



ASX RELEASE

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Tinybeans Investor Day – “a glimpse into our future”

Tinybeans Group Limited (ASX: TNY) (OTCQB: TNYF) (“Tinybeans” or “the Company”), the only personalized platform trusted by parents to help them raise amazing kids, will host an Investor Day on Thursday, 10 March in the U.S, Friday 11 March in Australia.

Eddie Geller, Tinybeans’ Co-founder & CEO, together with some special guests and the Tinybeans senior management team will present at 4:30pm U.S. EST (10 March 2022) / 8:30am AEDT (11 March 2022). The event is anticipated to have a duration of approximately 90 minutes.

Investor Day 2022 will provide a glimpse into Tinybeans’ future and include presentations on:

- The parenting market and how Tinybeans will become a market leader
- Company strategy update
- Consumer growth plans
- Advertising and partner strategy
- Product and technology roadmap

Attendees are required to register beforehand. After registering, a confirmation email will be sent containing information on how to join the webinar.

To register, please go to: https://us02web.zoom.us/webinar/register/WN_Pt-cOolnTsKhRSZnwMQqQg

The webinar will include an opportunity for attendees to ask questions. Alternatively, attendees can submit questions prior to the webinar via investors@tinybeans.com.

This announcement was approved for release by the CEO.

For more information, please contact:

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About Tinybeans Group

Tinybeans Group Limited (ASX:TNY, OTCQB:TNYF) is the only high trust app and web platform offering a personalized experience for new and growing families that helps them achieve their #1 goal in life—to raise amazing kids. Our purpose is bigger than simply making parenting easier. We help families thrive by giving them a safe, useful and inspirational place to go to capture and share memories, engage with trustworthy content and find thoughtful recommendations tailored to their family’s needs, interests and where they live.

Tinybeans engages 28 million mindful parents every month, enjoys over 130,000 5-star reviews in the Apple App and Google Play stores, and has been recognized by Apple for excellence in both content–top 3 most viewed and exclusive parenting partner for Apple Guides, and utility–twice being named U.S. app of the day.

www.tinybeans.com

Tinybeans Group Limited (ACN 168 481 614)

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