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ZOLEO WINS GLOBAL INDUSTRY AWARD

Beam Communications Holdings Ltd (ASX: BCC) is pleased to announce that the ZOLEO satellite communications device has been awarded the 2020 Top Mobility User Experience Innovation Award by the Mobile Satellite Users Association (MSUA).

ZOLEO was designed and engineered at Beam's Melbourne facility and is the first Australian-developed device to win a MSUA innovation award.

The award recognises the class-leading ZOLEO device for its superior user-friendly features that have never been available before in a personal satellite communicator and with mainstream market appeal.

ZOLEO is a cost-effective device that provides seamless messaging for smartphone users who move in and out of mobile and Wi-Fi coverage. The solution is aimed at adventure tourists, caravaners, 4X4 enthusiasts, fishermen, rural residents, lone workers and anyone who travels in and out of mobile phone coverage.



MSUA is a US-based non-profit organisation dedicated to promoting mobility satellite innovations and market development worldwide. The association's members include the world's leading satellite industry players such as Iridium, Inmarsat, Thuraya, Intelsat and Globalstar.



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The ZOLEO solution is offered through a joint-venture entity ZOLEO Inc., which is owned equally by Beam and Roadpost Inc. The intellectual property (IP) relating to the solution is owned by Beam.

“We undertook extensive market research before developing ZOLEO and it’s pleasing to see that our effort is recognised by the leading industry association,” said Beam’s Chief Executive Officer, Michael Capocchi.

“ZOLEO was designed to work right out of the box. Anyone who uses a mobile messaging app will know how to use ZOLEO. Just as significantly, ZOLEO works seamlessly as users move between mobile, Wi-Fi and satellite coverage, enabling them to always keep in touch anywhere on Earth.”

Yours faithfully,

Dennis Payne
Chief Financial Officer & Company Secretary

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About Beam Communications

Beam Communications Holdings Limited is an Australian publicly-listed company (ASX:BCC) that specialises in the design, development, manufacture and distribution of satellite, cellular and dual-mode equipment, applications and services. Its products and services are adopted by some of the world’s largest satellite and telecommunications companies, such as Iridium, Telstra, KDDI, Inmarsat & Thuraya, to fill the global needs of Information Communication & Technology markets. Beam Communications Holdings Limited owns 100% of Beam Communications Pty Ltd and SatPhone Shop Pty Ltd www.satphoneshop.com. For more information, visit www.beamcommunications.com.

About ZOLEO Inc.

Formed in 2018 and headquartered in Toronto, Canada, ZOLEO Inc. is a joint venture between Beam Communication Pty. Ltd. and Roadpost Inc. that is pioneering the development of innovative lower cost, consumer-oriented global messaging solutions, including innovative wireless devices and apps based on Iridium short burst data (SBD), cellular and Wi-Fi standards. The company serves three primary markets including consumers residing on the fringe of cellular coverage, outdoor recreation and lone worker safety. Its products are offered through authorised retailers in the US, Canada and Australia. Roadpost is responsible for retail distribution in North America and Beam is responsible for the Asia Pacific region. Staged distribution in other regions will be jointly managed. For more information visit www.zoleo.com.

About Roadpost Inc.

Incorporated in 1991, Roadpost is a foremost provider of mobile satellite equipment and voice and data services from industry leaders including Iridium, Inmarsat and Garmin. More than 45,000 subscribers trust Roadpost to equip them with the most reliable and innovative communications solutions available, from private and public sector organizations that need to connect and protect employees at work, to outdoor enthusiasts who travel the backcountry. Based in Toronto (Canada) with an office in Seattle (USA), Roadpost distributes its products directly and through its extensive network of authorized dealers throughout North America. Roadpost is a registered trademark of Roadpost Inc. For more information visit www.roadpost.ca.