



ASX Announcement/Press Release | 31 July 2023 Thrive Tribe Technologies Limited (ASX:ITT)

Quarterly Activities Report & Appendix 4C

Thrive Tribe Technologies Limited (ASX: ITT) ("the Company") is pleased to announce its Appendix 4C cash flow statement for the quarter ended 30 June 2023 (Q4 FY23), along with the following financial and operational update.

Sixty Development Update

During the period the Company continued to focus on the development of the Sixty well-being platform ("**Sixty**"). As a technology company focused on the health and well-being space we are committed to innovation and user satisfaction. The Company also has a broader social purpose to have a positive contribution not just on our direct user base but broader society too.

During the quarter, the Company has made significant strides in enhancing Sixty from a strategic, operational and development standpoint. Our primary focus is on continuing to build technology that will enable content creators in the health and well-being space to grow their follower base and most importantly be given the technology to promote and monetise their products and services to their direct follower base and the broader user base of Sixty. Our dedication is to create a holistic ecosystem that fosters creativity, well-being, and financial growth for our creators and users (the "**Sixty Community**").

The Company continued to take steps in regards to developing its E-commerce capabilities of Sixty announced in the last quarter. Central to this offering is the ability for creators to promote and sell their health and wellness focused products on the Sixty E-commerce platform/marketplace.

Partnerships with content creators and their products will be essential to the development of the Sixty E-commerce marketplace. Sixty and the Sixty E-commerce marketplace will provide the necessary tools and support for content creators to pursue their ambitions to sell not just their services but products too. The Sixty E-commerce platform aims to be a launching pad for new products and start-ups. Creators will be encouraged to develop new products. Sixty aims to reduce traditional barriers entrepreneurs face when launching new products to market.

One of our most important creators who has been instrumental in the development of Sixty and is an early adopter of the Sixty E-commerce marketplace is Alexandra Thursfield. Alexandra has committed to develop healthy food and snacks to be sold on the Sixty E-commerce marketplace. The current healthy snacks that shall be sold via the Sixty E-commerce marketplace on launch shall include Daily Food's Berry Antioxidant Super Bites, Choc Coconut Super Bites, Peanut Butter Super Bites and Salted Caramel Super Bites.

The Company's ambition is for Alexandra to become a case study for other creators as to how Sixty shall empower creators and well-being businesses to monetise their products and services directly through the platform. By enabling in-app transactions, we aim to create a thriving marketplace where users can discover, purchase, and engage with a wide range of health and well-being products and services offered by content creators.

As part of the collaboration and commitment of 1TT to make Alexandra's Daily Food products one of the main product offerings of the Sixty E-commerce marketplace on launch, the Company shall provide a preferentially low sales and transaction commission to Daily Food. 1TT has been issued 37.5% of the shares on issue in Daily Food for the nominal price of \$1 in recognition of this collaboration and integration with Sixty. Daily Food is still a very early-stage start-up; 1TT intends to continue to assist Daily Food on its growth journey by promoting the Daily Food brand prominently on the Sixty E-commerce marketplace (in addition to the commitment to offer low sales and transaction commission). The goal is for Alexandra and Daily Food to become a case study of how a creator can benefit from joining Sixty.

The decision to support Alexandra, a key Sixty content creator's start-up, is another example of how Sixty intends to differentiate itself in the market by aiming to take better care of creators and generously incentivise them to move across from other competing platforms to Sixty and deeply engage with our community.

Our community focus and objective to honour our content creators and their followers is what will set Sixty apart from our competitors. To the extent our content creators are entrepreneurial, it is Sixty's intention to support their ambitions and help them achieve their goals. In the rapidly growing creator and influencer space, which is becoming increasingly crowded, Sixty continues to develop clear strategies to differentiate our offering and provide a unique value proposition to our creators.

To strategically promote community growth and incentivise content creators to invite others to join the Sixty community, we have devised a referral program which was one of the key focuses of the development team during the quarter. The Sixty development team during the quarter reached 9 full time developers which is to expand to 12 post quarter end. The referral program which the team focused on shall help expand our user base but also rewards creators who actively contribute to the growth of the platform. As creators refer new users, they will earn rewards and bonuses, thus establishing a symbiotic relationship between their success and the platform's growth.

