



UNLOCK A WORLD
OF POTENTIAL



QUARTERLY ACTIVITIES REPORT AND APPENDIX 4C FOR THE PERIOD ENDED 31 MARCH 2025

ASX:RLG
30 APRIL 2025

Q3 FY2025 APPENDIX 4C & KEY FINANCIAL DATA

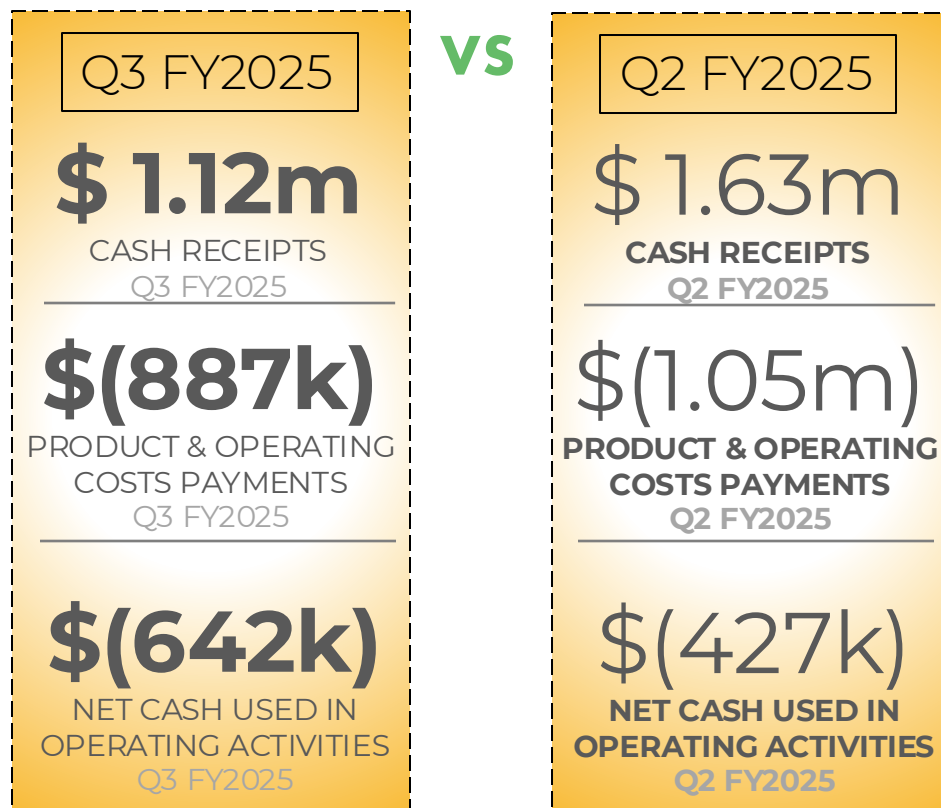


UNLOCK A WORLD
OF POTENTIAL

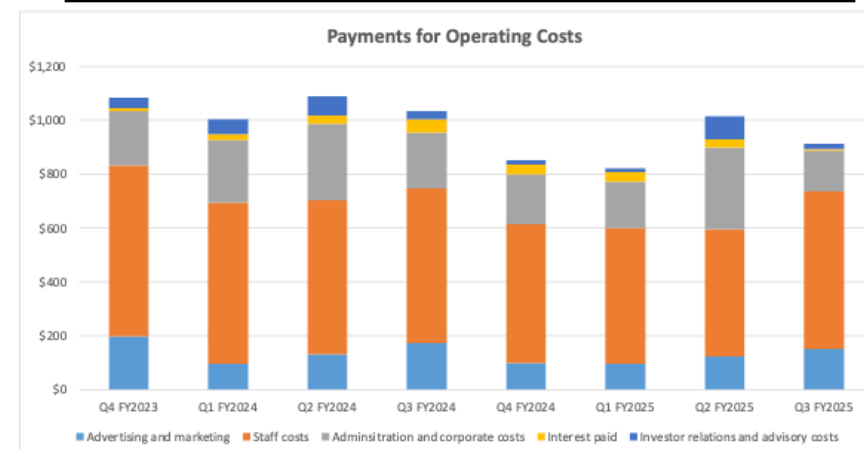
The Company continued delivering on its strategy of building and launching new RLG Marketplace online stores globally through Q3 FY2025 focussed on selling higher-margin products, which included the build and launch of a TikTok store in the U.K. to sell RLG sourced range.

