

Thursday, 13 February 2025 - Melbourne, Australia

SPC Global announces three executive appointments

Melbourne, Australia. SPC Global Holdings Limited (ASX:SPG), a market leading Australian food and beverage company, is proud to announce the appointment of three executives to the leadership team:

- **Moataz Ahmad** has been appointed Group Chief Supply Chain Officer, commencing 1 April.

Moataz is a highly accomplished Manufacturing and Supply Chain leader with more than 15 years' experience in developing and executing global manufacturing and supply chain strategies across the Asia Pacific, ANZ and Middle-East regions.

Moataz has held key leadership roles at prominent companies, including as Head of Operations ANZ at the a2 Milk Company and Manufacturing and Supply Chain Director at Kimberly Clark. He has led significant transformations at Mondelez International, where he served as Integrated Supply Chain Director ANZ and Operations Director for Cadbury Tasmania.

Moataz holds an MBA in Marketing and Financial Accounting from Singapore Business School and a Bachelor's degree in Mechanical Engineering.

- **Ali Hamza** has been appointed Group Chief Strategy & Transformation Officer, commencing 17 February.

Ali brings a wealth of experience in strategy, transformation, and leadership, having held executive roles at PepsiCo and PwC, with a strong track record in the food and beverage sector. As General Manager for PepsiCo Australia and New Zealand Beverages, Ali led the beverage portfolio across Australia, New Zealand, Fiji, and Papua New Guinea, overseeing iconic brands such as Pepsi Max, Mountain Dew, and Gatorade. Prior to this, he served as General Manager of Bluebird Foods, PepsiCo's New Zealand snacks division, where he had previously been Chief Financial Officer. Bluebird is a "seed-to-shelf" business with market-leading brands, including Bluebird, Copper Kettle, and Doritos.

With extensive experience across multiple markets and disciplines, Ali has a proven ability to drive transformation and deliver results. His leadership has

been instrumental in shaping business strategy, optimising operations, and executing large-scale change initiatives.

Ali is a Chartered Accountant and has recently completed the General Management Program at Wharton Business School and the Company Directors Course from the Australian Institute of Directors.

- **Masie Ng** has been appointed Group Chief Human Resources Officer, commencing 3 March 2025.

Masie is currently Chief Operating Officer at Nature One Dairy. Masie has an impressive career, spanning more than 30 years across marketing, business development, and various other business functions including human resources.

Before joining Nature One Dairy, Masie held the position of Senior Director at the Singapore Accountancy Commission, which she was instrumental in establishing as an agency under the Singapore Ministry of Finance. She has also worked with multinational companies such as HP, Agilent Technologies, and Robert Half International.

Masie has significant experience in HR management, particularly in roles that involved overseeing talent acquisition, employee development, and organizational culture initiatives. Her HR expertise has been instrumental in shaping the workforce strategies at Nature One Dairy and her previous employers. Her extensive experience and educational background have significantly contributed to her role in leading and expanding Nature One Dairy's operations in Australia, Singapore and Hong Kong.

Masie holds a Bachelor of Business Administration degree from the National University of Singapore. Masie is a shareholder in SPC Global Holdings Ltd.

SPC Global Managing Director, Robert Iervasi said: "I'm delighted to welcome these highly talented and experienced executives to the SPC Global leadership team."

These leaders have been chosen because of their high levels of capability, proven execution in global markets and extensive experience in branded businesses. Moataz's varied experiences across dairy, consumer products and FMCG highlights the expanded and diverse manufacturing footprint that now makes up SPC Global. Ali's appointment adds further credentials in global consumer products and FMCG. Masie's appointment recognises the importance of taking a global approach to people and culture at the renewed SPC Global.

"These appointments complete the SPC Global executive team and herald a new direction for our business – one that is consumer and customer-centric and will deliver

growth on a global scale. I'm looking forward to working with all of the leadership team, as well as the SPC Global Board, to deliver our global growth agenda."

The above appointments complete the SPC Global new executive team, alongside:

- Robert Iervasi, Managing Director,
- Brant Clutterbuck, Group Chief Financial Officer,
- John Harwood, Group Chief Commercial Officer,
- Hayley Coldrey, General Counsel, and
- Nick Dimopoulos, Chief Executive Officer, Nature One Dairy.

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The announcement was authorised by the SPG Board.

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About SPC Global

SPC Global is a market leading Australian food and beverage company. With around 800 employees and a portfolio of more than 1000 products, the company successfully combined The Original Juice Company, SPC, and Nature One Dairy, and subsequently acquired Natural Ingredients, to merge more than a century of tradition with innovation, sustainability, and long-term future growth.