In our quest to provide the best user experience possible, we have embraced the Progressive Web App (PWA) approach. This decision allows us to offer a seamless, app-like experience across various devices, including smartphones, tablets, and desktops. By eliminating the need for users to download and install a dedicated app, we reduce barriers to entry, making it easier for creators to connect with their audience and for users to access the platform's content.

Recognising that a smooth onboarding process is essential for user retention, we have devoted significant effort to streamline the login and signup procedures. We understand that the first impression matters, and a hassle-free onboarding experience encourages users to explore the platform further and engage with its offerings. By optimising

navigation, users can easily find and access content that resonates with their interests, leading to more meaningful interactions with content creators.

We are committed to providing content creators with a comprehensive and customizable profile to showcase their talents and expertise effectively. By offering advanced features such as creator bios, portfolios, and service offerings, we empower creators to present themselves in a compelling manner, attracting a dedicated following of users interested in their unique offerings.

Acknowledging the importance of smooth administrative functions and efficient communication channels, we have invested in enhancing the admin and chat features. Content creators can now manage their content, interactions, and transactions more effectively through an intuitive dashboard. Moreover, our chat feature enables real-time interactions between creators and their followers, fostering a sense of community and personal engagement.

Summary of development items during the quarter:

- Chat 2.0 complete (content on pay-per-view basis now available to be sent via direct message, various files types now available to be sent for free and paid);
- PWA now finalised and launched is available on IOS, Android and Windows 11;
- Various Quality of Life improvements;
- Referral system for content creators and trailing commission functionality;
- Ongoing live streaming upgrade planning and development (including considerations as to server infrastructure and architecture) to allow for scalability and the ability to handle up to 100,000 users upon launch.

Slik Investment Update

The Company wishes to provide an update on its investment in Slik. Slik provides the following update for the quarter as to the performance of its business.

Slik has demonstrated robust progress in its Annual Recurring Revenue at 677K which means a 30% Year-over-Year. This consistent growth reflects the increasing demand and adoption of the platform.

Slik has taken proactive steps to secure an additional USD \$200,000 investment from its current investors. These funds will be strategically utilized to automate the platform further and strengthen sales efforts.

Corporate

During the quarter the Company raised \$5,000,000 as announced to the market on 27 June 2023 by way of convertible notes which are subject to shareholder approval at an upcoming EGM. The conversion price of the notes is 5 cents and a 7% per annum coupon payable at the end of the 18-month term applied in the event the convertible notes aren't converted before the term expires. Further details were provided in the announcement, including the purpose of the capital raise:

- Ongoing development of Project Sixty which now has over 9 dedicated full time staff and other supports.
- Funding for key Executive hires.
- Provision for engagement of celebrity ambassadors.
- Provision for Sixty launch marketing campaign – social media, television and print media.
- To strengthen the balance sheet which is critical to the growth of Sixty including the confidence it gives to celebrity ambassadors and key Executive hires.
- Working capital.

On 30 June 2023 the Company announced that the outstanding AUD \$1,000,000 convertible notes which were issued on terms outlined in the 2023 AGM were successfully converted at 1.5 cents meaning the Company issued 66,666,666 shares to the convertible note holders. Since then, the parties to those convertible note agreements have issued substantial holder notices to the market.

As a result, at the end of the quarter as per the Appendix 4C the Company's cash position as 30 June 2023 was \$5,136,550 with net cash from/ (used in) operating activities in the quarter of \$877,000. During the June 2023 quarter, the Company paid fees and remuneration to directors in an amount of \$78,000 and accountancy fees in amount of \$14,000 was paid to a related party. No other payments to related parties were made.

-ENDS-

This ASX announcement has been authorised by Thrive Tribe Technologies Limited's Board of Directors

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About Thrive Tribe Technologies

Thrive Tribe is here to create a connected world of thriving humans, inspired by impact-driven business. Extending beyond just the workplace, we want to inspire healthy and happy individuals and communities everywhere.