Development and investment in additional stores and product production and inventory purchases occurred during the Quarter, resulting in a higher operating cash outflows, with the sales of products to be recognised and received in following Quarters which will contribute positively to future operating cashflows.

Revenue reduced slightly to \$1.1m (unaudited) as the Company reconfigured its product portfolio and sales platforms for future revenue and margin growth.



Q3 FY2025
\$ 1.1m
CASH AT BANK
+\$ 320k
Placement Subject to Shareholder Approval
EGM 21-MAY-25



Q3 FY2025 RLG OWN BRAND – EXPANSION IN RANGE & SALES CHANNELS



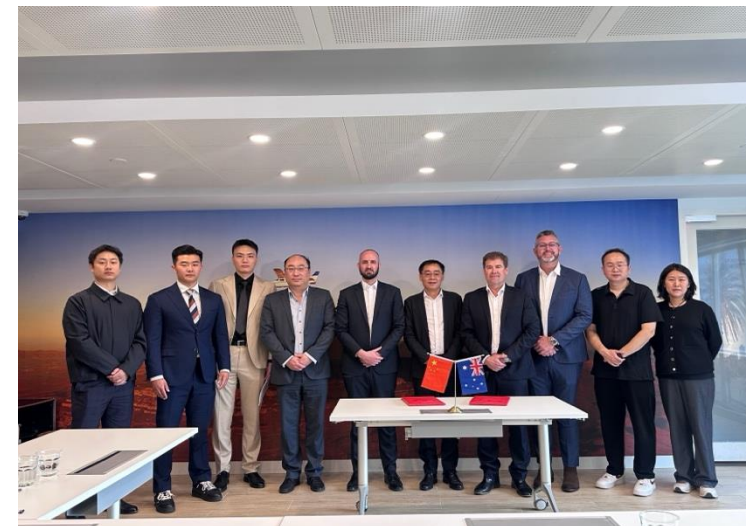
UNLOCK A WORLD
OF POTENTIAL

During the Quarter, the Company invested in product and channel development to identify, select and sell new products under VORA and its own brands, that the Company can sell across the multiple markets it operates in internationally.

RLG is leveraging its strong partnerships in China and e-Commerce with its digital marketing expertise globally to identify products in demand in key markets based on search and sales data analysis and to specifically source and sell matching products to drive increased profit margins for the Company.

RLG is also experiencing strong interest from China-based businesses as a consequence of the recently introduced U.S.-China tariffs which is creating opportunities for RLG to service this demand in China by offering Australian products as alternatives and to assist Chinese businesses to sell into other markets.

RLG's consumer insights, e-commerce expertise and digital marketing capabilities, across multiple markets allows RLG to service demand from companies to expand into new markets with RLG developing these partnerships to sell products under its own brands and drive higher margins and expand the Company's revenue base.



Q3 FY2025 EXPANDING THE VORA HEALTH RANGE



UNLOCK A WORLD
OF POTENTIAL

RLG is leveraging the significant growth opportunity in the vertical integration and sale of its own branded health supplements and wellness products complementing its exclusive third-party product range.

During the Quarter, the Company invested in product and channel development to select and develop new products to be sold using RLG's own brands that the Company can sell across the multiple markets it operates in internationally.

RLG is preparing to market and sell these products globally, expanding the RLG Marketplace reach and sales with a focus on own company high-margin products across the coming Quarters.

The Company secured strategic investment from a key channel partner in China to assist with funding the expansion in product range and RLG Marketplace platform rollouts.

Expansion of product range is expected to continue through Q4 FY2025 and into FY2026.



