

ApplyDirect and Mercury form Strategic Alliance to offer a uniquely integrated talent acquisition solution to the healthcare industry

Key Points:

- Strategic Alliance brings together Mercury's significant healthcare footprint of almost 50% of health vacancies, 80 million annual job alerts and 500 thousand annual background checks, and ApplyDirect's innovative search engine
- Integrated solution will be launched to the healthcare sector in December 2016
- Healthcare sector the fastest growing industry in Australia – estimated to account for almost 25 per cent of growth in all jobs to 2020

Melbourne, Australia, 10 November 2016: ApplyDirect Limited (ASX: AD1) (**ApplyDirect** or the **Company**) today announced it has entered into a Strategic Alliance with Mercury Group of Companies Pty Ltd (**Mercury**), the largest supplier of workforce management software to the healthcare sector.

The Alliance connects ApplyDirect's industry first platform with Mercury's workforce management software, bringing together employers and candidates directly – without the need for recruitment agents and job boards.

ApplyDirect Chairman, Michael Kay, said: "The Department of Employment forecasts that 250,000 jobs will be added in the healthcare sector by 2020, which will represent almost 25 per cent of all new jobs in Australia."

"This partnership positions us both to participate in the fastest growing sector for jobs in the country and underpins ApplyDirect's commitment to transform the recruitment industry in Australia. We are confident this Alliance will be a key contributor to our growth in the near term."

ApplyDirect CEO, Lorcan Barden, said: "We are delighted to have entered into this agreement with such a credentialed partner as Mercury. The Alliance will provide an immediate opportunity for ApplyDirect to be the single destination for both jobs and candidates in the healthcare sector. With such scale, we are strongly positioned to provide job seekers with more career opportunities and greater control over the application process, and employers with higher quality candidates. This will increase the relevance of our integrated talent acquisition solution to candidates and employers in the healthcare sector, providing more efficient and fulfilling outcomes for both."

Mercury founder, John Anastasiou, said: "This Alliance is a perfect collaboration bringing together Mercury's footprint and ApplyDirect's innovative technology solution, which is the only Talent Search Platform with 100% transparency for job seekers. This partnership will offer significant efficiencies in time and cost for employers with automated applicant tracking and other sophisticated HR systems."

Mr Lorcan Barden

CEO

ApplyDirect

1300 554 842

3/3 Wellington St

Kew Vic 3101

Mr Phillip Hains

Company Secretary

The CFO Solution

+61 3 9824 5254

Suite 1, 1233 High St

Armidale Vic 3143

About Mercury

With over 20 years' experience, Mercury is an Australian owned and operated leader in workforce management software, online HR solutions and risk management in the healthcare, local government and retail sectors. They provide the most comprehensive end to end HR Management Systems including e-recruitment, background police checking, identity verification, credentialing and performance management.

With a significant footprint in the Australian healthcare sector, Mercury administers over 2,500 vacancies per week, facilitates over 500,000 pre-employment background checks per year and provides end-to-end credentialing for over 80,000 clinicians.

About ApplyDirect

ApplyDirect is a marketplace where employers and candidates can discover each other directly. We give control back to candidates and employers.

We aim to provide employers with fast, direct access to high quality talent at a lower cost, with less hassle and in a way which cuts out the middle man.

Jobseekers discover the job they've always wanted but could never find, or access. We connect them with companies actually looking for candidates – organisations for which they want to work. We give candidates the platform and tools to develop their careers and secure the job that is right for them.

We aim to end the inefficiencies that exist in the market today, providing candidates and employers with a better experience. Our search engine assesses, consolidates and catalogues job listings and makes them easily available to the right candidates. Our platform takes the stress out of looking for the right job, and brings strong talent straight to an employer's door.