

**CYBG PLC**  
**(Company)**

**LEI: 213800ZK9VGCYYR6O495**

2 August 2018

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS  
DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY  
ASSOCIATED WITH THEM**

The Company announces that on 1 August 2018 the following Director purchased shares under the CYBG PLC Share Incentive Plan.

Director	Number of Shares	Purchase Price
Ian Smith	43	£3.494

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Ian Smith			
2	Reason for the notification				
a)	Position/status	Executive Director			
b)	Initial notification /Amendment	Initial Notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	CYBG PLC			
b)	LEI	213800ZK9VGCYYR6O495			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.10 each  GB00BD6GN030			
b)	Nature of the transaction	Purchase of shares via the CYBG PLC Share Incentive Plan			
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr></table>		Price(s)	Volume(s)
Price(s)	Volume(s)				

CYBG PLC is registered in England and Wales (company number: **09595911**) and as a foreign company in Australia (**ARBN 609 948 281**) and has its registered office at 20 Merrion Way, Leeds, West Yorkshire LS2 8NZ

		£3.494	43	
d)	Aggregated information			
	- Aggregated volume	N/A		
	- Price	N/A		
e)	Date of the transaction	1 August 2018		
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)		