

ASX RELEASE

oOh!media Limited
ABN 69 602 195 380

28 November 2018

Brisbane City Council contract

oOh!media Limited (ASX: OML) (**oOh!media** or **oOh!**) notes media reporting today suggesting that the Brisbane City Council has announced a ten year street furniture contract with Adshel¹, the street furniture and transport Out of Home company oOh! recently acquired.

As announced by oOh! on 25 June 2018, Adshel was at that time tendering to renew the Brisbane City Council contract, having submitted a proposal in mid-June 2018 as part of a competitive tender process.

While binding documentation has not yet been executed by the parties, oOh! has been informed that the Brisbane City Council voted to approve the contract with Adshel on 27 November 2018.

oOh!media confirms that it is in compliance with the ASX Listing Rules, in particular, Listing Rule 3.1 and will keep shareholders fully informed in accordance with its continuous disclosure obligations.

- ENDS -

Investor Relations contact: Martin Cole, +61 9927 5273, investors@oohmedia.com.au

Media Relations contact: John Hanrahan, +61 0414 212 965, jhanrahan@lightousecomms.com.au

About oOh!media: oOh! is a leading media company in Australia and New Zealand that creates deep engagement between people and brands through an Unmissable world of physical and digital solutions. Our connected offline and online media ecosystem makes brands Unmissable across oOh!'s diverse network of more than 45,000 classic and digital signs across roadsides, retail centres, petrol convenience, airports, train stations, bus stops, office towers, cafes, fitness venues, bars and universities and integrating with experiential, social, mobile and online helping brands connect with their audiences through powerful integrated campaigns. We combine this unparalleled reach with the industry's best data, insights and media planning tools, as well as world-best technological innovation, to give advertisers an added layer of campaign intelligence. With oOh!'s A World of Unmissable, advertisers can reach and engage with audiences anytime, anywhere.

¹ "Adshel" comprises the Australian and New Zealand entities, oOh!media Street Furniture Pty Limited (previously Adshel Street Furniture Pty Limited) ACN 000 081 872 and oOh!media Street Furniture New Zealand Limited (previously Adshel New Zealand Limited) CN 902243, respectively. As announced by oOh!, the acquisition of Adshel completed on 28 September 2018.