

ASX ANNOUNCEMENT - KPG

Thursday 17th June 2021

Kelly+Partners is certified as a Great Place to Work[®]

Kelly+Partners have been officially certified as a Great Place to Work[®].

The Great Place to Work[®] organisation conducts one of the largest employee surveys in the world across 58 countries. Each year they survey as many as 4 million employees at more than 6,000 companies. These companies represent virtually every size and industry in business.

185 Kelly+Partners team members completed the engagement survey with 85% saying it was a Great Place to Work[®]. This compared to the 2019 data from Great Place to Work[®] that showed the typical Australian company only scored 55% speaks to the strength of Kelly+Partners' business and culture.



Founder and CEO of Kelly+Partners, Brett Kelly said,

“Since we founded in 2006, Kelly+Partners has always strived to be a people first organisation that puts its team at the heart of what we do. It is very exciting to see the Group be acknowledged as a certified Great Place to Work in Australia with such a strong score. It’s a credit to each and every team member and a reflection on how they turn up each day to live out our mission to make our people, our business and our communities we serve be better off.”

Company culture and helping not only clients and local communities but also team members be better off is a top priority for Kelly+Partners. Kelly+Partners is pleased to see this reinforced by the Great Place to Work certification.

The Executive Chairman has approved the release of this document to the market.

