



International Limited ACN 110 184 355

Corporate Head Office
Ground Floor, 22 Delhi Street
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Western Australia 6160
ASX Code: TV2

ASX ANNOUNCEMENT

20 September 2016

TV2U joins global technology giants as finalist in World Congress Awards

TV2U International Limited (ASX: TV2, “the Company”) has been selected as a finalist in the Managed Services World Congress Awards, joining a number of global technology giants on the shortlist.

The Innovation Award will be given to a company that best exemplifies innovation in technology, business change or operational transformation. TV2U, which was nominated for its Intelligent Video Accessible Network (IVAN), joins other leading companies like Chinese mobile device company Huawei, NEC subsidiary Netcracker Technology, and telecommunications leaders Vodafone and Nokia as shortlisted finalists.

TV2U is the only Australian company on the shortlist and IVAN is a ground breaking OTT/IP delivery service that enables monetisation of live and on-demand content to multiple devices.

The platform also offers customers the advantage of tapping into real-time analytics, which provides detailed insights about users including demographics, viewing habits and the type of device they are using allowing companies to develop highly personalised advertising messages.

The Managed Services World Congress brings together senior technology executives from across the globe to discuss future trends and strategies in the world of IT virtualisation, advanced networks and the Internet of Everything.

“It’s an honor to be selected as a finalist alongside some of the biggest technology companies in the world,” said TV2U’s chief executive officer, Nick Fitzgerald. “This further validates the technology and innovation behind our platform at a time when we are rolling out IVAN in multiple markets through our commercial partnerships.”

The winner of the award will be announced on September 27 at the World Congress event in London.

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About TV2U

TV2U is a global complete entertainment platform that enables businesses, such as telecommunications companies, to quickly and easily offer streaming content to their customers. The service includes movies, television programs, karaoke content and games through an encrypted channel for enhanced copyright protection. TV2U also offers unique real-time viewership analytics to enable businesses to send highly targeted advertising to end-users to maximise their revenue streams. TV2U is changing the face of online entertainment and advertising.

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