

## Form 603

Corporations Act 2001

Section 671B

### Notice of initial substantial shareholder

To Company Name/Scheme: DataDot Technology Limited  
ABN/ARSN 54 091 908 726

#### 1. Details of substantial shareholder (1)

Name DMX Asset Management Limited  
ACN/ARSN (if applicable) 169 381 908

The holder became a substantial shareholder on 3/03/2022

#### 2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date that the substantial shareholder became a substantial shareholder are as follows:

Class of securities (4)	Number of securities	Persons votes (5)	Voting power (6)
Ordinary Shares	62,359,519	62,359,519	5.01%

#### 3. Details of the relevant interests

The nature of the relevant interest the substantial shareholder or an associate had in the following voting securities on the date the substantial shareholder became a substantial shareholder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
DMX Asset Management Ltd	Power to vote and/or dispose securities pursuant to investment management agreements	62,359,519 Ordinary Shares

#### 4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
DMX Asset Management Ltd	DMX Capital Partners Ltd	DMX Capital Partners Ltd	52,291,298 Ordinary Shares
DMX Asset Management Ltd	National Nominees Ltd as custodian of the DMX Australian Shares Fund	National Nominees Ltd	10,068,221 Ordinary Shares

#### 5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial shareholder became a substantial shareholder is as follows:

Holder of relevant interest	Date of acquisition	Cash consideration	Class and number of securities
DMX Asset Management Ltd	3/11/2021 to 28/2/2022	\$201,652.92	22,158,652 Ordinary Shares
DMX Asset Management Ltd	6/12/2021 to 3/3/2022	\$100,630.40	10,068,221 Ordinary Shares

#### 6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial shareholder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association

#### 7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
DMX Asset Management Ltd	PO Box 916, Milsons Point, NSW 1565
DMX Capital Partners Ltd	PO Box 916, Milsons Point, NSW 1565
National Nominees Ltd	GPO Box 1406, Melbourne, VIC 3001

**Signature**

**Print name**

Steven McCarthy

**Capacity** Director

**Sign here**



**Date** 4/03/2022