



ASEAN'S NO.1 NETWORK OF AUTOMOTIVE PORTALS

Full Year Investor Presentation

March 2016



Malaysia



Thailand



Indonesia

COMPANY HIGHLIGHTS

- iCar Asia Limited (ASX:ICQ) owns and operates ASEAN's No. 1 network of automotive portals with clear leadership positions established in each of ASEAN's three largest automotive markets.
- iCar Asia has a significant market opportunity with the potential to connect over 600 million car buyers and seller.
- We have a consolidated position in ASEAN markets with deep car dealership penetration and engagement via our market-leading Response Management System (RMS) which is integrated into dealers' businesses.
- iCar Asia is now working to accelerate revenue growth with the potential to expand into new models/markets.

iCar Asia: ORGANISATIONAL STRUCTURE



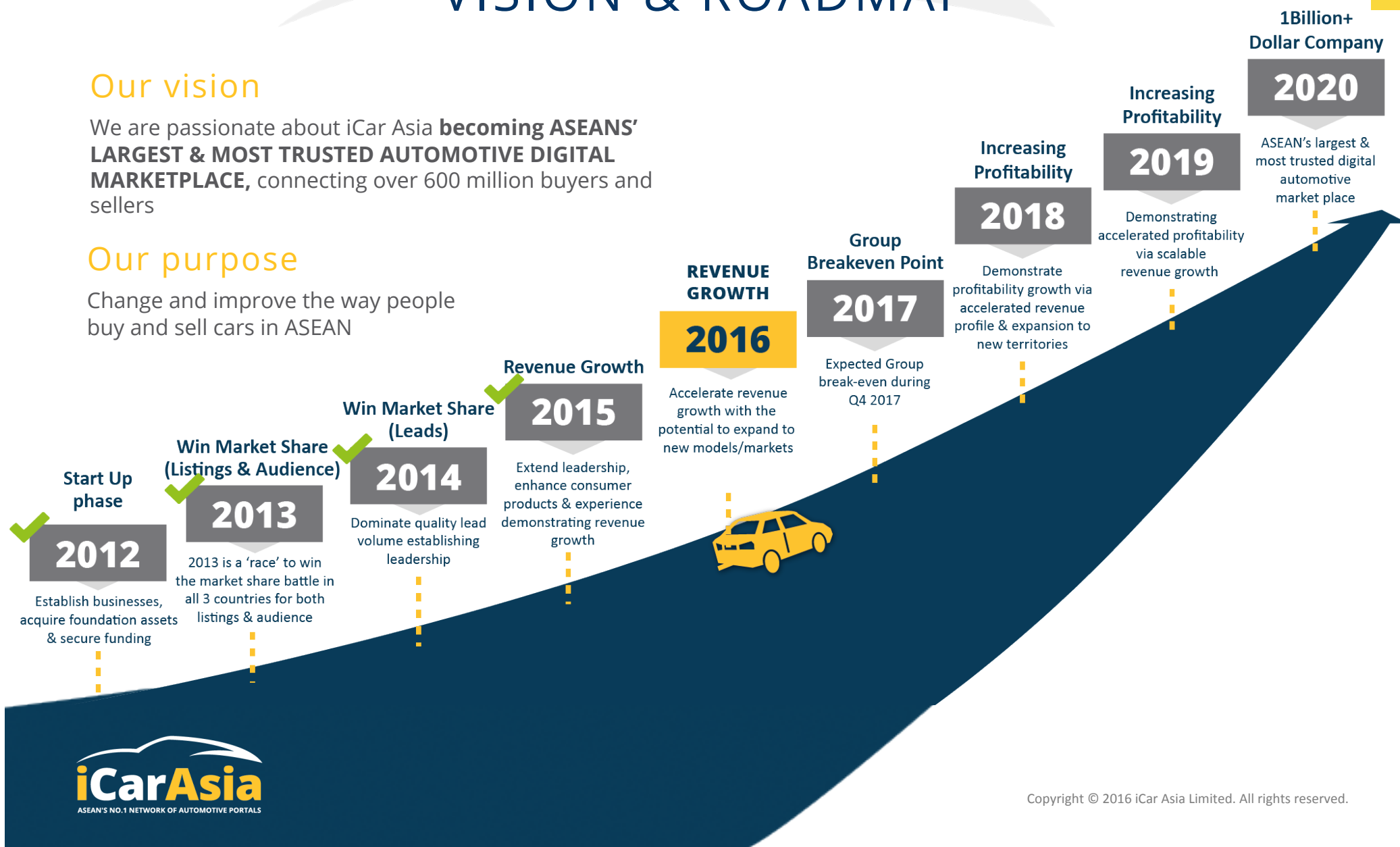
iCar Asia: VISION & ROADMAP

Our vision

We are passionate about iCar Asia **becoming ASEANS' LARGEST & MOST TRUSTED AUTOMOTIVE DIGITAL MARKETPLACE**, connecting over 600 million buyers and sellers

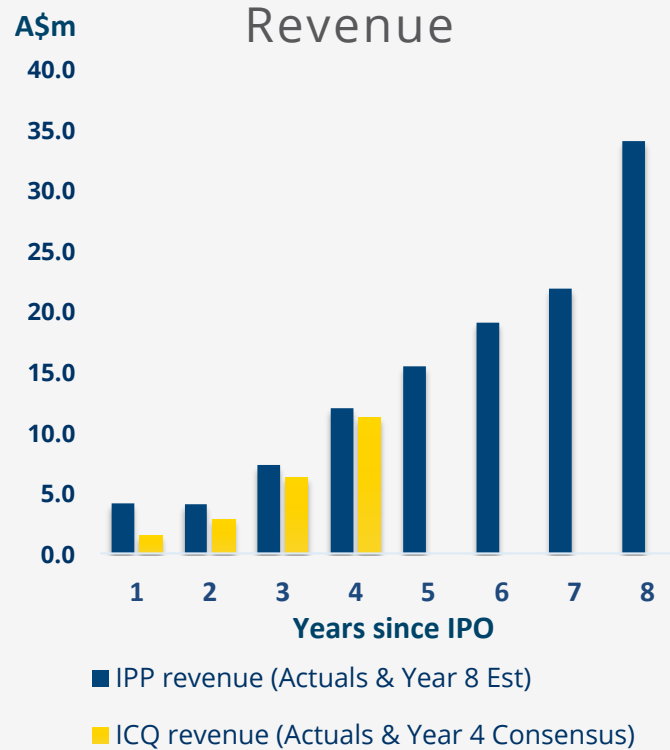
Our purpose

Change and improve the way people buy and sell cars in ASEAN



ICAR ASIA | IPROPERTY: CASE STUDY

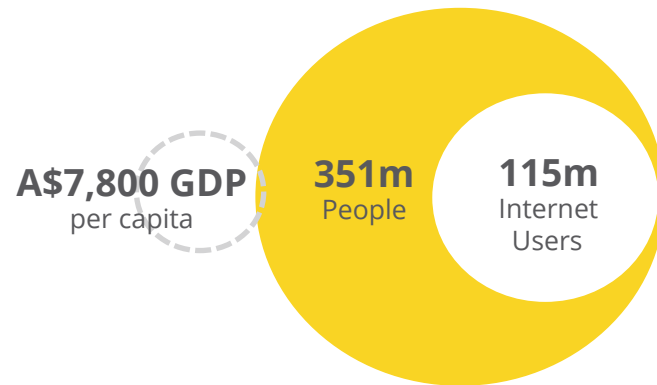
- iCar Asia closely mirrors iProperty's revenue growth trajectory since listing
- iProperty recently acquired at valuation of ~A\$751M by REA Group
- iProperty acquisition validates attractiveness of online classifieds verticals in ASEAN's high growth economies
- iCar Asia's current valuation at \$0.93/share is ~\$230M
- Carsales.com's 20% holding in iCar Asia of strategic significance



THE MARKET POTENTIAL

Market Potential: SUMMARY

iCar Asia's Markets (MY, TH, ID)



**High growth,
High opportunity
for leading online
automotive
marketplace**

CAR OWNERSHIP POTENTIAL

- 212 cars owned per 1,000 people, with substantial growth potential

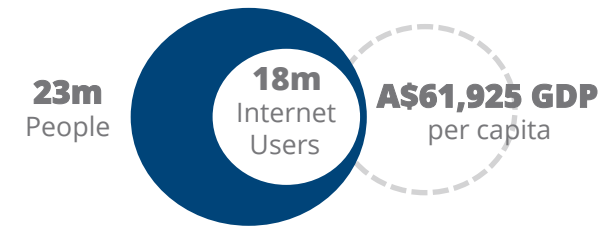
CAR SALES

- 2.8m new cars sold, new car retail prices higher than Australia
- 4.2m used cars sold, average used car price of A\$17,000

ADVERTISING

- A\$19B total advertising market
- A\$1.7B total automotive advertising spend (new car only)
- 4.1% internet advertising share, growing fast.

