

ASX / Media Release

For Immediate Release – June 28, 2016

Digimatic Confirms Exploration of Collaboration with CIMB Niaga Indonesia

HIGHLIGHTS:

- DMC executes first agreement in the Indonesia
- Digimatic signs MOU with PT Inputronik Utama to explore developing an eMarketplace for the merchants and consumers of Indonesian bank PT Bank CIMB Niaga TBK
- The parties will evaluate a Revenue Sharing Model as part of this collaboration

Digimatic Group Ltd (ASX:DMC) (the “Company” or “DMC”), via Digimatic Solutions Pte Ltd (“Digimatic Solutions”) has completed the signing of two MOU’s with large corporations in Indonesia to evaluate and explore DMC supplying technology platforms and digital marketing solutions.

Collaboration with PT CIMB Niaga TBK and PT Inputronik Utama

PT Bank CIMB Niaga TBK (“CIMB Niaga”) is Indonesia’s 5th largest bank by assets, deposits, lending and branch network. The collaboration between CIMB Niaga, PT Inputronik Utama (“Inputronik”) and Digimatic Solutions marks the intent of the parties to explore a first of its kind venture for CIMB Niaga that, if undertaken, will allow the bank to provide benefits to all of its key stakeholders – merchants, consumers as well as shareholders.

The development of an eMarketplace platform would allow CIMB Niaga to offer its merchants and partners an opportunity to move their products and services online, thereby providing them with an opportunity to sell to consumers both locally and overseas. The innovative concept, if undertaken, would see CIMB Niaga as one of the first banks in South East Asia to engage their existing customers and partners through an eMarketplace platform.

Consumers that have an account with the bank would be able to access exclusive merchant promotions via the eMarketplace and utilise their rewards points as well as banking facilities to make purchases of products or services they need.

The development of the eMarketplace would also help to increase the overall value and number of business transactions for the bank and the Company anticipates if the development is undertaken, it will result in an increase in DMC revenue via a revenue sharing model.



Digimatic Group Ltd
82 Ubi Avenue 4, #06-04,
Edward Boustead Centre, Singapore 408832
+65 6385 5576 | enquiry@digimaticgroup.com

In addition, Digimatic Solutions will also be exploring to collaborate with CIMB Niaga and Inputronik to provide digital marketing services that will drive traffic to the eMarketplace. It is anticipated this will result in additional leads and sales conversion on the platform and also to help the Bank deliver greater merchant and consumer sales via online platforms.

Digimatic Executive Director Mr. Lim Hui Jie stated “We are really very excited for this is our first foray into the Indonesia market via a prominent bank. With this innovative solution, we believe we can add more value to our customers, partners and stakeholders.”

About Digimatic Solutions Pte Ltd

Digimatic Solutions is the technology arm of Digimatic Group Ltd and specialises in providing sustainable business solutions via commerce technology in consultation with its clients.

Their in-house capabilities include the building of eCommerce platforms and eMarketplaces, websites, mobile applications and end-to-end customised platforms that include logistics, managed services as well as digital marketing solutions that ensure continued traffic and lead generation to the platforms or sites.

ENDS

Further Information:

Singapore

AP Media Pte Ltd
Investor Relations
Ph +65 6385 5576
info@digimaticgroup.com

Australia

Zane Lewis
Non Executive Director
Ph +61 40000 7900
zane@smallcapcorporate.com.au