



Friday 28<sup>th</sup> November 2014

## **iSonea Appoints Mr Ross Blair-Holt as a Director**

### **Appointment of Director - Mr Ross Blair-Holt**

The Board of iSonea Ltd today announced the appointment of Mr Ross Blair-Holt as a Director following Mr Bruce Mathieson's withdrawal of his nomination to stand for election as a Director.

Mr Blair-Holt is a Director of the Bruce Mathieson Group (BLM) and has led the senior management team at BLM for more than 28 years. He has significant professional, financial, investment, and operational experience.

Mr. Blair-Holt was, until recently, a senior executive of Woolworths Limited in his role as the Chief Operating Officer of the ALH Group, where he still remains a Director.

His business acumen and experience will be an asset to the iSonea Board.

### **Resignation of Director – Mr Bruce Mathieson Senior**

Mr Bruce Mathieson today withdrew his nomination to stand as a director of iSonea Limited. His international business interests are taking a considerable amount of his time.

Mr Mathieson, as a major shareholder, will continue to support the Company. He is actively engaged with iSonea's commercialisation plans, including its entry into the Chinese market.