Australia



**Mature market, low
growth potential**

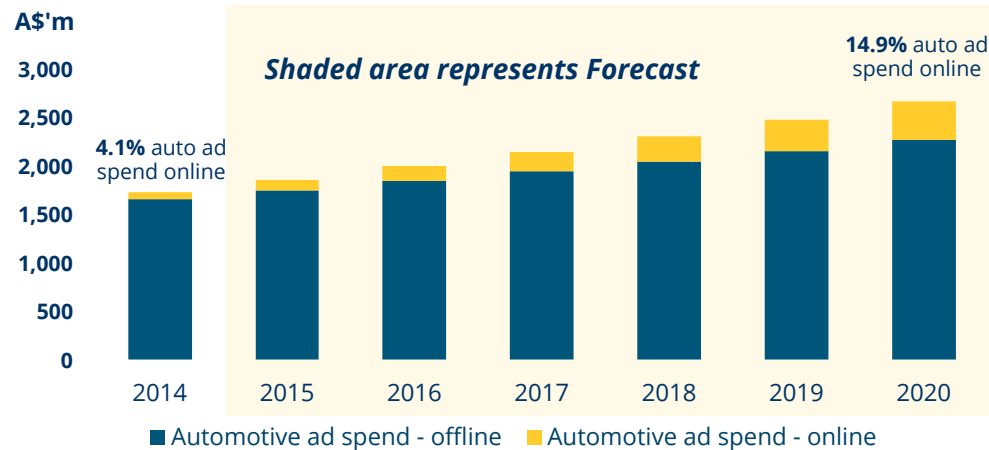
- 703 cars owned per 1,000 people

- 1.1m new cars sold
- 2.7m used cars sold

- A\$11B total advertising market
- A\$1B total automotive spend (new car only)
- 39% internet advertising share

Market Potential: NEW CAR ONLY (MY, TH, & ID)

New car: Auto Ad Spend



	2014 (A\$m)	2020 (A\$m)
TOTAL REGIONAL AD SPEND¹	\$19,110	\$29,492
AUTO AD SPEND²	\$1,720	\$2,654
ONLINE AUTO AD SPEND	\$71	\$395
ONLINE AUTO AD SPEND %	4.1%	14.9%
POTENTIAL: VALUE OF EACH 1% OF ONLINE AUTOMOTIVE ADVERTISING SHARE:	\$710,000	\$3.95M

¹7.5% annual growth rate 2014 to 2020

²9% global industry average

iCar Asia share share of online auto adv 2015: 2.5%



Source: Worldbank, Autodata, NFDA, CAAM, SIAM, Internet world stats, International Telecommunications Union, eMarketer, carsales.com annual report.

Market size commentary

\$1.7 billion

Across our markets new car advertising spend is circa A\$1.7b in 2014 with only A\$71m (4.1%) online.



By 2020 new car spend is forecast to increase to A\$2.7b of which 14.9% will be online (A\$395m).



In 2015, iCar Asia secured 2.5% of the online automotive new car advertising market.



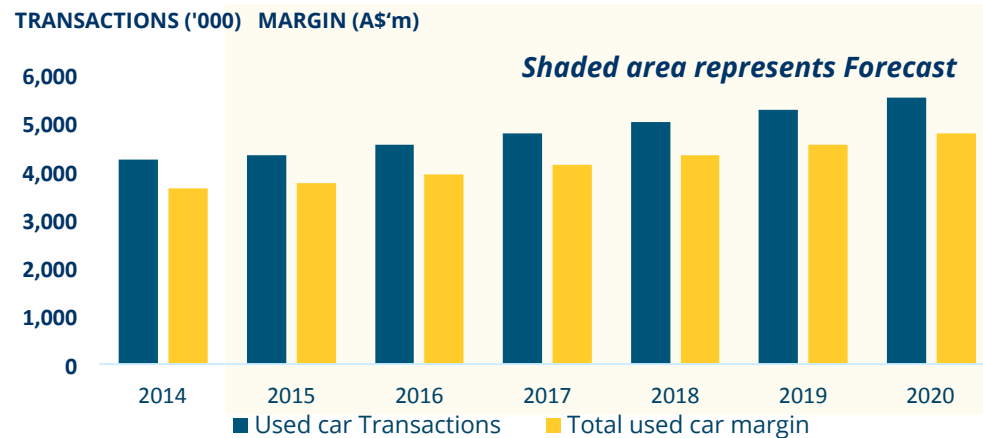
Carsales.com currently has an estimated **18%** of the Australian online automotive new car advertising market based on internal estimates.

A\$3.95 million

Each 1% of the online automotive new car advertising market is forecast to be worth **A\$3.95m by 2020**.

Market Potential: USED CAR ONLY (MY, TH, & ID)

Used car: transaction/margin



	2014 (A\$m)	2020 (A\$m)
TOTAL USED CAR TRANSACTIONS '000 ¹	4,244	5,527
AVERAGE USED CAR PRICE (A\$) ²	\$17,123	\$17,123
AVERAGE USED CAR MARGIN	5.0%	5.0%
TOTAL USED CAR GROSS DEALER MARGIN (GDM)	\$3.6b	\$4.8b
POTENTIAL: VALUE OF EACH 1% OF GROSS DEALER MARGIN	\$36.3m	\$48m

¹1 : 1.5 with new car purchases , 5% annual growth rate 2014 to 2020

²Per local iCar website

iCar Asia share avg share of GDM 2015: 0.15%

Market size commentary

\$3.6
billion

Across our markets used car transactions were circa 4.2m in 2014. At 5% margin to dealers this generates a gross dealer margin of A\$3.6b.



At a conservative compound growth rate of 5% per annum this market will be worth A\$4.8b by 2020.



At a 2.5 x used car sales to new car sales ratio and an average used car sale price of A\$25,000, with an average profit margin of 2%, Australia's used car market potential is AU\$1.4b.



Carsales.com currently secures between **10 - 12%** of the available margin based on internal estimates.

\$48
million

Each 1% of gross dealer margin will be worth **A\$48m** by 2020.

Business Performance:

2015 GROUP HIGHLIGHTS

2015 FINANCIAL & OPERATIONAL METRICS


A\$6.28M
+123% YOY
REVENUE



A\$17.73M
+11% YOY
COSTS


(A\$12.54M)
+25% YOY
NPAT

Strong revenue growth achieved from a scalable and well managed cost structure

REVENUE / COSTS / EBITDA / CASH


(A\$11.46M)
+13% YOY
GROUP EBITDA


A\$18.51M
CASH



MALAYSIA POSITIVE Q4
THAILAND POSITIVE H2
COUNTRY EBITDA

Sufficient funding to achieve objectives, two countries have already had EBITDA positive periods

JANUARY CUSTOMER METRICS

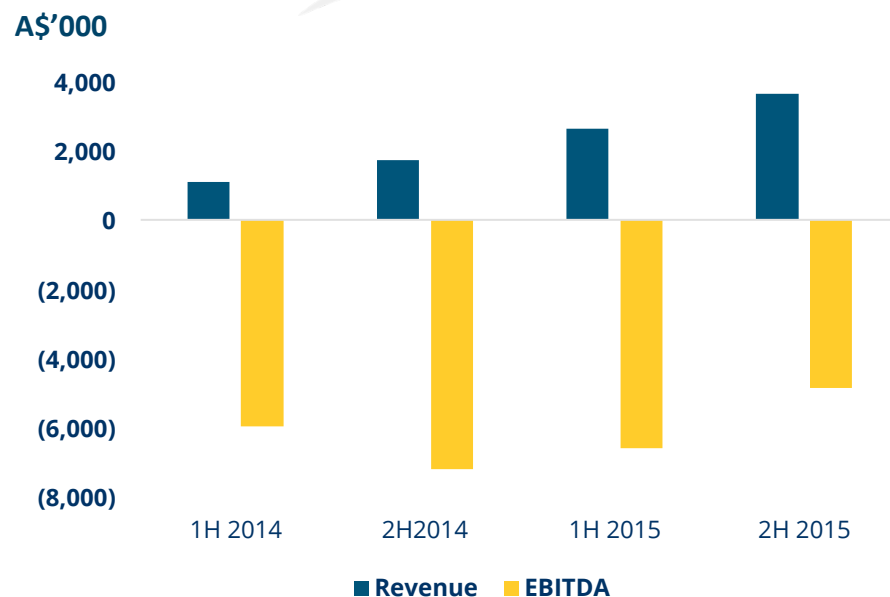

574,000
LEADS


4,870
PAID ACCOUNTS


A\$94 p.m.
ARPA (Dec)

Increased performance is driving growth in paying accounts and growth in ARPA (Average Revenue Per Dealer)

Financials: CONSOLIDATED P & L



A\$'000	2015	2014	YOY
REVENUE	6,278	2,814	123%
OPEX	17,733	16,005	(11%)
EBITDA	(11,455)	(13,191)	13%
NPAT	(12,537)	(16,700)	25%

Accelerating revenues

- Revenue growth of 123% on 2014
- Strong growth in Malaysian and Thailand classified revenue
- 61% year on year media revenue growth

Scalable cost base

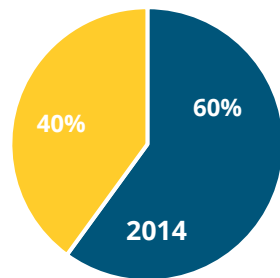
- Costs increased only 11% over 2014.
- Includes A\$500k in one-off One2car integration costs relating to acquisition costs in Thailand.