To achieve this, we'll create a community where individuals can interact with, consume from and be inspired by individuals and businesses trailblazing new paths in their respective industries. Our health and wellness app, Sixty, provides a platform to achieve these goals. We partner with change-makers and disruptive brands to build a better future. Sixty will enable trailblazing businesses and thought leaders to make a positive impact on our community. Our team comprises experienced thought leaders, investors, industry experts, and passionate people committed to real social impact. We have a wealth of experience when it comes to identifying exciting opportunities and a deep understanding of the start-up, entrepreneurial and health and wellness industries. No one is better placed to help small, purpose-led businesses thrive than our tribe.

To learn more, please visit: www.thrivetribetech.com

Appendix 4C

Quarterly cash flow report for entities subject to Listing Rule 4.7B

Name of entity

THRIVE TRIBE TECHNOLOGIES LIMITED

ABN

64 600 717 539

Quarter ended ("current quarter")

30-June-2023

Consolidated statement of cash flows		Current quarter \$A'000	Year (12 months) \$A'000
1	Cash flows from operating activities		
1.1	Receipts from customers	4	19
1.2	Payments for		
	(a) research and development	-	-
	(b) product manufacturing and operating costs	(470)	(822)
	(c) advertising and marketing	(11)	(26)
	(d) leased assets	-	-
	(e) staff costs	(88)	(378)
	(f) administration and corporate costs	(313)	(824)
1.3	Dividends received (see note 3)	-	-
1.4	Interest received	1	2
1.5	Interest and other costs of finance paid	-	-
1.6	Income taxes paid	-	-
1.7	Government grants and tax incentives	-	592
1.8	Other (Profit on sale of shares)	-	-
1.9	Net cash from / (used in) operating activities	(877)	(1,437)
2	Cash flows from investing activities		
2.1	Payments to acquire:		
	(a) entities	-	-
	(b) businesses	-	-
	(c) property, plant and equipment	-	-
	(d) investments	-	(398)
	(e) intellectual property	-	-
	(f) other	-	-

Consolidated statement of cash flows		Current quarter \$A'000	Year (12 months) \$A'000
2.2	Proceeds from disposal of:		
	(a) entities	-	-
	(b) businesses	-	-
	(c) property, plant and equipment	-	-
	(d) investments	-	-
	(e) intellectual property	-	-
	(f) other non-current assets	-	-
2.3	Cash flows from loans to other entities	-	-
2.4	Dividends received (see note 3)	-	-
2.5	Other (provide details if material)	-	-
2.6	Net cash from / (used in) investing activities	-	(398)

3	Cash flows from financing activities		
3.1	Proceeds from issues of equity securities (excluding convertible debt securities)	1,000	1,370
3.2	Proceeds from issue of convertible debt securities	-	1,000
3.3	Proceeds from exercise of options	-	-
3.4	Transaction costs related to issues of equity securities or convertible debt securities		(53)
3.5	Proceeds from borrowings	5,000	5,000
3.6	Repayment of borrowings	(1,000)	(1,000)
3.7	Transaction costs related to loans and borrowings	-	-
3.8	Dividends paid	-	-
3.9	Other (provide details if material)	-	-
3.10	Net cash from / (used in) financing activities	5,000	6,317

4	Net increase / (decrease) in cash and cash equivalents for the period		
4.1	Cash and cash equivalents at beginning of period	1,012	653
4.2	Net cash from / (used in) operating activities	(877)	(1,437)
4.3	Net cash from / (used in) investing activities	-	(398)

Consolidated statement of cash flows		Current quarter \$A'000	Year (12 months) \$A'000
4.4	Net cash from / (used in) financing activities (item 3.10 above)	5,000	6,317
4.5	Effect of movement in exchange rates on cash held	-	-
4.6	Cash and cash equivalents at end of period	5,135	5,135
5	Reconciliation of cash and cash equivalents	Current quarter	Previous quarter
	at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts	\$A'000	\$A'000
5.1	Bank balances	5,137	1,012
5.2	Call deposits	-	-
5.3	Bank overdrafts	-	-
5.4	Other (provide details)	-	-
5.5	Cash and cash equivalents at end of quarter (should equal item 4.6 above)	5,137	1,012

6	Payments to related parties of the entity and their associates	Current quarter \$A'000
6.1	Aggregate amount of payments to related parties and their associates included in item 1	92
6.2	Aggregate amount of payments to related parties and their associates included in item 2	-

Note: if any amounts are shown in items 6.1 or 6.2, your quarterly activity report must include a description of, and an explanation for, such payments.

