage facilities in the assets post-development, to ensure continuing revenue growth from core storage operations over the long term
- The parties will agree the best transaction structure and enter into project-specific documents for an opportunity on a case-by-case basis

## BENEFITS

- ✓ Aims to maximise returns for each party
- ✓ Minimises development risk for NSR and enables NSR to focus on core storage operations
- ✓ Potential to add NSR-operated storage facilities to Stockland's assets



Marion – Adelaide (Majority NSR owned)



Gladesville – Sydney

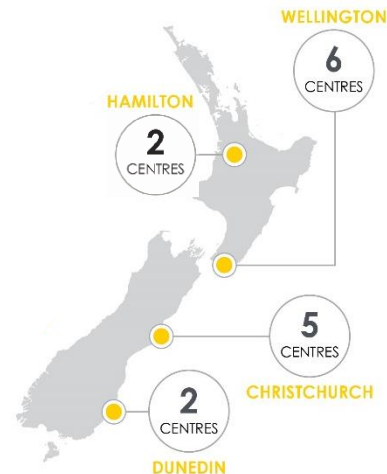
## 2 CAPITAL PARTNERSHIP IN NEW ZEALAND

### ACCELERATING PORTFOLIO EXPANSION IN A CAPITAL EFFICIENT MANNER

- NSR intends to develop a capital partnership for NSR's existing portfolio across New Zealand
- Strong market fundamentals and operating metrics are continuing to drive strong investor demand for self-storage assets in New Zealand
- The NZ portfolio comprises attractive assets valued at approximately NZ\$120 million (post settlement of Buckland), that generates strong underlying cashflows, some of which have further development potential
- The portfolio's ongoing cash-flows support the development of multiple new greenfield and brownfield self-storage assets in the Auckland and greater New Zealand market. Auckland currently enjoys occupancy of greater than 90%
- NSR intends to retain an equity ownership stake in the assets

### BENEFITS

- ✓ Releases significant capital upfront, to be recycled into further asset acquisitions and expansions across Australia and New Zealand, underpinning portfolio growth
- ✓ Establishes multiple fee revenue streams for NSR from the ongoing management, development, acquisition and financing of existing and future assets
- ✓ Likely to crystallise a profit for NSR



\*map pre-Buckland settlement and includes two centres operated under license as National Storage centres

#### 14 Owned Centres (inc Buckland)

Occupancy: 87%	NLA (sqm): 78,100
REVPAM: \$194/sqm	Value: NZ\$120m

### 3 EXPANSION AND DEVELOPMENT PIPELINE

#### FOCUS ON NSR'S EXPANSION AND DEVELOPMENT PIPELINE TO MAXIMISE NEW AND EXISTING CENTRE OPPORTUNITIES

- **Expansion of five assets within NSR's existing portfolio to commence in FY19**
  - Estimated total capex of \$15 million to \$20 million and stabilised yield on cost of >20%
  - Assets have high occupancy and will benefit from expanded NLA
- Up to **25 centres** with potential for further value add through expansion and development given current and future expected trading conditions
- Expansion and development program expected to **add approximately 3,000 sqm of NLA per centre** which could yield an **additional \$750k to \$1 million in income per centre** at stabilised occupancy, with only a marginal increase in operating costs. The additional expansions will also improve the asset value of each of the expanded centres upon completion of the works

- 
- NSR continues to work with its investment partners on the delivery of 10 leading self-storage development projects:

<b>Australian Prime Storage Fund (APSF)</b>	Albion and Kelvin Grove (operational), Canterbury (under construction)
<b>Parsons Group</b>	Five centres in Perth, WA
<b>Leyshon Group</b>	Bundall (Gold Coast) and Milton (Brisbane)



# APPENDICES

---



**Australasia's largest self-storage  
owner-operator, focused on driving  
organic growth across 138 storage centres  
and executing a strong pipeline of  
acquisition and development opportunities.**

