



19 February 2015

Partial sell-down by Substantial Shareholder

Helloworld Limited (ASX: HLO) has been advised that, via an off-market transaction on 18 February 2015, UBS Australia Holdings Ltd (**UBS**) sold 30,864,026 HLO shares representing 7% of the HLO shares on issue (Partial sell-down). The shares were sold to an existing shareholder Sintack Pty Ltd (**Sintack**), for \$0.39 per share, representing a 41% premium to the volume weighted average price (VWAP) for the five days on which HLO shares traded prior to 18 February 2015.

The Partial sell-down will reduce the UBS shareholding in HLO from 17.9% to 10.9%, and increase Sintack's shareholding in HLO from 12.3% to 19.3%.

ENDS

About Helloworld Limited

- Helloworld Limited (ASX: HLO) is a leading Australian based travel distribution company, comprising retail travel businesses, air ticket consolidation, wholesale, corporate and online operations. This includes *helloworld*, Australia's largest network of franchised travel agents, and helloworld.com.au.
- *helloworld* is a nationwide network of independently owned and operated stores, offering Australian travellers unparalleled convenience, industry-leading service and the best value, tailor-made holidays.
- *helloworld* was awarded Australia's Best Travel Agency Group (100 outlets or more) at the 2014 National Travel Industry Awards.
- *helloworld* has been creating lasting travel memories for more than 40 years through the Harvey World Travel, Jetset Travel, Travelworld and Travelscene American Express brands.

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