

ASX Announcement

21 August 2014

2014 Final Dividend (SUL) and Dividend Reinvestment Plan (DRP)

Super Retail Group Limited (the Company) today announced a fully franked, final dividend of 21.5 cents per fully paid ordinary share. Details of key dates regarding that payment are:

- Ex-dividend date: Thursday, 28 August 2014;
- Record date: Monday, 1 September 2014;
- Payment date: Thursday, 2 October 2014.

The Company will again provide shareholders with the opportunity to reinvest their dividends through the Dividend Reinvestment Plan (DRP). The Directors have determined that:

- The DRP Election Close Date is Thursday, 2 September 2014;
- The DRP price will be calculated over ten (10) days from 4 September to 17 September inclusive;
- The DRP will be offered at a nil discount; and
- The shares to be allocated to participants under the DRP will be acquired on-market to neutralise the effect of the DRP on all shareholders.

The DRP provides ordinary shareholders a choice of applying dividends from their ordinary shares to acquiring new fully paid Super Retail Group shares that do not incur brokerage rather than receiving dividends in cash.

The DRP Election Form can be obtained from the Company's website or by contacting Link Market Services on 1800 170 502. A copy of the terms and conditions of the Company's DRP is also available on the Company's website (www.superretailgroup.com.au).

Shareholders wishing to vary participation in the DRP must submit the relevant form to Link Market Services prior to the DRP Election Close Date on Thursday, 2 September 2014.



Robert Dawkins
Company Secretary
Super Retail Group Limited