EBITDA improving

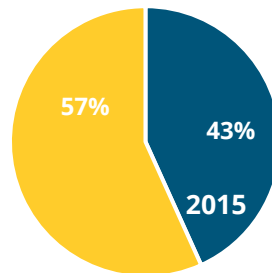
- EBITDA loss reduced by 13%.
- 2015 2H demonstrated a 33% improvement on the prior corresponding period.

Financials:

REVENUE SEGMENTATION & CASHFLOW

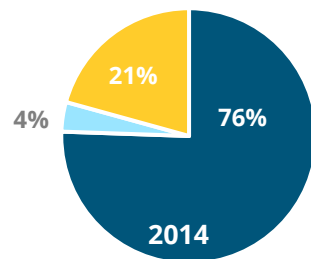


■ Media ■ Used car

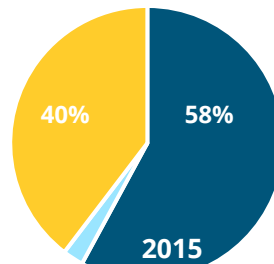


■ Media ■ Used car

Higher proportion of Used car revenue in 2015 with growth in Malaysia and full year of Thailand.



■ Malaysia ■ Indonesia ■ Thailand



■ Malaysia ■ Indonesia ■ Thailand

Greater spread of revenue across Malaysia and Thailand year on year.



Improving cashflows

- Q4 2015 cash receipts up 70% year on year.
- 3rd successive quarter of declining net operating cash outflow.
- Q4 2015 net operating cash outflow circa A \$0.9m per month reduced from Q1 2015 by 25%.



Strong cash position

- Closing cash of A\$18.5m.
- Sufficient cash to see Group to breakeven position during Q4 2017.
- Successfully raised A\$18.0m net of costs during 2015, including top-up by carsales.com.

Financials: LOCAL P & L

Achieving local profitability



MALAYSIA

- Revenues increased 71% year on year.
- EBITDA breakeven in Q4 2015.



THAILAND

- Revenues up 327% year on year.
- EBITDA breakeven for H2 2015.



INDONESIA

- Investment up 35% year on year to strengthen leadership position in the largest ASEAN market.

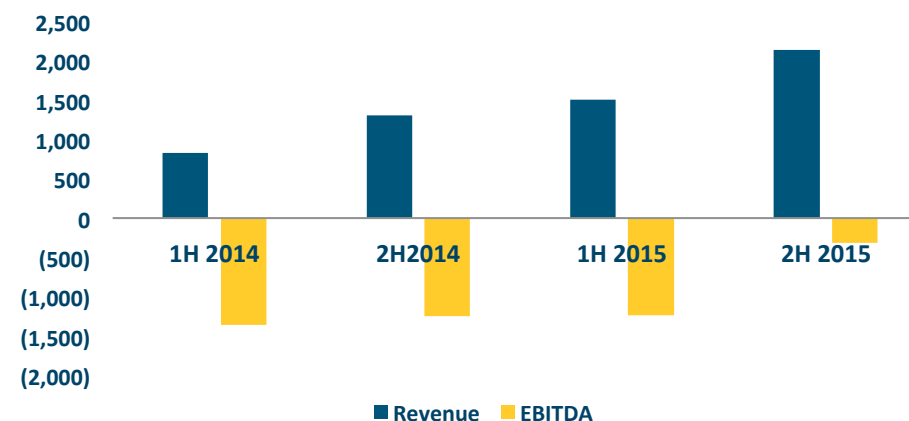


CORPORATE

- Costs flat year on year.

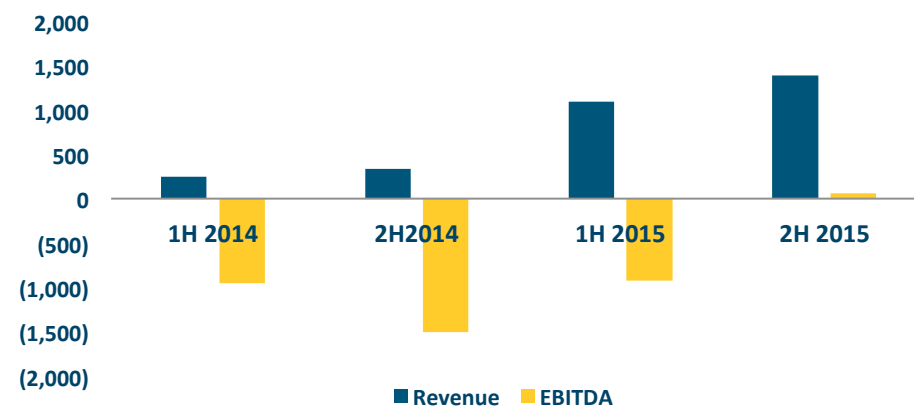
A\$'000

Malaysia



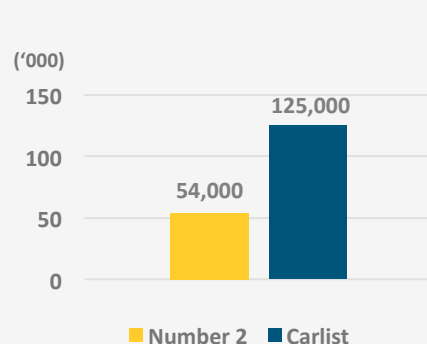
A\$'000

Thailand



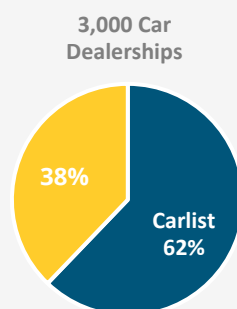
COUNTRY PERFORMANCE UPDATE & OUTLOOK

Malaysia – Carlist: COMPETITIVE LANDSCAPE



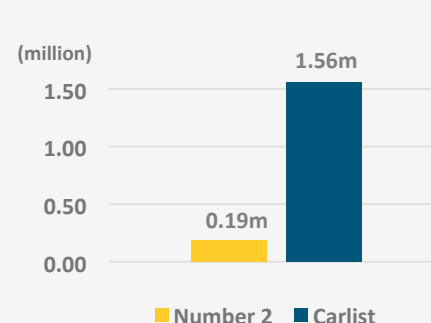
Listings

- Carlist has 125,000 new and used cars listed for sale.
- This is a lead of 2.3x more vehicles listed for sale than the Number 2 automotive site in Malaysia.



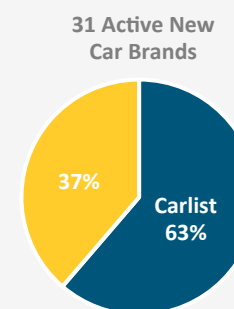
Used Car Dealers

- A potential market of 3,000 used car dealers exists in Malaysia.
- 62% or 1,865 are already paying to advertise on Carlist.



