

**CYBG PLC
(Company)**

LEI: 213800ZK9VGCYYR6O495

27 November 2017

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

The Company announces that on 24 November 2017 Computershare Trustee Limited being the Trustees of the CYBG Share Incentive Plan granted 159 CYBG PLC Ordinary Shares of £0.10 each (Shares) to each Executive Director and Persons Discharging Managerial Responsibility (PDMRs) listed below based on the average middle market share price over the three days before grant, being £3.132.

Executive Director	Number of Shares	Purchase Price
David Duffy	159	£3.132
Ian Smith	159	£3.132
Debbie Crosbie	159	£3.132

PDMR	Number of Shares	Purchase Price
Kate Guthrie	159	£3.132
Enda Johnson	159	£3.132
Fergus Murphy	159	£3.132
Gavin Opperman	159	£3.132
Helen Page	159	£3.132
James Peirson	159	£3.132
Mark Thundercliffe	159	£3.132

This announcement is made in accordance with the requirements of the FCA's DTR Disclosure Guidance and Transparency Rules Sourcebook and EU Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	David Duffy
2	Reason for the notification	
a)	Position/status	Executive Director
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	CYBG PLC
b)	LEI	213800ZK9VGCYYR6O495

CYBG PLC is registered in England and Wales (company number: **09595911**) and as a foreign company in Australia (**ARBN 609 948 281**) and has its registered office at 20 Merrion Way, Leeds, West Yorkshire LS2 8NZ

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.10 each GB00BD6GN030				
b)	Nature of the transaction	Award of shares via the CYBG Share Incentive Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£3.132</td> <td>159</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£3.132	159
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e)	Date of the transaction	24 November 2017				
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)				

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Ian Smith
2	Reason for the notification	
a)	Position/status	Executive Director
b)	Initial notification /Amendment	Initial Notification
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1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Debbie Crosbie
2	Reason for the notification	
a)	Position/status	Executive Director
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
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a)	Name	Kate Guthrie
2	Reason for the notification	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
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1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Enda Johnson
2	Reason for the notification	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
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1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Fergus Murphy
2	Reason for the notification	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
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1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Gavin Opperman
2	Reason for the notification	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
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1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Helen Page
2	Reason for the notification	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
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a)	Name	James Peirson
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