

ASX Announcement

4 July 2024

# APPOINTMENT OF CHIEF FINANCIAL OFFICER

**Wide Open Agriculture Limited** (ASX: WOA, **Wide Open Agriculture** or the **Company**) is pleased to announce that Hannah Hudson has been appointed as Chief Financial Officer (CFO).

Ms Hudson is a qualified Chartered Accountant with 20 years of finance experience across listed companies, agribusiness and the resources sector. Ms Hudson's experience in regulatory reporting, governance, project evaluation and international mergers and acquisitions will be instrumental in driving WOA's growth and operational efficiency.

WOA CEO, Matthew Skinner, commented: "We are thrilled to welcome Hannah to our executive team. Her breadth of experience and proven track record in financial management and governance will be pivotal as we continue to scale our operations and enhance our compliance framework."

This announcement has been authorised and approved in accordance with the Company's published continuous disclosure policy.

## For investor, media or other enquiries please contact:

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## About Wide Open Agriculture Ltd

Wide Open Agriculture (WOA) is an ASX-listed Ag-tech company focusing on the next generation of plant protein ingredients for food and drink manufacturers globally. Our hero product, Buntine Protein®, is a revolutionary climate-conscious, plant-based protein derived from lupins. Manufactured under a globally protected patent, Buntine Protein® is a versatile ingredient used to create products across multiple categories including plant-based dairy, meats, baked goods, and health foods. Buntine Protein® is gaining a reputation as a clean tasting, versatile, high performing plant protein, and WOA is focused on generating sales and scaling production at its state-of-the-art manufacturing facility in Grimmen, Germany. Underpinning WOA's entire operations, is a '4 Returns' framework that seeks to deliver outcomes on financial, natural, social, and inspirational returns.

WOA is listed on the Australian Securities Exchange (ASX: WOA) and the Frankfurt Stock Exchange (2WO)  
[www.wideopenagriculture.com.au](http://www.wideopenagriculture.com.au)

**The future is wide open.**

Creating ingredients for food and drink products that build a better future for people and the planet.

[wideopenagriculture.com.au](http://wideopenagriculture.com.au)

## Forward Looking Statements

Statements contained in this release, particularly those regarding possible or assumed future strategies, performance, revenue, costs, dividends, production levels or rates, prices or potential growth of WOA are, or may be, forward looking statements. Such statements relate to future events and expectations and as such, involve known and unknown risks and uncertainties. Actual results and developments may differ materially from those expressed or implied by these forward looking statements depending on a variety of factors. The past performance of WOA is no guarantee of future performance.

None of WOA's directors, officers, employees, agents or contractors makes any representation or warranty (either express or implied) as to the accuracy or likelihood of fulfilment of any forward looking statement, or any events or results expressed or implied in any forward looking statement, except to the extent required by law. You are cautioned not to place undue reliance on any forward looking statement. Any forward looking statements in this announcement reflect views held only as at the date of this announcement.



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