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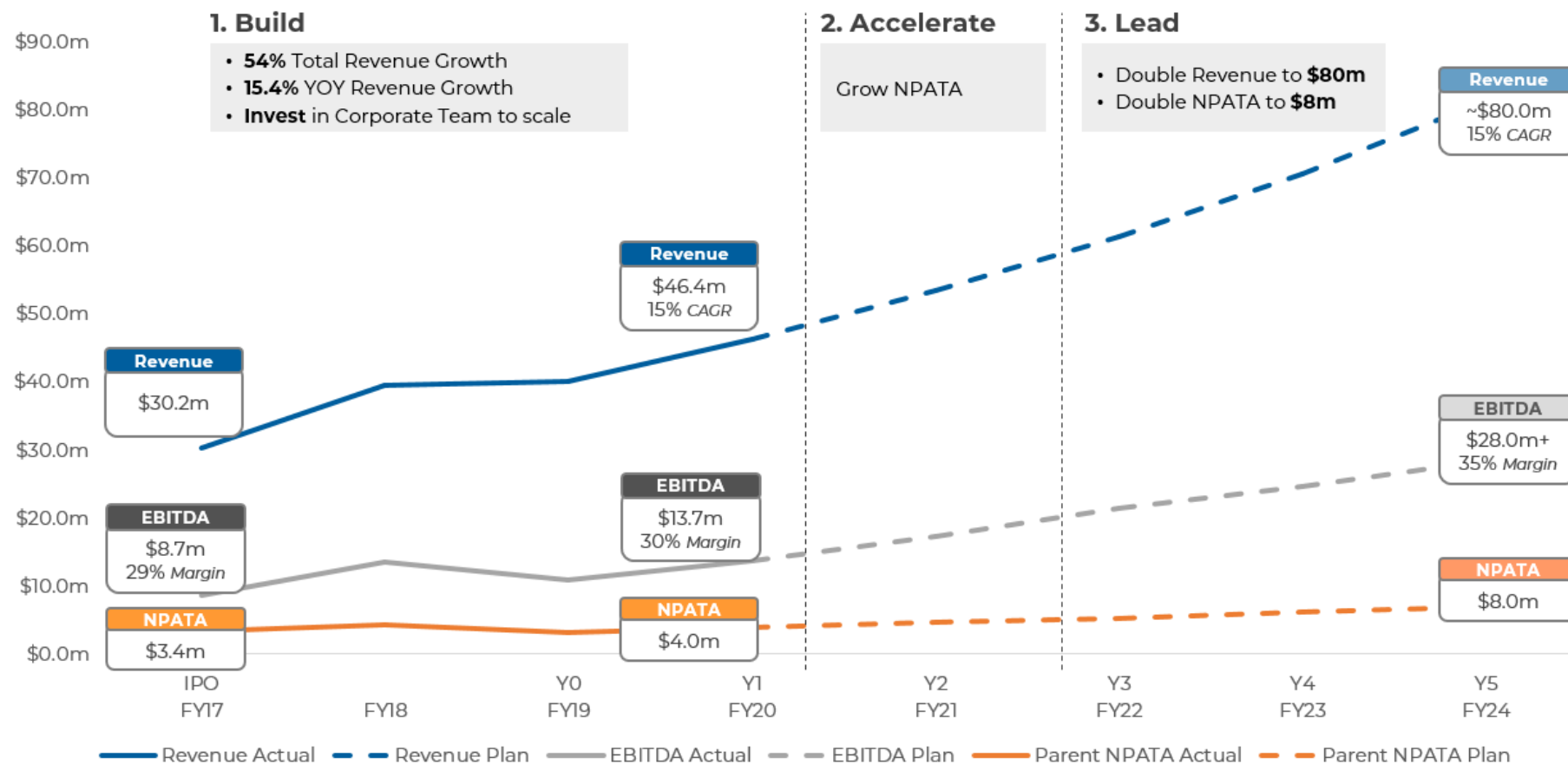
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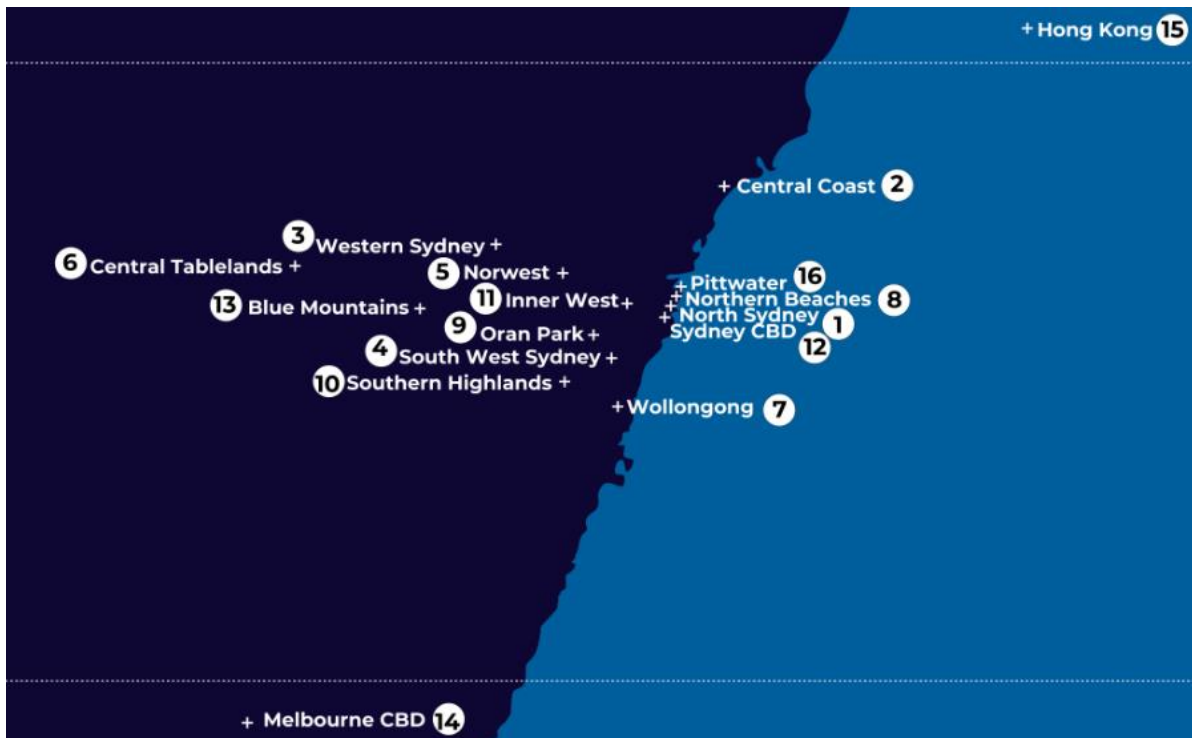
Appendix: KPG - 5 Year Growth Plan

Build, accelerate and lead

Double revenue to \$80m+ by FY24



Kelly+Partners – Current Office Locations



About Kelly+Partners

Kelly+Partners is a specialist chartered accounting network established in 2006 to provide a better service to private clients, private businesses & their owners, and families. Growing from two greenfield offices in North Sydney and the Central Coast, Kelly+Partners now consists of 23 operating businesses across 16 locations in Greater Sydney, Melbourne and Hong Kong. In total, the team consists of more than 250 people, including 54 partners, who service over 8,000 SME clients. Our holding company, Kelly Partners Group Holdings, was successfully listed on ASX on 21 June 2017. Over the past 14 years, Kelly+Partners has undertaken 43 individual transactions in order to build the current accounting network. This includes the transformation of 27 external firms, and the launch of 16 greenfield businesses. Our ownership structure and operating model is unique in the Australian accounting market and provides a strong platform for long-term sustainable growth. The combination of a proven business model and specialist operational expertise enables Kelly+Partners to help solve many of the issues currently facing both the accounting sector and our SME clients.

For more information, please contact:

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