RLG MARKETPLACE ONLINE STORE LAUNCHED IN THE UK WITH TIKTOK



UNLOCK A WORLD
OF POTENTIAL

During the Quarter the Company built and delivered its latest RLG Marketplace store on the TikTok platform in the United Kingdom, marking another significant milestone in the company's continued global expansion strategy.

The new online store markets and sells a selection of consumer and health products sourced from RLG's supply and distribution partnerships in China and quickly achieved \$1,500 in daily sales.

Sales have continued to grow with additional stores being launched into the United Kingdom and the United States which will sell RLG's own brand of products, with sales revenue and product range expansion expected to continue in this and subsequent Quarters.

Data analysis is driving product selection and building on the Company's digital marketing expertise RLG is developing an evolving range of in-demand products under its own brands.

RLG's expansion into TikTok's e-commerce ecosystem represents a pivotal step in the company's mission to connect consumers with high-quality products through innovative digital channels globally.

The Company's strategy is to apply its expertise and framework to roll out across multiple markets to access the 1.6 billion monthly active TikTok users globally in those markets which support online shopping capabilities.

(Source: <https://newsroom.tiktok.com/en-gb/retail-economics-report>.)



RLG SOLAR PRODUCTS MARKETING AND DISTRIBUTION



UNLOCK A WORLD
OF POTENTIAL

Following the conclusion of the Quarter, RLG entered into Marketing and Sales Distribution Agreements with three leading Chinese technology companies to brand, market and distribute their renewable energy solar systems worldwide under exclusive RLG branding.

Agreements have been entered into with:

- Guangdong Genmia Intelligent Technology Co., Ltd;
- Zhuhai Kemin Intelligent Technology Co., Ltd;
- Zhuhai SUNDA Communication Technology Co., Ltd.

RLG will provide its branding, digital marketing and sales expertise to drive the promotion and sales of the solar products, leveraging its strong online digital marketing and channel management capabilities. Revenue generated from global sales will be recognised by RLG, with profits to be shared between the parties.

The co-operation agreements extend RLG services assisting Chinese companies to expand internationally on the back of U.S. China tariff discussions, driving two-way trading opportunities with China for RLG.

First sales revenues are expected to be recognised in Q4 FY2025.





On 30 January 2025, RLG completed a capital raising with a placement of securities to a small group of sophisticated and professional investors to raise \$900,000 before costs, issuing 225,000,000 new fully paid ordinary shares at \$0.004 per Share, together with one free attaching listed option for every two Shares (“Options”), with each Option having an exercise price of \$0.01 per share and an expiry date of 26 September 2025.

On 31 March 2025, RLG agreed a strategic investment from a key channel partner in China, for the placement of 138,250,000 ordinary shares at an issue price of \$0.004, representing a 14.3% premium to the then most recent closing price and a 21.9% premium to the then 5-day Volume Weighted Average Price (VWAP), to be issued in two tranches:

- 74,000,000 Ordinary Shares issued using RLG’s existing ASX Listing Rule 7.1A; and
- 64,250,000 Ordinary Shares which will be issued subject to shareholder approval, to be sought at a general meeting scheduled for 21 May 2025.

Additionally, forming part of this strategic investment, new Directors Mr Reece O’Connell and Mr Jeremy Baldock each subscribed for \$50,000 on the same terms. Their participation represents 12,500,000 new ordinary shares each and as required by ASX Listing Rule 10.11, the issue will be subject to shareholder approval to be sought at the general meeting scheduled for 21 May 2025.

The funds raised from the Strategic Placement will be used for development and production of RLG’s own products to be sold through the Company’s online stores and channels, the launch and marketing of new stores and sales channels globally focussed on sales of high-margin, high demand products and general working capital.



- Product Manufacturing and Operating Costs in the quarter were \$887k, **down** from \$1.05m in the prior quarter. This figure includes inventory purchased and expenditure on the TikTok store, which launched in the United Kingdom following the end of the Quarter in April, generating first sales in that month and which is expected to deliver future sales and benefits to the Company.
- Advertising and Marketing Expenses were \$152k during the Quarter incorporating support of the launch of the new TikTok store.
- Payments for staff costs, including directors, in the quarter totalled \$585k. Fees paid to Directors, included in this figure, was \$145k in fees and superannuation and \$45k in legal fees paid to a company associated with a director.
- Administration and corporate costs in the quarter were \$150k, **down** from \$302k in the prior quarter.
- Cash and cash equivalents at quarter end was \$1,058k.

