

**ASX RELEASE  
FOR IMMEDIATE RELEASE  
29 October 2014**



**EBET WIN SYSTEMS AGREEMENT WITH REDCAPE HOTEL GROUP**

eBET Limited (ASX: EBT) ("eBET") today announced that it has entered into a supply and support agreement with the Redcape Hotel Group ("Redcape"), the largest independent hotel group in Australia, for the provision and installation of eBET's market leading gaming system technologies.

The agreement will see eBET install its latest gaming systems platform, METROPOLIS™, across Redcape's 610 electronic gaming machines in 22 venues across New South Wales.

In addition, eBET will also provide CARD IT™, a unique card-based gaming functionality, and Astute BI, eBET's full suite business intelligence tool, including data mining, data visualisation and data analytics.

The agreement is expected to generate System Sales revenue of between \$1.7 million and \$2 million in FY15. In addition, between \$300,000 and \$400,000 in Recurring revenues over the term of the agreement.

Mr Ken Carr, eBET's CEO and Managing Director, said: "We are pleased that our capabilities are being recognised in the market by leading groups, such as the Redcape Hotel Group. The agreement demonstrates the success of our strategy of building leading edge, innovative gaming technologies and supporting them with high quality and exceptionally responsive service".

"The agreement enhances eBET's market leadership in the Australian gaming systems market and builds on our positive growth momentum. We continue to achieve success in executing our growth strategy of expanding nationally across new markets and new capabilities."

Dan Brady, Redcape's [COO], said: "We are pleased to be partnering with eBET and are excited by the benefits their integrated offer will deliver. The agreement will see enhancements to the player experience for our patrons, as well as increased revenue opportunities and operational efficiency across our business."

**Further Information: Ken Carr**

CEO & Managing Director  
eBET Limited  
+ 61 2 8817 4700

kcarr@ebetgroup.com

**About eBET**

eBET Limited is a leading-edge gaming solutions company that is listed on the Australian Securities Exchange (ASX: EBT) and has its headquarters in Sydney, Australia. The eBET Group of companies provide integrated gaming solutions, including gaming management systems, Licensed Monitoring Operator (LMO) services and business intelligence tools and expertise. eBET's commitment to excellence, continual innovation and superior client service mean the company is expanding its presence in a growing number of markets. The company currently has international operations and commercial agreements extending to over 800 customers, operating 62,100 gaming machines in Australia, New Zealand and across Asia.

For more information on the eBET Group, please visit [www.ebetgroup.com](http://www.ebetgroup.com)