Audience (UV)

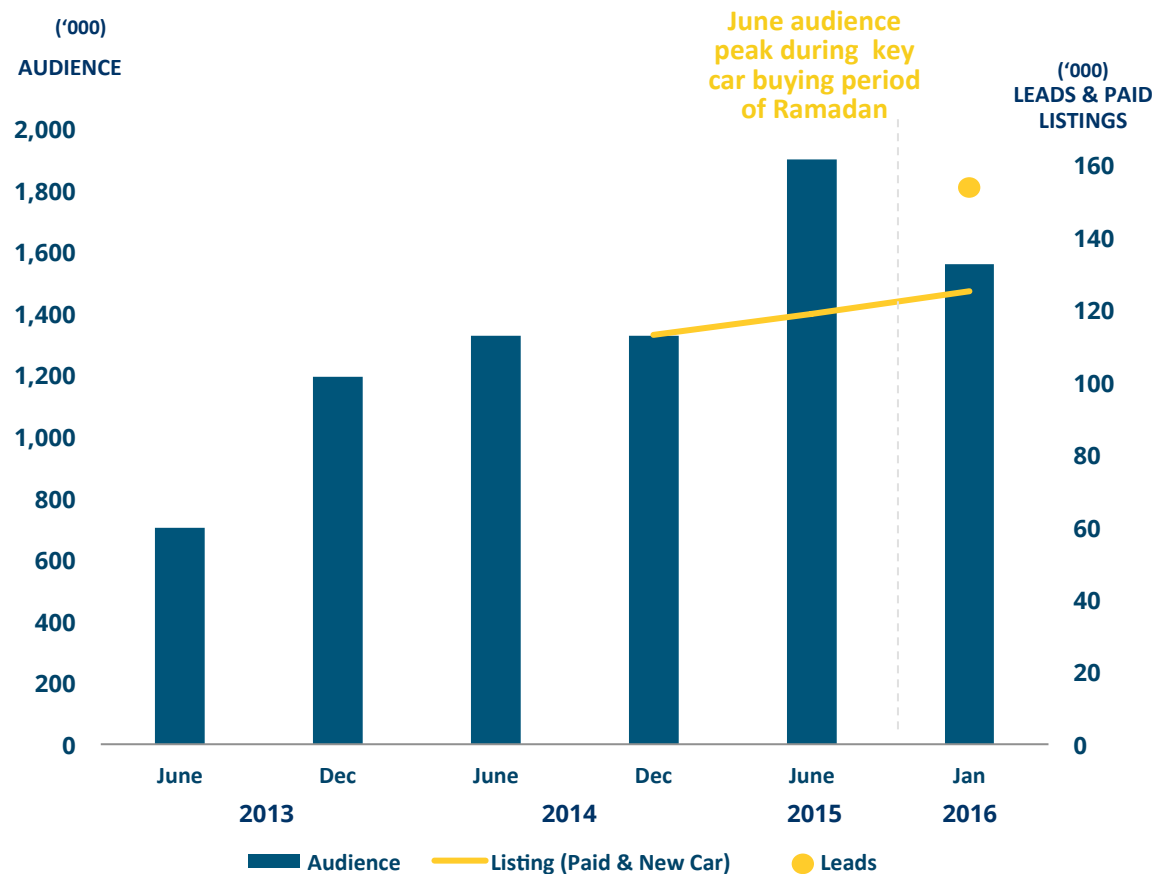
- Carlist regularly attracts more than 1.5 million car buyers a month.
- This is 8.3x greater than the number 2 automotive site in Malaysia.



New Car Manufacturer

- There are 31 active automotive brands that advertise in Malaysia.
- 63% or 19 brands advertised on Carlist over the past 3 months.

Malaysia – Carlist: LISTINGS, AUDIENCE, LEADS



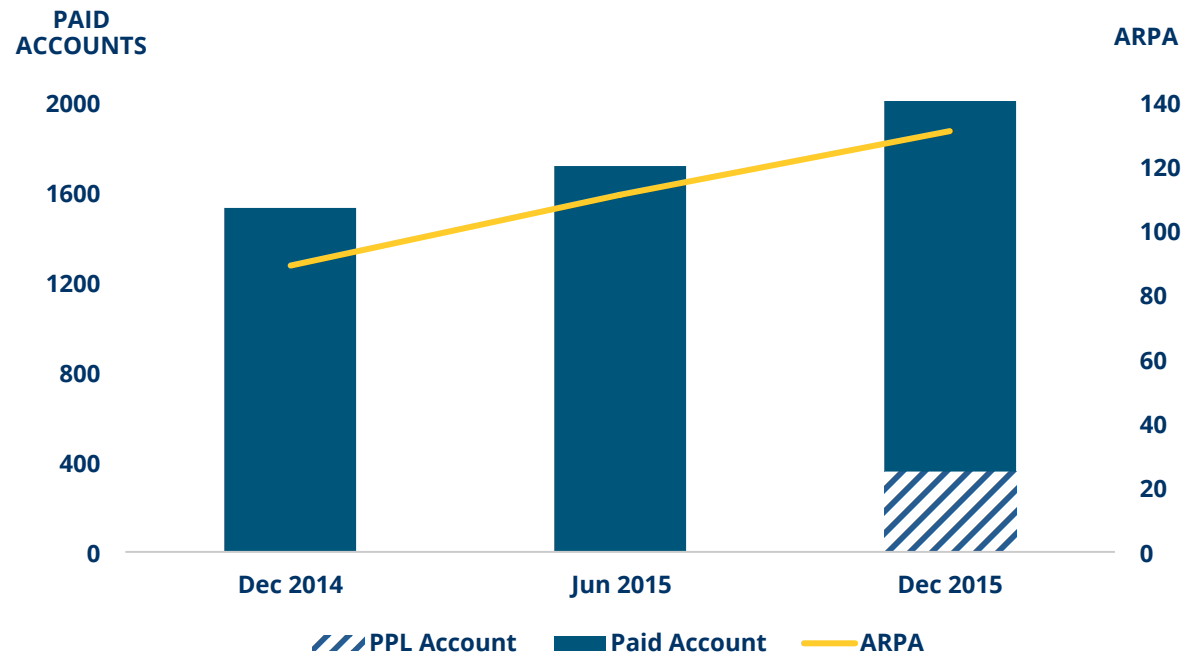
The Outlook

- **Listings:** Increase the number of listings and further improve the quality of information and photos.
- **Audience:** Continue to grow the monthly active car buying audience via the newly designed desktop and mobile site, and mobile applications with improved new car research sections.
- **Leads:** Release initiatives that encourage buyers to enquire on multiple vehicles and further refine measurement to understanding 'actual' leads.



LISTINGS (Paid & New Car) **125,000** | **AUDIENCE** **1,548,000** | **LEADS** **155,000**

Malaysia – Carlist: PAID ACCOUNTS & ARPA



The Outlook

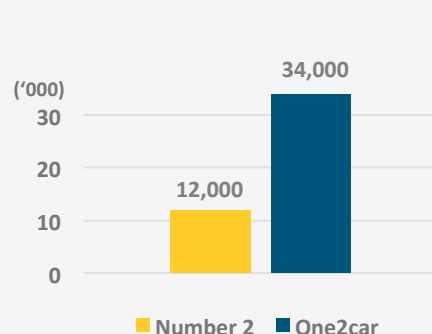
- **Paid Accounts:** Growth via a hybrid model of both subscription and Pay Per Lead.
- **ARPA:** Build upon the 72% growth rate in 2015 by introducing new depth products to grow revenue from each individual car dealer.
- **Pay Per Lead (PPL):** Continue to migrate car dealers who do not bump to the PPL model, increasing ARPA from lower yielding accounts.

PAID ACCOUNTS 1,865

ARPA A\$147 per month

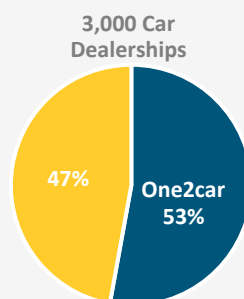
PPL ACCOUNTS 358

Thailand – One2car: COMPETITIVE LANDSCAPE



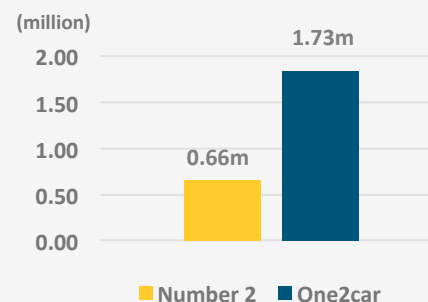
Listings

- One2car has 34,000 used cars listed for sale (no new car listings).
- This is **2.8x** more vehicles listed for sale than the number 2 automotive site in Thailand.



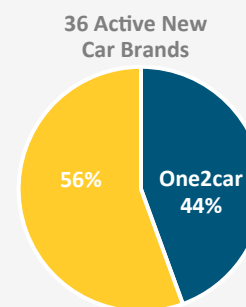
Used Car Dealers

- A potential market of 3,000 used car dealers exists in Thailand.
- 53% or 1,586 are already paying to advertise on One2car.
- One2car has traditionally operated only in Bangkok.