RLG Marketplace

A Platform Driving Global Food, Health & Wellness Product Sales



UNLOCK A WORLD
OF POTENTIAL



RLG CONNECTS GLOBAL BRANDS WITH CUSTOMERS

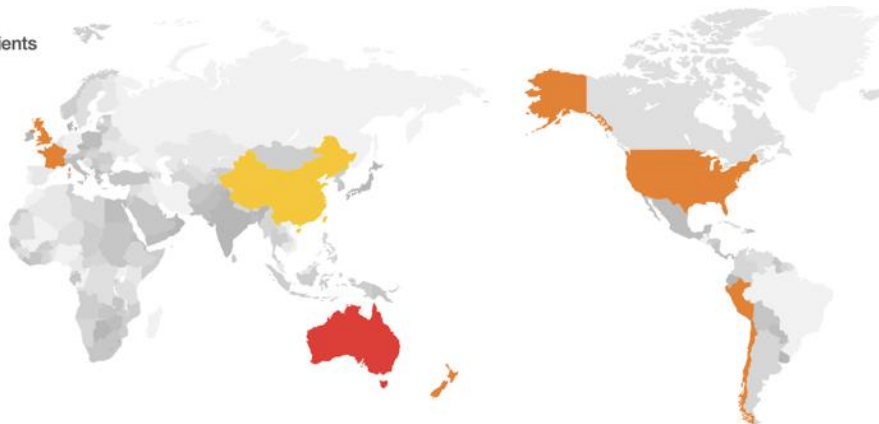


UNLOCK A WORLD
OF POTENTIAL

- An established, leading e-commerce platform provider
- Selling food, health and well being products
- Global Client Base – 7 Countries
- Own Brand – VORA “Good for you” Food Products launched
- Market Focus – Australia, South East Asia & Emerging Markets
- Targeting growing margin on Product Sales

Global Footprint of Clients

- Australia
- New Zealand
- USA
- UK
- France
- Peru
- Chile



RLG China Channel Network



Social/E-commerce



E-commerce Platforms



Online & Offline B2B



High End Retail Grocery



High End Retail Trade



Specialty Retail (Gyms/Clubs/Hotels)



Government Organizations/Events/Seminars/Training



RLG INVESTMENT SUMMARY



UNLOCK A WORLD
OF POTENTIAL

Compelling in-demand service:

E-commerce & sales platforms selling food, beverages, health and wellbeing products in high growth markets.

Proven platform ready for scale:

Strong international product range sold across multiple markets and platforms.

Infrastructure investment creates turnkey solution:

Expert team providing logistics, warehousing, translation, marketing, distribution and e-commerce support for rapid market entry and global growth.

Company Owned Health Brand:

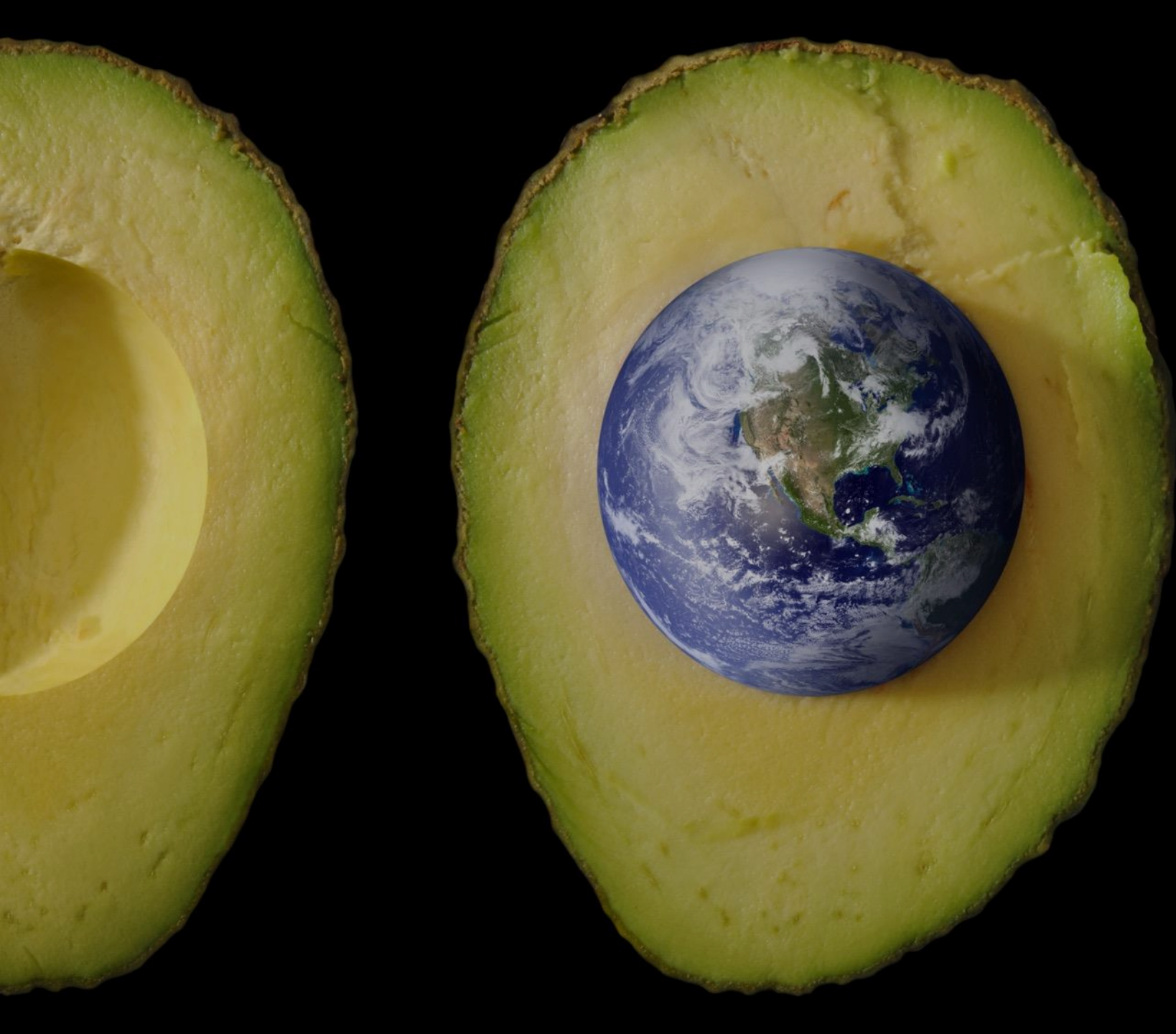
VORA – “Good for you” health food range, selling into high demand, high growth markets, delivering margin benefits & ability to rapidly respond to demand.

Growing Margins & Declining Resource Costs Base:

Mix of recurring revenues and product sales with growing range of own-brand products and sales channels. Increasing margins on RLG brand products.

Issued by: RooLife Group Ltd

Authorised by: The Board of RooLife Group Ltd



UNLOCK A WORLD
OF POTENTIAL

ASX:RLG

Twitter \$RLG_Investors

LinkedIn RooLife Group

Website www.roolifegroup.com.au

Issued by: RooLife Group Ltd

Authorised by: The Board of RooLife Group Ltd

Appendix 4C

Quarterly cash flow report for entities subject to Listing Rule 4.7B

Name of entity

RooLife Group Limited

ABN

14 613 410 398

Quarter ended ("current quarter")

