

**CYBG PLC**  
**(Company)**

**LEI: 213800ZK9VGCYYR6O495**

4 March 2019

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

The Company announces that on 1 March 2019 the following Persons Discharging Managerial Responsibilities purchased shares under the CYBG PLC Share Incentive Plan.

<b>Director</b>	<b>Number of Shares</b>	<b>Purchase Price</b>
Ian Smith	75	£1.9875
Fraser Ingram	76	£1.9875

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Ian Smith
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Executive Director
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	CYBG PLC
b)	LEI	213800ZK9VGCYYR6O495
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each
	Identification code	GB00BD6GN030
b)	Nature of the transaction	Purchase of shares via the CYBG PLC Share Incentive Plan
c)	Price(s) and volume(s)	

CYBG PLC is registered in England and Wales (company number: **09595911**) and as a foreign company in Australia (**ARBN 609 948 281**) and has its registered office at 20 Merrion Way, Leeds, West Yorkshire LS2 8NZ

		Price(s)	Volume(s)
		£1.9875	75
d)	Aggregated information		
	- Aggregated volume	N/A	
	- Price	N/A	
e)	Date of the transaction	1 March 2019	
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)	

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Fraser Ingram
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Interim Group Chief Operating Officer
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	CYBG PLC
b)	LEI	213800ZK9VGCYYR6O495
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		Price(s)	Volume(s)
		£1.9875	76
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	- Price	N/A	
e)	Date of the transaction	1 March 2019	
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