Audience (UV)

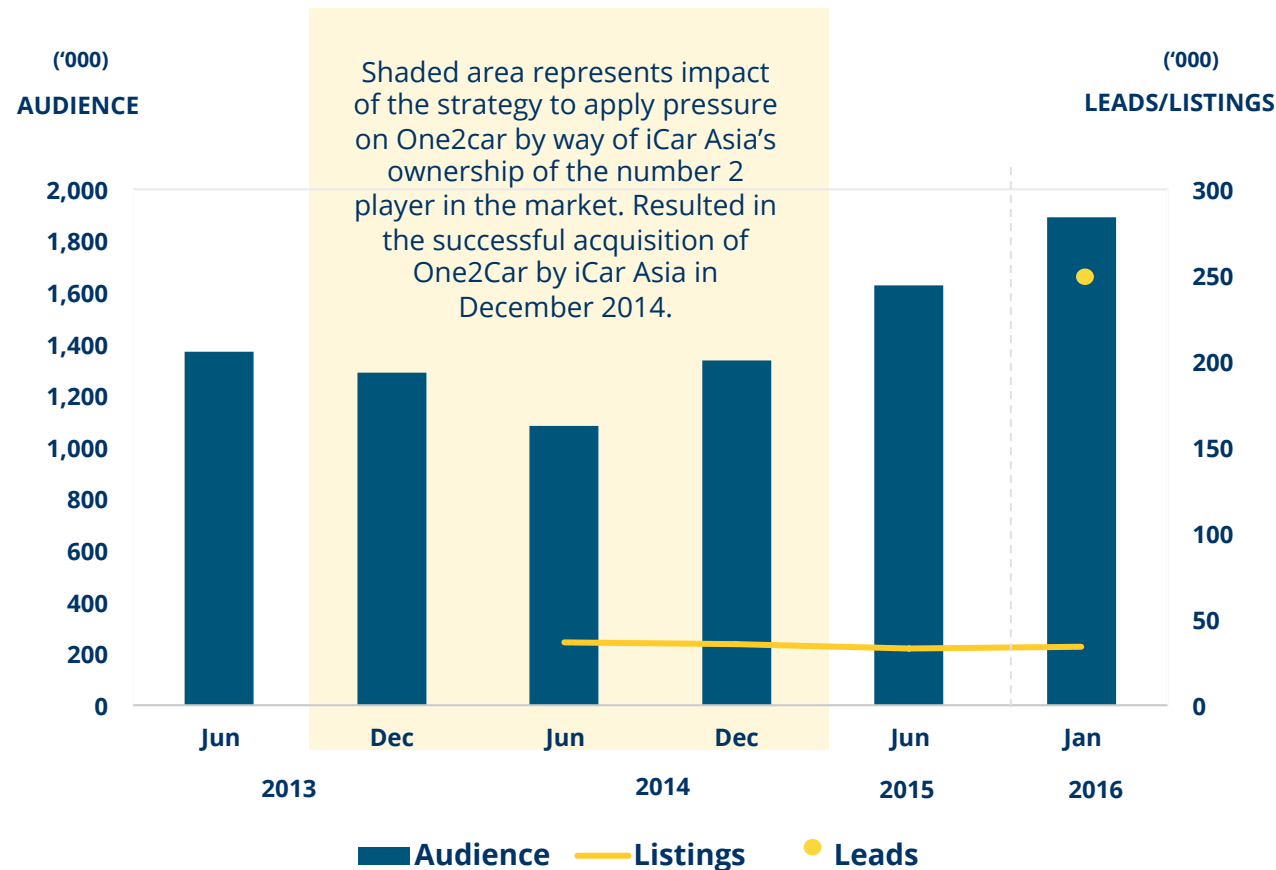
- One2car regularly attracts more than 1.8m car buyers a month
- This is **2.8x greater** than the number 2 automotive site in Thailand.



New Car Manufacturer

- There are 36 active automotive brands that advertise in Thailand.
- 44% or 16 brands advertised on One2car over the past 3 months.

Thailand-One2car: LISTINGS, AUDIENCE, LEADS

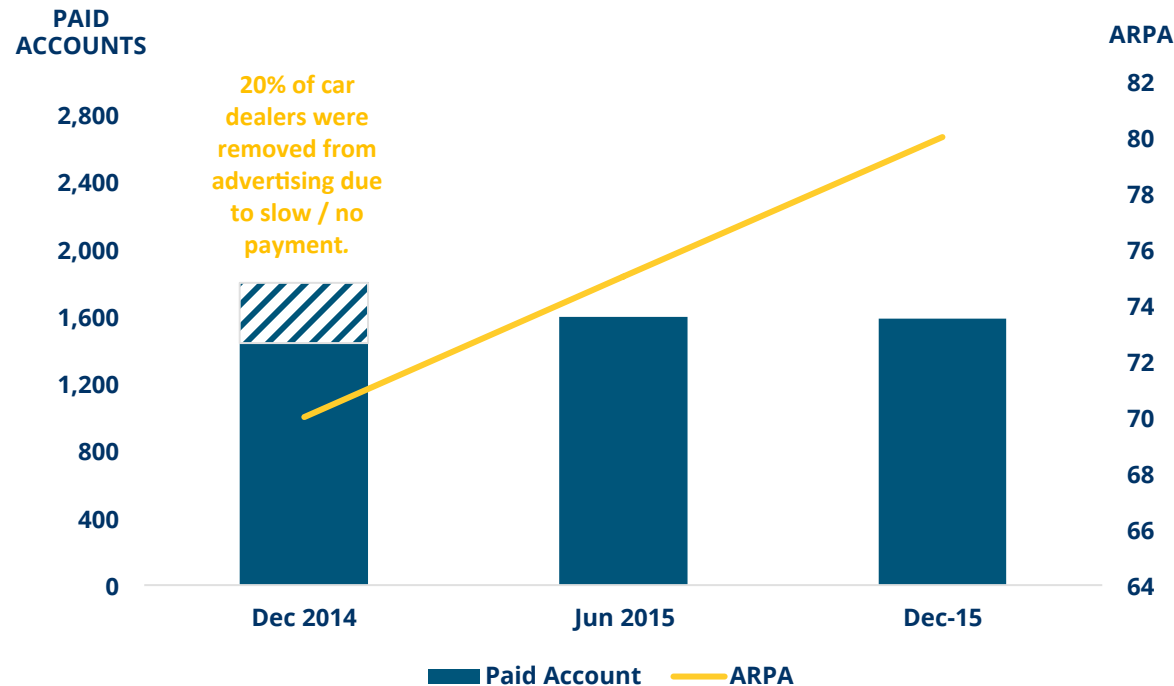


The Outlook

- **Listings:** Grow the number of listings by adding a) new cars in stock from new car dealerships and b) private seller listings.
- **Audience:** Continue to grow the monthly active car buying audience via the newly designed desktop and mobile site, and mobile applications with improved new car research sections.
- **Leads:** Release initiatives that encourage buyers to enquire on multiple vehicles and further refine measurement to understanding 'actual' leads rather than 'intention'.

LISTINGS (Paid) 34,000 | AUDIENCE 1,893,000 | LEADS 236,000

Thailand-One2car: PAID ACCOUNTS & ARPA

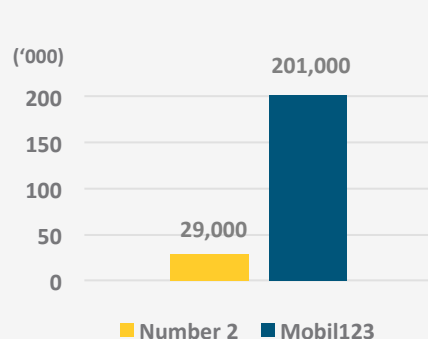


PAID ACCOUNTS 1,586 | ARPA A\$80 per month

The Outlook

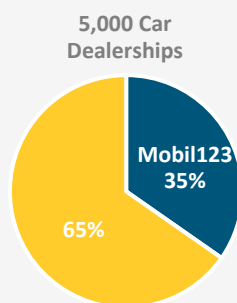
- **Paid Accounts:** Transition to a 'pre-paid' model as used in Malaysia.
- **Paid Accounts:** Paid account growth in Bangkok and growing outside Bangkok.
- **ARPA:** Grow engagement in bump product and launch new depth products.

Indonesia – Mobil123: COMPETITIVE LANDSCAPE



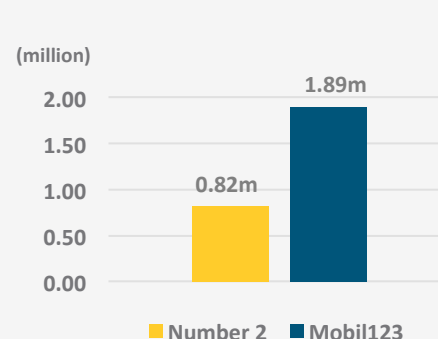
Listings

- Mobil123.com has 201,000 new and used cars listed for sale.
- This is 6.9x more vehicles listed for sale than the number 2 automotive site in Indonesia.



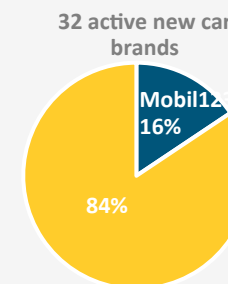
Used Car Dealers

- A potential market of 5,000 used car dealers exists in Indonesia.
- 52% or 2,600 already advertise on Mobil123.
- 35% or 1,735 car dealers have already paid to advertise on Mobil123.



