

Camplify Holdings Ltd

A.C.N 647 333 962

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ASX Announcement

13 NOVEMBER 2024

CHL announces changes to its Board

Camplify Holdings Limited (Camplify) (ASX: CHL) has today announced the following changes to its Board;

- Appointment of new Chair, Andrew McEvoy
- Retirement of Non-Executive Director, Helen Souness
- Restructure of Committee Chair roles

Appointment of new Board Chair, Andrew McEvoy

The Board has today appointed Andrew McEvoy to replace Trent Bagnall as Chair of the CHL Board, subject to his re-election to the Board at today's Annual General Meeting. Andrew McEvoy joined the Board as a Non-Executive Director in 2021, shortly before the ASX listing. He has over 25 years' experience in the tourism, media, marketing and events sectors including as the CEO and Managing Director of Tourism Australia and various other Non-Executive Chair and Director roles.

Outgoing Chair, Trent Bagnall was the founding Chair of CHL and has overseen significant growth and development of the Group during this time and will remain as a Non-Executive Director.

Trent commented that "CHL is now in a position to push on to a position of profitability and implement the insurance business globally and the time is right for a change in leadership. Thank you to our shareholders, management and the CHL team for their support, insights and contribution during my time as Chair".

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Andrew McEvoy said he is highly motivated to assume the role, and thanked outgoing Chair, Trent Bagnall for his leadership in taking CHL from a start-up business to an ASX listed company. He also acknowledged that shareholders are seeking increased focus on delivery of the strategy and in particular improved financial performance.

Retirement of Non-executive Director, Helen Souness

CHL has today also announced the retirement of Non-Executive Director, Helen Souness, who has served on the Board since 2021. Trent Bagnall thanked Helen for her dedication and contribution to the CHL Board and on behalf of the Board wished her all the best in the future.

Helen said "I would like to thank Directors, Management and the CHL team for their support over my term on the Board and I look forward to cheering on CHL's success as a shareholder".

Restructure of Board Committee Chair roles

CHL has today also announced the following changes to the Chair of its Board committees:

- Karl Trouchet will assume the role as Chair of the Audit and Risk Committee;
- Trent Bagnall will assume the role as Chair of the Remuneration Committee; and
- Stephanie Hinds will assume the role as Chair of the Nominations Committee.

More information is available on the Camplify Website.

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About CHL

Camplify Holdings Limited (ASX:CHL) is in the business of elevating outdoor experiences through innovative and scalable tech solutions. Composed of Camplify, MyWay, PaulCamper and Rent a Tent, the CHL Group operates one of the world's leading peer-to-peer digital marketplace platforms. connecting recreational vehicle (RV) Owners to Hirers. With operations in Australia, New Zealand, Spain, the UK, Germany, Austria and Netherlands, Camplify and PaulCamper deliver a seamless and transparent experience for consumers looking to travel and connect with local RV owners.

This announcement was approved by the Company Secretary of Camplify Holdings Limited.