-----





# Developing multiple revenue streams to maximise returns

---

## Asset Management

Focus on organic growth, platform efficiencies and scalability

## Acquisitions

Executing high quality acquisitions across Australia and New Zealand

## Portfolio & Development Management

Expansion and development projects in key markets

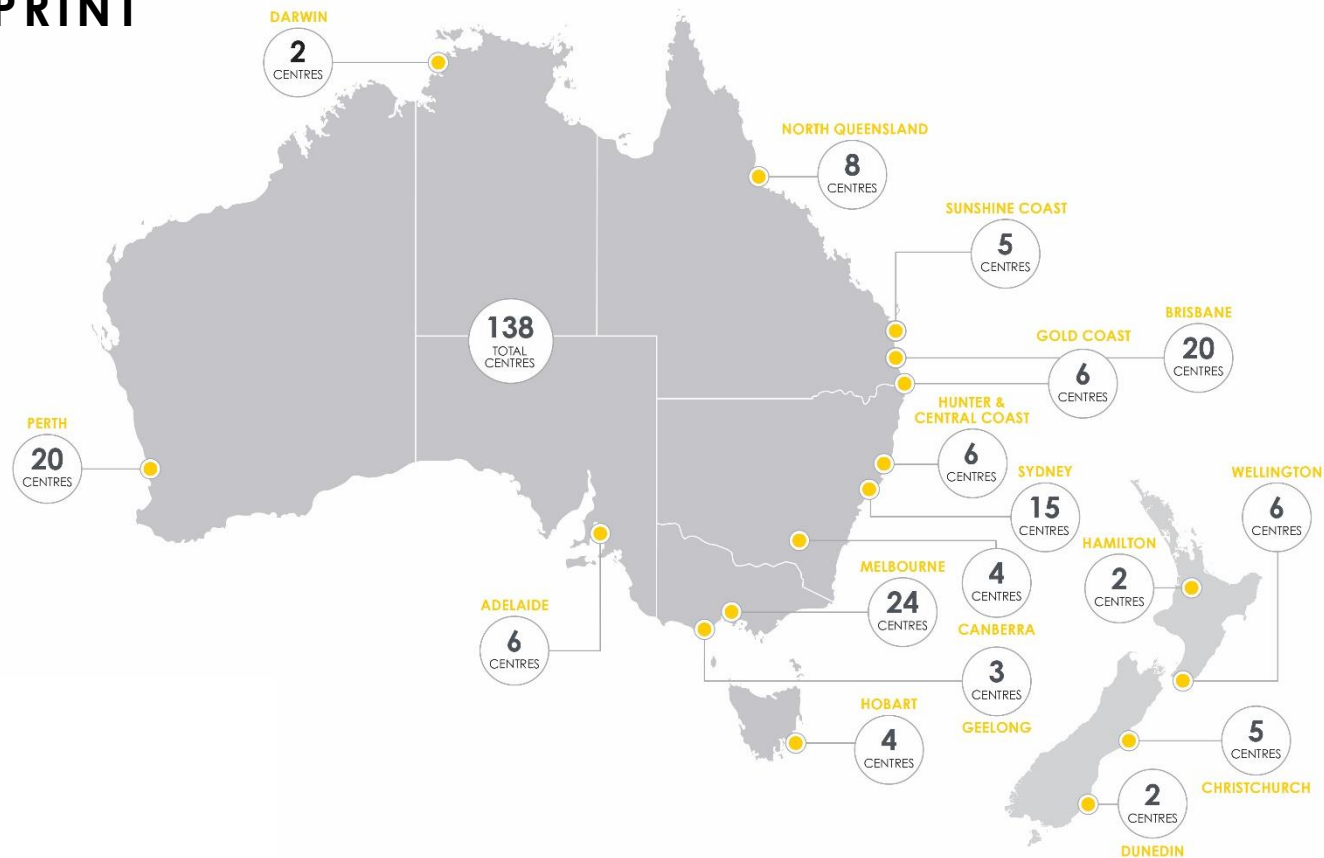
## Product & Innovation

Embracing transformation, innovation and digital opportunities

## Capital Management

Efficiency and effectiveness in capital and risk management

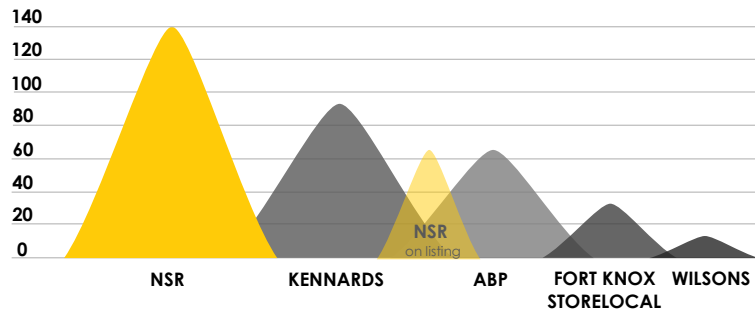
# NSR FOOTPRINT



\*includes all centres managed, operated and/or licensed as National Storage

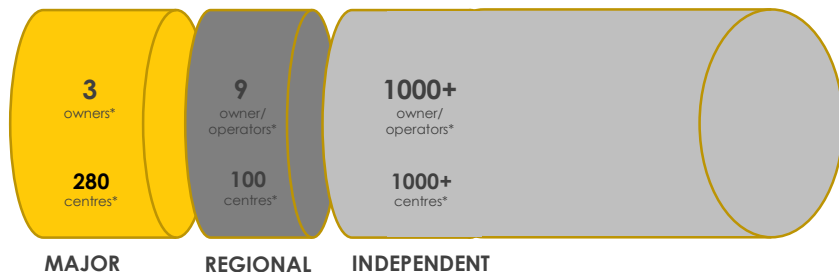
# MARKET POSITION & OPPORTUNITIES

STORAGE OWNERS BY NUMBER OF CENTRES



As the largest owner-operator in the Australasian self-storage industry, NSR is in a unique position to capitalise on a highly fragmented market

HIGHLY FRAGMENTED INDUSTRY



NSR has cemented its reputation as the acquirer of choice and a key part of the succession strategy for independent operators. The acquisition pipeline remains strong, with a number of attractive opportunities under active consideration

\* Number of centres and operators in Australasia is approximate and based on NSR opinion and publicly available information

# MEDIUM TERM EARNINGS DRIVERS

DELIVERING EARNINGS GROWTH FROM MULTIPLE REVENUE STREAMS

	DRIVERS AND ASSUMPTIONS	INDICATIVE GROWTH RATE
ORGANIC REVENUE GROWTH	<ul style="list-style-type: none"> <li>Balance occupancy and rate to drive overall REVPAM growth</li> <li>Advancements in revenue management and data analytics</li> <li>Occupancy &gt;80%</li> </ul>	4% - 6%
PORTFOLIO MANAGEMENT	<ul style="list-style-type: none"> <li>Focus on platform scalability</li> <li>Drive economies of scale</li> <li>Digital transformation</li> </ul>	1% - 2%
PLATFORM COSTS	<ul style="list-style-type: none"> <li>Cost inflation and corporate costs expected to grow</li> <li>Active management of interest expenses</li> </ul>	(2% - 3%)
