



MARKET RELEASE

21 October 2016

Helloworld Limited

TRADING HALT

The securities of Helloworld Limited (the "Company") will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Tuesday, 25 October 2016 or when the announcement is released to the market.

Security Code: HLO

Andrew Kabega
SENIOR ADVISER, LISTINGS COMPLIANCE (SYDNEY)

21 October 2016

Stephanie Yong
ASX Limited
Exchange Centre, 20 Bridge Street
SYDNEY NSW 2000
Email: stephanie.yong@asx.com.au and tradinghaltssydney@asx.com.au

Dear Stephanie

Helloworld Limited – Request for Trading Halt

Helloworld Limited ACN 091 214 998 (ASX: HLO) (**Helloworld**) requests an immediate trading halt in Helloworld's securities pending an announcement to be made by Helloworld to the market in connection with a possible acquisition and capital raising.

For the purposes of ASX Listing Rule 17.1, Helloworld provides the following information:

1. Helloworld expects that the trading halt will remain in place until the commencement of trading on 25 October 2016 unless, before that time, Helloworld requests that the trading halt be lifted.
2. Helloworld is not aware of any reason why the trading halt should not be granted by ASX and does not believe that there is any other further information which needs to be disclosed to the market at the time of seeking the trading halt.

Yours faithfully,

A handwritten signature in blue ink, appearing to be "MB", written in a stylized, cursive script.

Michael Burnett
CFO and Company Secretary