31 March 2025

Consolidated statement of cash flows		Current quarter \$A'000	Year to date (9 months) \$A'000
1.	Cash flows from operating activities		
1.1	Receipts from customers	1,116	4,089
1.2	Payments for		
	(a) research and development	-	-
	(b) product manufacturing and operating costs	(887)	(2,637)
	(c) advertising and marketing	(152)	(372)
	(d) leased assets	-	-
	(e) staff costs	(585)	(1,563)
	(f) administration and corporate costs	(150)	(622)
1.3	Dividends received (see note 3)	-	-
1.4	Interest received	7	23
1.5	Interest and other costs of finance paid	(6)	(73)
1.6	Income taxes paid	-	-
1.7	Government grants and tax incentives	36	40
1.8	Other (provide details if material)	(21)	(120)
1.9	Net cash from / (used in) operating activities	(642)	(1,235)
2.	Cash flows from investing activities		
2.1	Payments to acquire or for:		
	(a) entities	-	-
	(b) businesses	-	-
	(c) property, plant and equipment	(1)	(10)
	(d) investments	-	-
	(e) intellectual property	-	-
	(f) other non-current assets	(22)	(22)

Consolidated statement of cash flows		Current quarter \$A'000	Year to date (9 months) \$A'000
2.2	Proceeds from disposal of:		
	(a) entities	-	-
	(b) businesses	-	-
	(c) property, plant and equipment	-	-
	(d) investments	34	164
	(e) intellectual property	-	-
	(f) other non-current assets	-	-
2.3	Cash flows from loans to other entities	-	-
2.4	Dividends received (see note 3)	-	-
2.5	Other (provide details if material)	25	12
2.6	Net cash from / (used in) investing activities	36	144

3.	Cash flows from financing activities		
3.1	Proceeds from issues of equity securities (excluding convertible debt securities)	1,196	2,803
3.2	Proceeds from issue of convertible debt securities	-	-
3.3	Proceeds from exercise of options	-	-
3.4	Transaction costs related to issues of equity securities or convertible debt securities	(68)	(324)
3.5	Proceeds from borrowings	-	70
3.6	Repayment of borrowings	(137)	(1,497)
3.7	Transaction costs related to loans and borrowings	-	-
3.8	Dividends paid	-	-
3.9	Other (provide details if material)	37	37
3.10	Net cash from / (used in) financing activities	1,028	1,089

4.	Net increase / (decrease) in cash and cash equivalents for the period		
4.1	Cash and cash equivalents at beginning of period	636	1,037
4.2	Net cash from / (used in) operating activities (item 1.9 above)	(642)	(1,235)
4.3	Net cash from / (used in) investing activities (item 2.6 above)	36	144

Consolidated statement of cash flows		Current quarter \$A'000	Year to date (9 months) \$A'000
4.4	Net cash from / (used in) financing activities (item 3.10 above)	1,028	1,089
4.5	Effect of movement in exchange rates on cash held	-	23
4.6	Cash and cash equivalents at end of period	1,058	1,058

5.	Reconciliation of cash and cash equivalents at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts	Current quarter \$A'000	Previous quarter \$A'000
5.1	Bank balances	1,058	636
5.2	Call deposits	-	-
5.3	Bank overdrafts	-	-
5.4	Other (provide details)	-	-
5.5	Cash and cash equivalents at end of quarter (should equal item 4.6 above)	1,058	636

6.	Payments to related parties of the entity and their associates	Current quarter \$A'000
6.1	Aggregate amount of payments to related parties and their associates included in item 1	188 ¹
6.2	Aggregate amount of payments to related parties and their associates included in item 2	-
<i>Note: if any amounts are shown in items 6.1 or 6.2, your quarterly activity report must include a description of, and an explanation for, such payments.</i>		

¹ Payments totalling \$145,000 were made to directors for fees and superannuation on fees.

Payments totalling \$43,000 were made to Murcia Pestell Hillard Pty Ltd, a company related to Mr. Grant Pestell, for the provision of legal services.