Audience (UV)

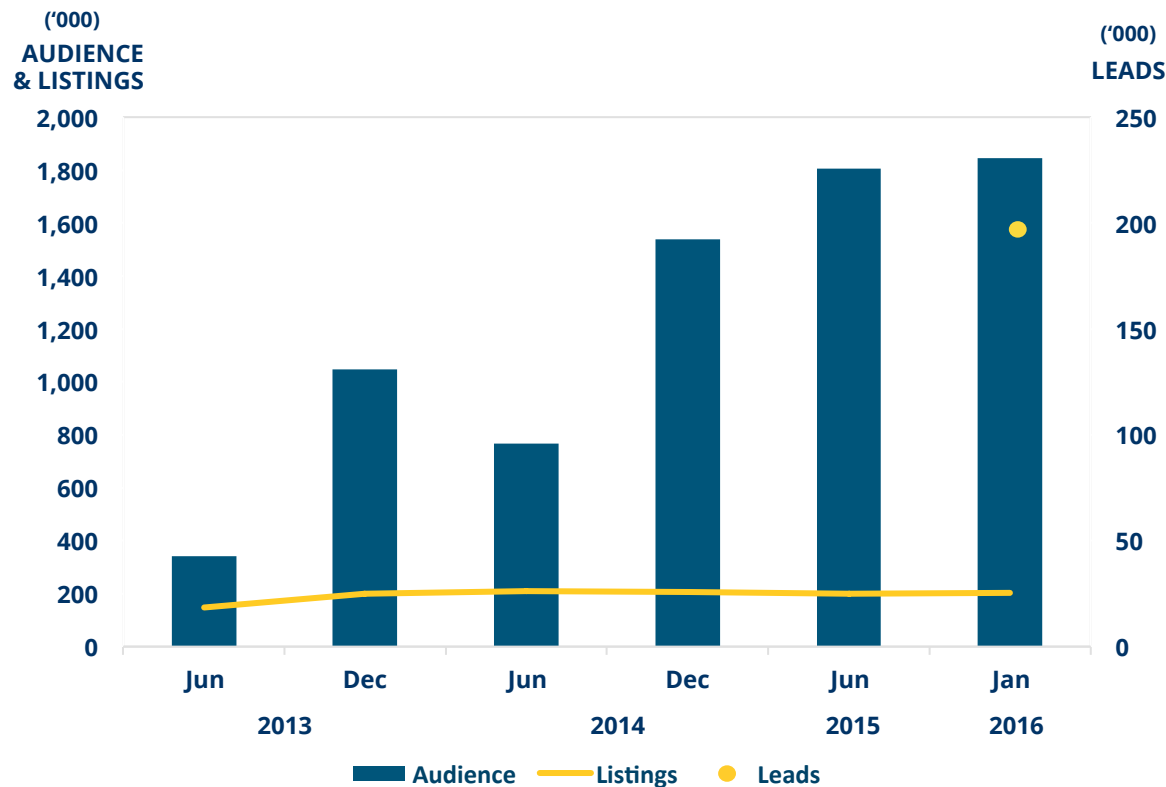
- Mobil123 regularly attracts nearly 2 million car buyers per month.
- This is 2.3x greater than the number 2 automotive site in Indonesia.



New Car Manufacturer

- There are 32 active automotive brands that advertise in Indonesia.
- 16% or 5 brands advertised on Mobil123 over the past 3 months.

Indonesia - Mobil123: LISTINGS, AUDIENCE, LEADS

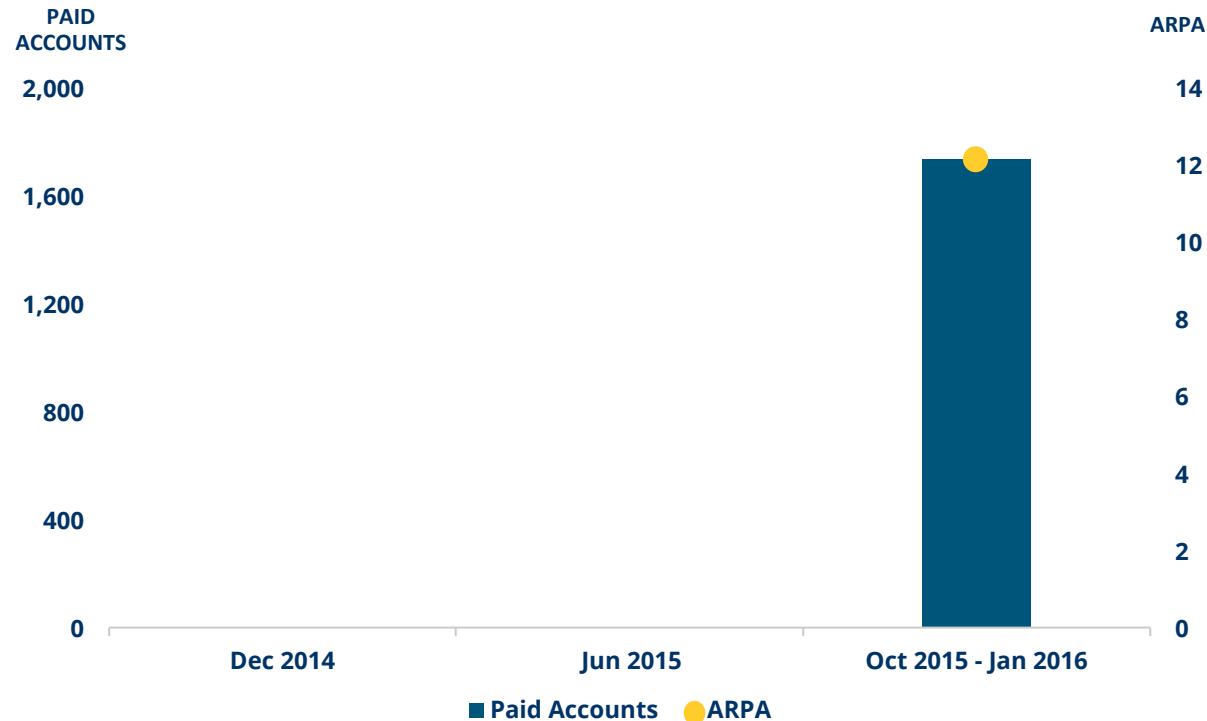


LISTINGS (Paid) 202,000 | AUDIENCE 1,844,000 | LEADS 193,000

The Outlook

- **Listings:** Maintain market leadership position with greatest choice of vehicles listed for sale.
- **Audience:** Continue to grow the monthly active car buying audience via the newly designed desktop and mobile site, and mobile applications with improved new car research sections.
- **Leads:** Release initiatives that encourage buyers to enquire on multiple vehicles and further refine measurement to understanding 'actual' leads rather than 'intention'.

Indonesia – Mobil123: PAID ACCOUNTS & ARPA



The Outlook

- **Paid Accounts:** Concentration will be on increasing revenue from each car dealer that has paid to advertise since commencement in October 2015.
- **Pay Per Lead (PPL):** Trial PPL model to assess potential as a future monetisation model.
- **ARPA:** Increase ARPA via higher activity and usage of paid bumps.

PAID ACCOUNTS TO DATE **1,735** | ARPA **A\$12**

H1 2016: MILESTONES

MALAYSIA

01.

Launch new consumer desktop and mobile websites (inc. new car).



02.

Launch new 'depth' products to growth ARPA.



03.

Launch new dealer mobile applications to further integrate RMS usage within car dealerships.

Experiment with Pay Per Lead and other revenue models to grow Carlist share of the gross dealer margin.

INDONESIA

01.

Launch new consumer desktop and mobile websites (inc. new car).



02.

Launch new car dealer mobile applications to further integrate RMS usage within car dealerships.



03.

Grow ARPA and trial PPL revenue model.

With clear market leadership established, experiment with revenue models.

THAILAND

01.

Launch consumer mobile applications.



02.

Launch new 'depth' products to grow ARPA.



