



14 August 2015

Manager of Company Announcements  
ASX Limited  
Level 6, 20 Bridge Street  
SYDNEY NSW 2000  
*By E-Lodgement*

### **TRANSFORMING BUSINESS AT THE AUSTRALIAN BUSINESS AWARDS 2015**

JCurve Solutions Limited (ASX: JCS) wishes to advise that it has been recognised as an ABA100 Winner in The Australian Business Awards 2015 for Best Software Product and Best Cloud Product.

The award recognises JCurve Solution's achievements in cloud business management software for growing small-to-medium sized businesses. After implementing JCurve, the software has allowed businesses to streamline and automate their businesses processes, allowing them to scale operations.

Mr Stephen Canning, JCurve Solutions CEO, says, "This award recognises the team's continued commitment to helping our customers grow, using our JCurve software as the platform to do so. The team and I are very proud to be delivering a fantastic solution to enable Australian businesses to continue to disrupt their industries.

"We are excited for the next phase of our growth as small-to-medium sized businesses continue to realise the many benefits that the cloud offers them when it comes to running business operations," Mr Canning continued.

Ms Tara Johnston, Program Director, says, "For a decade, The Australian Business Awards have conducted knowledge building programs which focus on organisations that prioritise innovation and technology as they continue to drive local and international markets.

"The ABA100 Winners have demonstrated innovative, enterprising and technologically advanced business initiatives and products that support an obvious transformation coinciding with the ever-changing, highly competitive business environment.

"High-performing, intelligent organisations that continuously and effectively improve their processes and products are set to survive the long term challenges faced by all Australian businesses," Ms Johnston added.

Each year the ABA100 Winners are recognised through a variety of different award categories that demonstrate business and product innovation. Corporate, government and non-government organisations are acknowledged for implementing well-managed industry leading initiatives and for the research and development of high-performing products and services. Businesses initiatives are evaluated utilising the POEM Assessment Module via a detailed analysis of the method, execution, performance and outcomes of their initiative. Products



including platforms, software, knowledge, systems, services, information and devices are evaluated via the PREF Assessment Module which evaluates their features, end user benefits, research and performance.

For and on behalf of the Board

Mr Bruce Hatchman  
Non-Executive Chairman