

**CYBG PLC**  
**(Company)**

20 September 2018

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES (PDMRs) AND PERSONS CLOSELY ASSOCIATED WITH THEM**

The Company announces that on 20 September 2018 the following PDMR received ordinary shares in CYBG PLC and sold a portion of the shares received to cover the respective tax liabilities and sale costs. The shares released relate to FY16 Deferred Bonus awards under the CYBG Deferred Equity Plan which were granted on 9 March 2017.

This announcement is made in accordance with the requirements of the FCA's DTR Disclosure Guidance and Transparency Rules Sourcebook and EU Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Mark Thundercliffe				
2	Reason for the notification					
a)	Position/status	PDMR				
b)	Initial notification /Amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	CYBG PLC				
b)	LEI	213800ZK9VGCYYR6O495				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.10 each  GB00BD6GN030				
b)	Nature of the transaction	Release of the FY16 Deferred Bonus awards under the CYBG Deferred Equity Plan.				
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr></table>			Price(s)	Volume(s)
	Price(s)	Volume(s)				

CYBG PLC is registered in England and Wales (company number: **09595911**) and as a foreign company in Australia (**ARBN 609 948 281**) and has its registered office at 20 Merrion Way, Leeds, West Yorkshire LS2 8NZ

		(1)	Nil-consideration	7,931						
d)	Aggregated information  - Aggregated volume  - Price	N/A								
e)	Date of the transaction	All transactions took place on 20 September 2018								
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)								
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.10 each  GB00BD6GN030								
b)	Nature of the transaction	(2) Shares sold to cover tax liabilities and sale costs								
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>(2)</td><td>£3.328</td><td>3,741</td></tr></table>				Price(s)	Volume(s)	(2)	£3.328	3,741
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