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3 August 2020

ASX Announcements
Level 4, 20 Bridge Street
Sydney, NSW. 2000

QUARTERLY MARKET UPDATE

In releasing the Quarterly 4C report today, the Purifloh Ltd (PO3, Purifloh or Company) (ASX: PO3; OTCQX: PUFLF) provides the following additional information.

As air quality concerns continue to rise with the Covid-19 pandemic, the Company has increased its business development capability through the engagement of Chuck Martin who now leads the Company's commercialization efforts. Mr. Martin (<https://purifloh.com/our-company/>) has extensive experience in the industries being targeted by the Company and is accelerating Purifloh's business development activities. The Company will continue to monitor opportunities for advancing and commercializing the Purifloh technology to address the changing landscape of the marketplace.

The focus on presentation of Purifloh's technology to target markets has seen the release of a new website and Company branding scheme to better communicate the Free Radical Generation (FRG) technology and its 'Streamer Plasma' capabilities to the marketplace.

Expenditures in the quarter ended June 30th, 2020 (June Quarter) were lower than expected due to the short term impact of reduced operations in April [as a result of COVID-19?]. We are pleased to report that the Company's operations are continuing without significant disruption at this time. However, we note some disruption to the activities of target customers related to ongoing COVID-19 related issues. We expect that expenditures will continue at slightly elevated levels to that of the June Quarter.

The Company's product development activities remain focused on air purification systems and ongoing OEM trials. These efforts have seen continued improvements to our most advanced prototypes, those for residential air purification. Other product and segment possibilities are also being reviewed in an effort to fully leverage the FRG Streamer Plasma platform and thereby increase the range of commercialization opportunities.

The increased investment in commercial activities reinforces the Company's confidence in the viability and commercial validity of its FRG Streamer Plasma technology while also understanding that mature markets can be conservative in adopting breakthrough [new?] technology. The Company believes it has sufficient access to sources of additional capital as may be required to fund its continuing operations.



Forward-Looking Statements

This quarterly update may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current beliefs and expectations of the of the Company's management and are subject to significant risks and uncertainties. Actual results may differ from those set forth in the forward-looking statements. The Company's actual results could differ materially from those described in the forward-looking statements depending on various factors. Other than as required under United States securities laws, the Company does not undertake to update the forward-looking statements to reflect the impact of circumstances or events that may arise after the date of the forward looking statements.

This ASX report is authorized for release by Mr. Simon Lill (Director)

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