



International Limited ACN 110 184 355

Corporate Head Office
Level 2, 35 Outram Street
West Perth

Western Australia 6155 www.tv2u.com info@tv2u.com

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SEAMLESS DELIVERY OF WORLD CUP MATCHES ON INDOSAT STREAMING PLATFORM

TV2U International Limited (ASX: TV2) (**TV2U** or **Company**) is pleased to announce that Klix by Visinesia, the World Cup 2018 exclusive internet broadcaster licence holder for Indonesia, successfully delivered the premiere match between Russia and Saudi Arabia on 14 June (as well as all World Cup matches since then) without interruption through iStream, the Indosat Ooredoo (PT Indosat Tbk) (**Indosat**) premium video content marketplace powered by TV2U's advanced content delivery platform, the IVAN-X.

iStream now makes it possible for content owners to deliver their content securely and seamlessly to Indosat's subscribers, anytime ... anywhere. Customers who have subscribed to iStream can now enjoy watching all 64 matches through internet browsers such as Edge, Chrome, Safari and Firefox from www.istream.co.id. Android users can also have an identical experience by downloading the iStream app through the Google Play store.

For the World Cup 2018 event, iStream provides complete and exceptional live content, and real-time full match analytical data such as statistics and schedules for each team. This is a one-of-a-kind, comprehensive service available to Indonesian soccer fans, on browsers and mobile apps.

TV2U's Non-Executive Chairman, Phil McKeiver, commented: "We are delighted that a major player like Indosat (which has a customer base of over 100 million) has chosen TV2U as its content delivery platform. The TV2U team has done a fantastic job in negotiating the Indosat agreement in such a short timeframe and ensuring that the World Cup content has been able to be delivered seamlessly to Indosat's current iStream subscribers, highlighting the proven robustness and scalability of TV2U's technology. We're already getting reports from around the world that other companies are having trouble delivering World Cup games on an uninterrupted basis to whatever device suits customers at the time. The ability to easily switch devices from, say, a TV to a mobile phone in the middle of a game or between games, is now an expected feature. iStream has enabled Indosat to seamlessly deliver games to whatever device best suits its subscribers, where and when they want it. This raises the bar for all future live global events and TV2U is looking forward to being an integral part of them across the globe."

GLOBAL OFFICE LOCATIONS

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SINGAPORE

MALAYSIA
UNITED KINGDOM



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INVESTOR ENQUIRIES

Company Secretary: Sophie Raven
Email: sraven@rnpartners.com.au

ABOUT TV2U

TV2U provides a Complete "White Labelled" TV and Entertainment Managed Service from the Cloud lowering the barriers of market entry and operator risk by reducing the need for high upfront capital Investment or big-ticket operational overheads. Our Modular SaaS (Software as a Solution) that integrates seamlessly into an existing Operator's platform and workflow bringing Management, Security, Control and Delivery Efficiency Over Any Network to Any Device. TV2U provides a Personalized customer viewing Experience Whilst maximizing operator revenue through Real-time Intelligence. TV2U delivers a personalized individual viewing experience, by delivering content to a consumer based on their viewing. TV2U maximizes revenue by delivering personalized targeted advertising based on a geography, demographic or an individual. Advertising can be dynamically stitched into a live stream or for on-demand inserted pre and post content. TV2U's analytical platform is immediate, Individual, Interactive, Intelligent and Influential. TV2U providing a cloud managed service that attracts, wins and retains customers, using disruptive personalized managed campaigns. Providing a set of software tools that empower its clients to proactively drive revenue generation while reducing churn rates by maintaining existing customer retention.

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