

Camplify Holdings Ltd

A.C.N 647 333 962

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ASX Announcement

16 April 2025

Camplify Appoints a New Chief Financial Officer

Camplify Holdings Limited (CHL) operating one of the world's leading peer-to-peer digital marketplace platforms, is pleased to announce the appointment of Mr Brett Edwards as Chief Financial Officer (CFO), effective 15 April 2025.

Brett is a fellow of Chartered Accountants Australia and New Zealand and a member of the Australian Institute of Company Directors. He has over 35 years of experience in accounting and reporting in a number of major Australian and international businesses, including 13 years as Chief Financial Officer and Company Secretary of ASX listed company Kip McGrath Educations Centres Ltd. He was previously a director of the General Motors subsidiary GMAC Australia LLC operating in the car finance industry in Australia, as well as 10 years working for international accounting firm Ernst & Young.

Commenting on the appointment, CHL's CEO Justin Hales said, "We are delighted to welcome Brett as the company's new CFO. His extensive financial expertise makes him an ideal fit for Camplify. Brett's experience will be important as we continue to refine our operational efficiencies, strengthen financial performance, and enhance shareholder value."

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About CHL

Camplify Holdings Limited (ASX:CHL) is in the business of elevating outdoor experiences through innovative and scalable tech solutions. Composed of Camplify, MyWay and PaulCamper and Rent a Tent, the CHL Group operates one of the world's leading peer-to-peer digital marketplace platforms, connecting recreational vehicle (RV) Owners to Hirers. With operations in Australia, New Zealand, Spain, the UK, Germany, Austria and Netherlands, Camplify and PaulCamper deliver a seamless and transparent experience for consumers looking to travel and connect with local RV owners.

This announcement was approved by the Company Secretary of Camplify Holdings Limited.