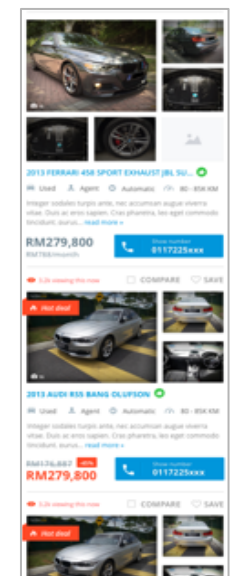
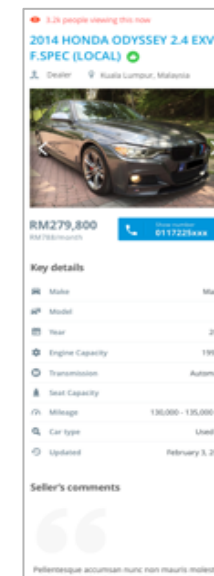
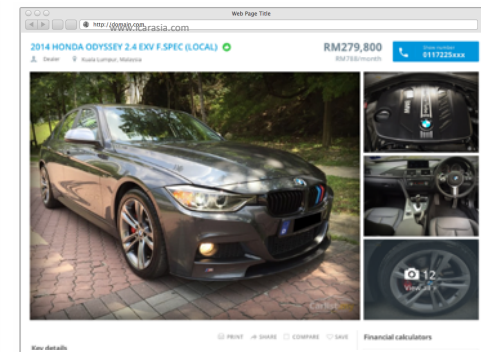
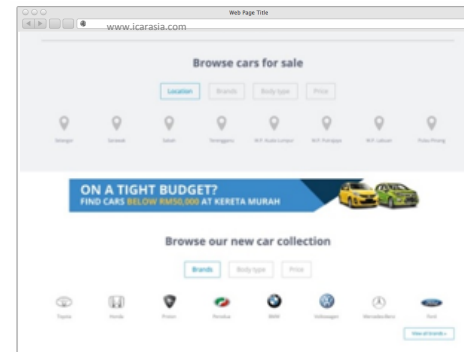
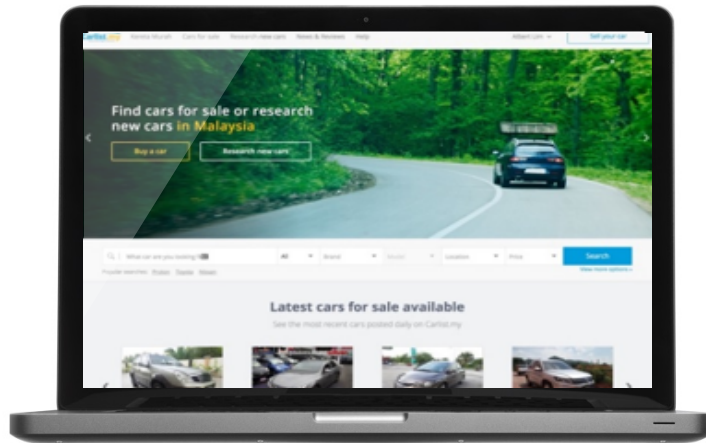
03.

Launch private seller and new car listings & products onto One2car.

Accelerate revenue growth.

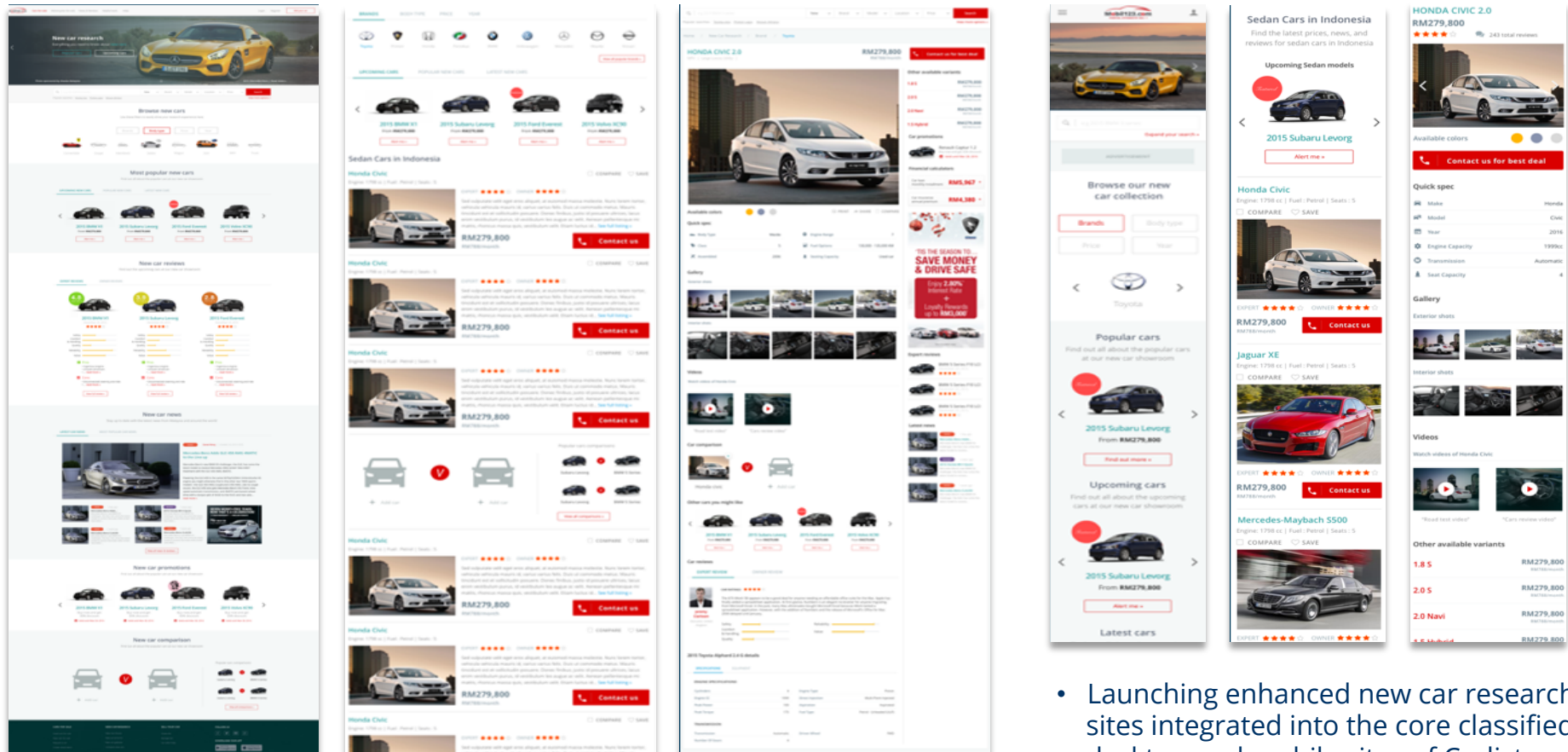
NEW PRODUCT RELEASES

NEW DESKTOP & MOBILE WEBSITES



- New desktop and mobile sites providing a much FASTER experience, with more RELEVANT car searches on a simply more BEAUTIFUL product.
- A more balanced design of 'new & used' allowing iCar to reach more people who are within the three month car buying decision process.
- New site creates more opportunities for car buyers to actively contact sellers, designed to generate a greater number of leads.

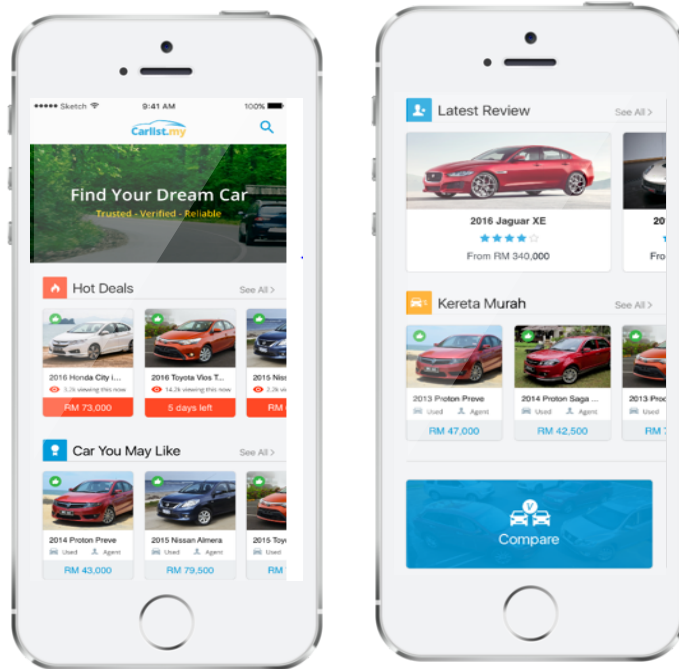
NEW CAR RESEARCH



- Launching enhanced new car research sites integrated into the core classifieds desktop and mobile sites of Carlist, Mobil123 and One2car.
- This will provide iCar a greater offering for the new car market.

Mobile applications: CONSUMER AND DEALER

Consumer app



Consumer applications in both iOS and Android are now live in Malaysia, Indonesia and Thailand.

Dealer app



- Generates significant uplift in lead conversion vs both desktop and mobile sites as app users tend to be a more engaged car buyer.

- High on the product roadmap priorities are Customer RMS applications optimised with push notifications to drive deeper engagement.

PAY PER LEAD

RMS Active State

The dashboard shows the user's profile, a 'wheelerdealers' Dealer PPL Package, and a 'RESPONSEPRO SUMMARY' table. The summary table includes columns for Full Name, Virtual Number, Receiving Number, Total SMS, Total Answered, Answered Rate, Average Duration, and Total Credits Deducted.