7.	Financing facilities <i>Note: the term "facility" includes all forms of financing arrangements available to the entity.</i> <i>Add notes as necessary for an understanding of the sources of finance available to the entity.</i>	Total facility amount at quarter end \$A'000	Amount drawn at quarter end \$A'000
7.1	Loan facilities	200	-
7.2	Credit standby arrangements	50	-
7.3	Other (please specify)	-	-
7.4	Total financing facilities	250	-
7.5	Unused financing facilities available at quarter end		250
7.6	<p>Include in the box below a description of each facility above, including the lender, interest rate, maturity date and whether it is secured or unsecured. If any additional financing facilities have been entered into or are proposed to be entered into after quarter end, include a note providing details of those facilities as well.</p> <p>Unsecured Loan Agreement for a line of credit of \$200,000, with Director Bryan Carr to be drawn down for sale of productions into China. Interest is calculated at 10% per annum on loan amount drawn down, payable in arrears. Repayment per transaction, typically 90 days terms for repayment to be agreed between lender and Borrower on a case by case basis.</p> <p>Business Overdraft Facility of \$49,999 with Australia and New Zealand Banking Group Limited (ANZ) at an interest rate of 10.45%. The facility is unsecured and has no fixed maturity date.</p>		

8.	Estimated cash available for future operating activities	\$A'000
8.1	Net cash from / (used in) operating activities (item 1.9)	(642)
8.2	Cash and cash equivalents at quarter end (item 4.6)	1,058
8.3	Unused finance facilities available at quarter end (item 7.5)	250
8.4	Total available funding (item 8.2 + item 8.3)	1,308
8.5	Estimated quarters of funding available (item 8.4 divided by item 8.1)	2.04
<i>Note: if the entity has reported positive net operating cash flows in item 1.9, answer item 8.5 as "N/A". Otherwise, a figure for the estimated quarters of funding available must be included in item 8.5.</i>		
8.6	<p>If item 8.5 is less than 2 quarters, please provide answers to the following questions:</p> <p>8.6.1 Does the entity expect that it will continue to have the current level of net operating cash flows for the time being and, if not, why not?</p> <p>Answer: Not applicable</p> <p>8.6.2 Has the entity taken any steps, or does it propose to take any steps, to raise further cash to fund its operations and, if so, what are those steps and how likely does it believe that they will be successful?</p> <p>Answer: Not applicable</p>	

8.6.3 Does the entity expect to be able to continue its operations and to meet its business objectives and, if so, on what basis?

Answer: Not applicable

Note: where item 8.5 is less than 2 quarters, all of questions 8.6.1, 8.6.2 and 8.6.3 above must be answered.

Compliance statement

- 1 This statement has been prepared in accordance with accounting standards and policies which comply with Listing Rule 19.11A.
- 2 This statement gives a true and fair view of the matters disclosed.

Date: 30 April 2025

Authorised by: The Board of RooLife Group Ltd

Notes

1. This quarterly cash flow report and the accompanying activity report provide a basis for informing the market about the entity's activities for the past quarter, how they have been financed and the effect this has had on its cash position. An entity that wishes to disclose additional information over and above the minimum required under the Listing Rules is encouraged to do so.
2. If this quarterly cash flow report has been prepared in accordance with Australian Accounting Standards, the definitions in, and provisions of, *AASB 107: Statement of Cash Flows* apply to this report. If this quarterly cash flow report has been prepared in accordance with other accounting standards agreed by ASX pursuant to Listing Rule 19.11A, the corresponding equivalent standard applies to this report.
3. Dividends received may be classified either as cash flows from operating activities or cash flows from investing activities, depending on the accounting policy of the entity.
4. If this report has been authorised for release to the market by your board of directors, you can insert here: "By the board". If it has been authorised for release to the market by a committee of your board of directors, you can insert here: "By the [name of board committee – eg Audit and Risk Committee]". If it has been authorised for release to the market by a disclosure committee, you can insert here: "By the Disclosure Committee".
5. If this report has been authorised for release to the market by your board of directors and you wish to hold yourself out as complying with recommendation 4.2 of the ASX Corporate Governance Council's *Corporate Governance Principles and Recommendations*, the board should have received a declaration from its CEO and CFO that, in their opinion, the financial records of the entity have been properly maintained, that this report complies with the appropriate accounting standards and gives a true and fair view of the cash flows of the entity, and that their opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.