



ASX Announcement

7 July 2025

Unith Completes \$1.85m Placement to Accelerate Artificial Intelligence (AI) Innovation & Global Growth Initiatives

Highlights

- **Unith has received binding commitments from a consortium of strategic investors to raise approximately \$1.85m via a share placement.**
- **Subject to shareholder approval, directors have committed to subscribe for at least \$100,000 worth of shares on the same terms as the placement, demonstrating continued alignment with the company's ongoing growth initiatives.**
- **Proceeds from the placement will accelerate Unith's global growth by commercialising its rapidly expanding Digital Human Platform – which has seen over 1,100% YoY user growth whilst supporting strategic partnerships and sustained user acquisition through targeted marketing campaigns.**

Unith Limited ('Unith' or 'the Company') (ASX: UNT | FWB: CM3) is pleased to announce it has received binding commitments for approximately \$1.85m in a share placement to a consortium of strategic investors.

The proceeds of the placement will be used to accelerate growth across Unith's Digital Humans and Subscription, including platform development, commercial expansion, and marketing initiatives designed to build sustained user growth and deepen strategic partnerships across key global regions.

Unith's Digital Human platform has delivered exceptional organic growth, with **interFace users increasing by over 1,100%** in the 12 months to June 2025, supported by **4,100+ Digital Human agents** and over **75,000 user facing conversations**. This growth has been achieved without product-specific marketing campaigns, highlighting strong market penetration and product-market fit.

Details of the Share Placement

The Placement will result in the issue of 264,285,714 new fully paid ordinary shares at an issue price of \$0.007 per share (**Placement Shares**). The Placement Shares will be issued under the Company's placement capacity under ASX Listing Rules 7.1 (comprising 141,407,173 shares) and 7.1A (comprising 122,878,541 shares). Shares issued to investors will rank equally with existing shares on issue.



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Subject to shareholder approval, investors will be eligible to receive two free-attaching options for every share subscribed (2-for-1 attaching options) on the following terms:

- **Class 1 Options:** Exercisable at \$0.007, expiring 18 months from issue, and non-transferable.
- **Class 2 Options:** Exercisable at \$0.015, expiring three years from issue, with quotation on the ASX to be sought subject to meeting ASX listing requirements, to be offered via a Prospectus.

The issue price of \$0.007 per share represents a **17.65% discount to the last closing price** of \$0.0085 on 2 July 2025, and a **16.21% discount to the 15-day volume weighted average price (VWAP)** of \$0.008354 prior to the placement.

The funds raised will be strategically deployed to accelerate platform development and AI innovation, scale Unith's presence through the expansion of key partnerships across Europe, LATAM, MENA, and Australia, launch targeted marketing campaigns to drive user acquisition and commercial momentum, and support ongoing operational growth through general working capital.

GBA Capital Pty Ltd (**GBA Capital**) and SP Corporate Advisory Pty Ltd (**Spark Plus**) acted as Joint Lead Managers and Corporate Advisors to the Placement. The Company will pay standard capital raising fees of 6% of funds raised and may issue 52,857,143 Class 1 Options and 52,857,143 Class 2 Options to the advisors, subject to shareholder approval.

Indicative Timetable¹

Placement	Date
Settlement of Share Placement	11 July 2025
Allotment of Shares under the Placement	15 July 2025
Commencement of trading of Shares under the Placement	16 July 2025
Extraordinary General Meeting to approve Attaching Options	28 August 2025

1. All dates and times are indicative and Unith reserves the right to amend any or all of these events and dates subject to the Corporations Act 2001 (Cth), ASX Listing Rules and other applicable laws.



Unith's Executive Director, Scott Mison, Commented:

"We are thrilled by the level of investor support afforded the Placement, with the Offer Price a quite respectable discount to Unith's last close ahead of the trading halt announcement made last week. I personally want to welcome the new institutional, sophisticated and professional investors joining Unith's share register by virtue of the Placement. They are coming on board as our team continues to implement a host of exciting platform development and AI innovation, commercial expansion, marketing and user expansion initiatives that are expected to steadily grow the revenue bases of both our Digital Human and B2C Subscriptions divisions. We now look forward to updating shareholders on key deliverables flowing from these initiatives over coming months."

Appendix 3B

An Appendix 3B in relation to the proposed issues of securities will be lodged on ASX.

This announcement is intended to lift the trading halt currently in place.

This announcement has been authorised for release by the Board of Directors.

(ENDS)

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Unith Limited (ASX:UNT) is a technology company that specialises in AI-driven digital human and conversation design solutions. Its focus is the design, development, and deployment of interactive, artificial intelligence (AI)-powered, conversational agents that are realistic, multilingual and scalable. This technology, which can take the form of AI avatars, interacts in a lifelike manner and enhances business clients' customer engagement, education, and entertainment metrics. Unith is now successfully implementing a strategy to monetise its proprietary AI and digital human capabilities.

Unith also operates a growing business-to-consumer (B2C) subscription division, which leverages the value-add created by the company's digital human and conversation design solutions technology. This division, which utilises literally thousands of Unith-created digital humans, generates recurring revenue from clients through subscription models for their services or platforms. Driven by individual business client's requirements, Unith's subscriptions arm can offer a range of services, including access to specific functionalities, tools, or content related to digital humans and AI technology. These subscription services help Unith clients generate a steady income stream and develop long-lasting relationships with their customers.

To learn more, please visit: www.unith.ai/

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