Full Name	Virtual Number	Receiving Number	Total SMS	Total Answered	Answered Rate	Average Duration	Total Credits Deducted
Mark Dealer	60111725700	+6012362555	41	5	1	3%	01:06

From	Status	Date/Time	Records	Credits Deducted
601919688	DELIVERED	02/03/2016 10:54:45 AM	VIEW SMS	Free
601919688	ANSWERED	02/03/2016 10:50:33 AM	VIEW SMS	20.00
6017617381	REQUEST TERMINATED	01/03/2016 08:09:21 PM	Not Available	20.00
601898888	ANSWERED	28/02/2016 10:52:28 AM	VIEW SMS	Free
601898888	ANSWERED	27/02/2016 01:32:41 PM	VIEW SMS	Free
601898888	ANSWERED	27/02/2016 01:17:29 PM	VIEW SMS	20.00
60191123456	ANSWERED	28/02/2016 03:46:51 PM	VIEW SMS	20.00
601298982	ANSWERED	28/02/2016 02:10:51 PM	VIEW SMS	20.00
6012289100	REQUEST TERMINATED	28/02/2016 01:20:59 PM	Not Available	20.00
6016207370	DELIVERED	24/02/2016 04:16:04 PM	VIEW SMS	Free

Lead Dashboard



RMS Inactive State

The dashboard shows an 'Insufficient funds' error message: 'We're sorry, the page you requested are locked temporarily due to insufficient funds in your account. Ready call us at 001-234-4567 if you need any help pertaining to the matter.'

The dashboard shows the user's profile, a 'Lionautogroup' Dealer PPL Package, and an 'INVENTORY SUMMARY' section. The 'Inventory' status is 'locked'.

Date	Calling Number	Ad Source	Duration	Answer Point	Country	State	Status	Label	Notes	Audio
29th Feb '16 - 17:25:29	0191724037	LS_motor	3.8 m	0126490980	Yew	MY	MOB	Answered		
29th Feb '16 - 12:50:16	0191961864	LS_motor	5.3 m	0126490980	Yew	MY	MOB	Answered		
28th Feb '16 - 19:14:33	0132384999	LS_motor	2.8 m	0126490980	Yew	MY	MOB	Answered		
27th Feb '16 - 23:36:21	0182439315	LS_motor	0.5 m	0126490980	Yew	MY	MOB	Missed		
27th Feb '16 - 18:57:38	0102764648	LS_motor	0.6 m	0126490980	Yew	MY	MOB	Missed		
26th Feb '16 - 17:58:46	0122973677	LS_motor	0.5 m	0126490980	Yew	MY	MOB	Missed		
26th Feb '16 - 17:58:00	0077106333	LS_motor	0.5 m	0126490980	Yew	MY	KUL	Missed		
26th Feb '16 - 13:49:44	0123039896	LS_motor	1.4 m	0126490980	Yew	MY	MOB	Answered		
26th Feb '16 - 12:58:49	0123039896	LS_motor	1.5 m	0126490980	Yew	MY	MOB	Answered		
26th Feb '16 - 09:11:53	0123385007	LS_motor	11.1 m	0126490980	Yew	MY	MOB	Answered		

Pay Per Lead is now live in Malaysia with over 350 dealers active and trials planned in Indonesia.

A seller only pays for the lead they receive. Leads consist of phone calls (recorded) or SMS with all information stored in iCar's market leading RMS.

All Pay Per Lead listings across Carlist are 'blind' (no seller brand, location or contact details) preventing lead 'leakage'.

DEPTH PRODUCTS DRIVE ARPA

The Boss

Page 1 of 495 Show per page: 40 Sort by: Best Match

19,773 Toyota Cars for Sale in Malaysia

2014 TOYOTA HARRIER RM229,000 RM3,095/month
Used Dealer Automatic 0-5K KM
*** win 50"inch branded led ty *** full loan *** free 1 year warranty & accessories *** no got, no hidden ... [read more](#)

2012 TOYOTA VIOS TRD SPORTIVO RM 48,666 RM 630/month
Used Dealer Automatic 45-50K KM
*** guarantee satisfy when u come n view d car *** bring along ur foreman n mechanic to view d car *** they ... [see full listing](#)

2009 TOYOTA CAMRY V RM 83,999 RM 1,088/month
Chinese new year sales cheap cheap cheap *** my own used car *** let go because upgraded veltire *** i think u ... [see full listing](#)

The Boss: A guaranteed top spot, bought on a 1 week duration by make/model/location.

Online Billboard

JNE MOTOR TRADING
WE WANT YOUR CAR! READY CASH BUYER!

2013 TOYOTA VELLFIRE V RM 273,000
Used Sales Agent Automatic 5-10K KM
*** full loan *** free 1 year warranty & accessories *** no got, no hidden ... [see full listing](#)

2001 TOYOTA HARRIER RM 38,888
Used Dealer Automatic 30-35K KM
*** year and clearance *** full for extra discount *** full loan *** free 1 year warranty & accessories *** no got, no hidden ... [see full listing](#)

2011 TOYOTA HARRIER RM 150,000
Used Sales Agent Automatic 50-60K KM
*** full loan *** free 1 year warranty & accessories *** no got, no hidden ... [see full listing](#)

2012 TOYOTA ESTIMA RM 178,000
Used Sales Agent Automatic 6,000 KM
*** full loan *** free 1 year warranty & accessories *** no got, no hidden ... [see full listing](#)

2010 TOYOTA ESTIMA RM 137,888
Used Sales Agent Automatic 1-2K KM
*** full loan *** free 1 year warranty & accessories *** no got, no hidden ... [see full listing](#)

2012 TOYOTA ESTIMA AERAS RM 176,000
Used Sales Agent Automatic 5-10K KM
*** full loan *** free 1 year warranty & accessories *** no got, no hidden ... [see full listing](#)

Online Billboard: For dealers that want to brand their dealership, sponsoring online banners by make/model/location.

Hot Deals

Hot deal! 2008 TOYOTA VIOS 1.5...
2,700 people viewing this car now
Used Agent Automatic 20-35K KM
Vivamus ultrices leo sem, at tempor mi consequat et. Nulla nec velit erat. Sed lobortis magna enim, id sodales ligula imperdiet ac. Sed e orci, euismod a convallis ut, elementum et orci. In nec hendrerit gm tuis ornare elementum, elit mi auctor ante... [see full listing](#)

Hot deal! 2010 BMW 523i 2.5
650 people viewing this car now
Used Agent Automatic 20-35K KM
Vivamus ultrices leo sem, at tempor mi consequat et. Nulla nec velit erat. Sed lobortis magna enim, id sodales ligula imperdiet ac. Sed e orci, euismod a convallis ut, elementum et orci. In nec hendrerit gm tuis ornare elementum, elit mi auctor ante... [see full listing](#)

Hot deal! 2012 Toyota Avanza 1.5.5 Wagon
RM 345,555.00
Used Dealer Automatic 1-2K KM
*** full loan *** free 1 year warranty & accessories *** no got, no hidden ... [see full listing](#)

Hot Deals: Car buyers want to know the 'best deal available'. Now dealers can drop the price, turn their listing on fire and be found via a 'hot deals' search criteria.

APPENDIX

Appendix:

ICAR MANAGEMENT TEAM



Damon Rielly
CHIEF EXECUTIVE OFFICER

iCar founding **CEO** (4 Years)
Catcha Media/Rev Asia – **COO** (2011)
REA Group – **Head Media Business** (2008-2011)



Pornladda Dathratwibul
GENERAL MANAGER – THAILAND

GM Thailand at iCar since Jan 2016
Managing Director at RMA Automotive Group



Joe Dische
CHIEF FINANCIAL OFFICER

CFO since June 2014
Financial Controller Vodafone Hutchinson Australia (6 years)
Chartered Accountant & Member of Australian Institute of Company Directors



Jason Thoe
GENERAL MANAGER – MALAYSIA

GM Malaysia at iCar since January 2014
GM Marketing at iCar since December 2012
Head of Marketing at Property Guru



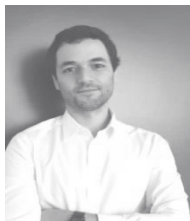
Joey Caisse
CHIEF BUSINESS DEVELOPMENT OFFICER

CBDO of iCar responsible for new model initiatives.
CIO of iCar from Dec 2012 to Sept 2015.
CTO Carsguide.com.au (2011)
CTO News Digital Media Australia



PC Gan
GENERAL MANAGER – INDONESIA

GM Indonesia since January 2015
Group Operations Manager at iCar since May 2013
Group Operations Manager at Jobstreet



Pedro Sttau
CHIEF INFORMATION OFFICER

CIO of iCar since September 2015
CTO of iCar since March 2015
Global Program Manager with laterooms.com



Cilia Rasasegram
GENERAL MANAGER – PEOPLE AND CULTURE

GM People and Culture since February 2016
Head of People and Culture at Tune Ins Holdings Berhad

New Head Office



In December 2015, iCar Asia relocated to a new head office at Mid Valley, Kuala Lumpur. It is designed with a mix of technology & automotive inspiration, to attract & retain ASEAN's top talent.



Disclaimer

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