7	Financing facilities	Total facility amount at quarter end \$A'000	Amount drawn at quarter end \$A'000
	<i>Note: the term "facility" includes all forms of financing arrangements available to the entity.</i>		
	<i>Add notes as necessary for an understanding of the sources of finance available to the entity.</i>		
7.1	Loan facilities	-	-
7.2	Credit standby arrangements	-	-
7.3	Other (please specify)	-	-
7.4	Total financing facilities	-	-
7.5	Unused financing facilities available at quarter end		
7.6	Include in the box below a description of each facility above, including the lender, interest rate, maturity date and whether it is secured or unsecured. If any additional financing facilities have been entered into or are proposed to be entered into after quarter end, include a note providing details of those facilities as well.		

8	Estimated cash available for future operating activities	\$A'000
8.1	Net cash from / (used in) operating activities (Item 1.9)	(877)
8.2	Cash and cash equivalents at quarter end (Item 4.6)	5,135
8.3	Unused finance facilities available at quarter end (Item 7.5)	-
8.4	Total available funding (Item 8.2 + Item 8.3)	5,135
8.5	Estimated quarters of funding available (Item 8.4 divided by Item 8.1)	5.9
<i>Note: if the entity has reported positive net operating cash flows in item 1.9, answer item 8.5 as "N/A". Otherwise, a figure for the estimated quarters of funding available must be included in item 8.5.</i>		
8.6	If Item 8.5 is less than 2 quarters, please provide answers to the following questions:	
	8.6.1 Does the entity expect that it will continue to have the current level of net operating cash flows for the time being and, if not, why not?	
	8.6.2 Has the entity taken any steps, or does it propose to take any steps, to raise further cash to fund its operations and, if so, what are those steps and how likely does it believe that they will be successful?	
	8.6.3 Does the entity expect to be able to continue its operations and to meet its business objectives and, if so, on what basis?	
<i>Note: Where item 8.5 is less than 2 quarters, all of questions 8.6.1, 8.6.2 and 8.6.3 above must be answered.</i>		

Compliance statement

- 1 This statement has been prepared in accordance with accounting standards and policies which comply with Listing Rule 19.11A.
- 2 This statement gives a true and fair view of the matters disclosed.

Date: **31 July 2023**

Authorised **By the board**

(Name of body or officer authorising release – see note 4)

Notes

- 1 This quarterly cash flow report and the accompanying activity report provide a basis for informing the market about the entity's activities for the past quarter, how they have been financed and the effect this has had on its cash position. An entity that wishes to disclose additional information over and above the minimum required under the Listing Rules is encouraged to do so.
- 2 If this quarterly cash flow report has been prepared in accordance with Australian Accounting Standards, the definitions in, and provisions of, *AASB 107: Statement of Cash Flows* apply to this report. If this quarterly cash flow report has been prepared in accordance with other accounting standards agreed by ASX pursuant to Listing Rule 19.11A, the corresponding equivalent standard applies to this report.
- 3 Dividends received may be classified either as cash flows from operating activities or cash flows from investing activities, depending on the accounting policy of the entity.
- 4 If this report has been authorised for release to the market by your board of directors, you can insert here: "By the board". If it has been authorised for release to the market by a committee of your board of directors, you can insert here: "By the [name of board committee – eg Audit and Risk Committee]". If it has been authorised for release to the market by a disclosure committee, you can insert here: "By the Disclosure Committee".
- 5 If this report has been authorised for release to the market by your board of directors and you wish to hold yourself out as complying with recommendation 4.2 of the ASX Corporate Governance Council's *Corporate Governance Principles and Recommendations*, the board should have received a declaration from its CEO and CFO that, in their opinion, the financial records of the entity have been properly maintained, that this report complies with the appropriate accounting standards and gives a true and fair view of the cash flows of the entity, and that their opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.