	INDICATIVE COMPARABLE SAME CENTRE EARNINGS GROWTH	3% - 5%
ACQUISITION GROWTH	<ul style="list-style-type: none"> <li>Current annualised run rate of c\$100 million - \$120 million of acquisitions</li> <li>ROE target in excess of 10%</li> </ul>	1% - 3%
DEVELOPMENT MANAGEMENT	<ul style="list-style-type: none"> <li>Investment Partner development returns</li> <li>Return on NSR expansions / developments at stabilised forecast IRR of 15%</li> </ul>	
	INDICATIVE COMPARABLE EARNINGS GROWTH	4% - 8%

# PORTFOLIO METRICS

	30 June 2017				30 June 2018			
	AUST	NZ	MGT	TOTAL	AUST	NZ	MGT	TOTAL
Freehold centres	87	11	3	101	101	13	3	117
Leasehold centres	15	-	-	15	16	-	-	16
<b>Total centres<sup>1</sup></b>	<b>102</b>	<b>11</b>	<b>3</b>	<b>116</b>	<b>117</b>	<b>13</b>	<b>3</b>	<b>133</b>
Freehold NLA (sqm)	474,000	59,000	17,000	550,000	540,000	68,000	17,000	625,000
Leasehold NLA (sqm)	72,000	-	-	72,000	78,000	-	-	78,000
<b>Total NLA (sqm)</b>	<b>546,000</b>	<b>59,000</b>	<b>17,000</b>	<b>622,000</b>	<b>618,000</b>	<b>68,000</b>	<b>17,000</b>	<b>703,000</b>
Average NLA	5,400	5,400	5,700	5,400	5,300	5,300	5,700	5,300
Storage units	58,400	5,500	1,500	65,400	65,000	6,700	1,500	73,200
REVPAM <sup>2</sup>	\$212	\$130	N/A	N/A	\$220	\$151	N/A	N/A
Assets under management	\$1,088m	\$79m	N/A	\$1,163m	\$1,338m	\$101m	N/A	\$1,431m
Weighted average Primary cap rate	7.86%	8.15%	N/A	N/A	7.60%	7.86%	N/A	N/A

1 - Excludes two centres licensed in Sept 2017

2 - Excludes developing centres

# END

---

A photograph of a white building wall with vertical paneling. On the right side, there is a large yellow square sign with a black border. The sign contains the text "NATIONAL" in black and "STORAGE" in yellow, both in a bold, sans-serif font. To the left of the sign, there is a black metal frame or pipe structure.

**NATIONAL  
STORAGE**

**WWW.NATIONALSTORAGE.COM.AU**  
**INVEST@NATIONALSTORAGE.COM.AU**