

## NOTICE OF FY21 ANNUAL REPORT ANNOUNCEMENT DATE AND INVESTOR CALL

17 August 2021

Melbourne, Australia - BikeExchange Limited (ASX:BEX) ('BikeExchange'), wishes to advise that the Company will release its FY21 Annual Report on Friday 27 August 2021.

The Company will hold a brief conference call for investors at 10:00am Melbourne time on Friday 27th August 2021.

To register for the Zoom Meeting please use this link:

<https://zoom.us/join/zoom/register/tJYld-uurToiE92lsW3HuKvQeNtR546-Yyl9>

After registering, you will receive a confirmation email containing information about joining the meeting.

### MEDIA ENQUIRIES:

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**INVESTOR RELATIONS:** [investorrelations@bikeexchange.com.au](mailto:investorrelations@bikeexchange.com.au)

### ABOUT BIKEEXCHANGE

BikeExchange Limited (ASX:BEX) is a leading operator of global online cycling focussed marketplaces that enable a dedicated and growing global audience of consumers to connect and trade with thousands of retailers and brands. The Company was founded in Melbourne in 2007 by Sam Salter and Jason Wyatt, with the aim of bringing together the fragmented global cycling industry to trade and scale. Today, it hosts over 1500 brands, 1600+ retailers and 900,000+ products globally, reaching an audience of over 28 million consumers each year.

### AUTHORISED BY

BikeExchange Ltd Global CEO.