

ASX ANNOUNCEMENT

22 July 2019

MedAdvisor Appoints New Chief Financial Officer

Key Highlights:

- Simon Glover, an experienced senior finance professional, most recently with Coles Group and Tabcorp Holdings has been appointed as the new MedAdvisor CFO
- Carlo Campiciano one of the founding members of MedAdvisor announces he will be stepping down from the role as CFO but will continue as Company Secretary.
- This appointment follows the appointment of Victor Kovalev former CTO of Redbubble in February of this year as Chief Technology Officer and Head of Product Globally
- New appointment reflects the Company's ability to continue to attract high caliber talent and the acceleration of its growth

MedAdvisor Limited (ASX: MDR, the **Company**), Australia's leading digital medication management company, is pleased to announce it has appointed Simon Glover to the role of Chief Financial Officer (CFO).

Mr. Campiciano has announced he will be stepping down from the position of CFO as of late August, 2019 however, he will continue on as Company Secretary as he transitions towards retirement at a later date. Mr. Campiciano is one of the original founding team members of MedAdvisor and will remain on hand to support the incoming CFO.

Mr. Glover is a highly regarded finance professional who has held a number of senior finance roles in large listed companies such as Tabcorp Holding (ASX:TAH) and Coles Group (ASX:COL) and also brings prior industry experience from his time at Mayne Pharma. Importantly prior to 2006 Mr. Glover was heavily involved in the international expansion of Jetstar where he was responsible for all finance matters relating to the international growth of the business.

Mr. Glover will report to Robert Read, CEO and Managing Director and will join the company in late July. Mr Campiciano will complete the preparation of the 2019 annual financial reports and facilitate the transition of the role to Mr Glover.

Robert Read, CEO MedAdvisor, said: "We look forward to welcoming Simon to MedAdvisor. He brings a strong track record of financial and strategic leadership. His skills and experience will be invaluable as we grow our company globally. With the growth of the company, the demands on the executive team will evolve and Mr Glover's appointment together with the recent

appointment of Mr. Kovalev will add depth and experience to the executive team as the team pursues the international expansion of the business.

I would like to thank Carlo for all his efforts and commitment to MedAdvisor over the past 7 years. He has been instrumental in the company's growth and we wish him and his family all the very best for the future."

Simon Glover, (incoming) CFO said: "I am thrilled to be joining and bringing my experience from multiple industries to help MedAdvisor's business to further accelerate its already incredible growth. The health tech industry is one of high growth and continuous evolution, as such I look forward being a part of MedAdvisor's next growth phase."

Carlo Campiciano, (outgoing), CFO said: "The last 7 years at MedAdvisor have been some of the best experiences I have had as a CFO. The company is an amazing place to work, their purpose is one that is delivering a unique and critical healthcare service to millions of patients across parts of the globe. As for me; after more than 40 years of working in the field of finance, I am now looking forward to beginning my transition into retirement. I would like to thank Rob and the team for making these past 7 years so enjoyable."

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About MedAdvisor

MedAdvisor is a world class medication management platform focused on addressing the gap and burden of medication adherence. Founded with a desire to simplify medication management, the highly automated and intuitive Australian software system connects patients to medication related tools and education materials from their community pharmacy. Available free on mobile and internet devices, the platform also incorporates a variety of valuable and convenient features including reminders, pre-ordering of medications and medicines information, which together improves adherence to chronic medications by over 20%.

Since launching in 2013, MedAdvisor has connected over one million users through ~55% of Australian pharmacies and a network of thousands of GPs across Australia and in 2018, was recognised in the AFR Fast 100.