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## GLOBAL LAUNCH OF POWER RANGERS: MIGHTY FORCE

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### Highlights

- Global launch of free-to-play mobile game "POWER RANGERS: MIGHTY FORCE" available through the App Store and Google Play Store
  - Over 100,000 players pre-registered across mobile gaming platforms
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Mighty Kingdom Limited ("MKL" or "the Company") is pleased to announce the global launch of the free-to-play mobile game "POWER RANGERS: MIGHTY FORCE" in collaboration with Canadian publisher East Side Games Group ("ESGG", TSX: EAGR) and Hasbro, a leading toy and game company.

Launched this week, "POWER RANGERS: MIGHTY FORCE" is available for download worldwide through the App Store and Google Play Store. With over 100,000 players pre-registered across Apple and Android platforms and solid pre-release metrics, MKL is confident in the game's ability to meet performance expectations.

MKL and ESGG will share revenue from the game after costs are recouped, with other terms of the Partnership being commercial in confidence. This game launch is part of the collaboration between ESGG and MKL announced in January 2022 when MKL and ESGG signed an agreement to co-develop games over a multi-year period.

Emilie Poissenot, Chief Creative Officer and Head of Games at MKL, said:

*"Working on 'POWER RANGERS: MIGHTY FORCE' has been a fantastic journey, exploring the iconic world and characters with a fresh and original storyline. We can't wait for fans to enjoy this exciting new addition to the POWER RANGERS universe".*

Wally Nguyen, Chief Revenue Officer at ESGG, said

*"In bringing 'POWER RANGERS: MIGHTY FORCE' to life, the collaborative efforts of East Side Games Group, Mighty Kingdom, and Hasbro shine brightly. We are thrilled to offer fans an immersive experience that combines nostalgia, storytelling, and fun gameplay."*

Eugene Evans, SVP Digital Strategy and Licensing at Hasbro and Wizards of the Coast, said:

*"By collaborating with Mighty Kingdom and East Side Games Group to create 'POWER RANGERS: MIGHTY FORCE' fans around the world can now experience the thrill of playing as their favourite ranger, and we can't wait for everyone to join the fun."*

*"POWER RANGERS: MIGHTY FORCE showcases our commitment to building our digital games portfolio through licensing and internal development. By tapping into the innovation and creativity of our license partners, we continue to provide fans and gamers everywhere unique and stimulating experiences surrounding our iconic brands."*

Authorised for release by Chair of the Board David Butorac.

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**ABOUT MIGHTY KINGDOM LIMITED**

Since its formation in 2010, Mighty Kingdom has released over 50 games that have been downloaded more than 50 million times. These games include the popular Shopkins, LEGO Friends: Heartlake Rush, Gabby's Dollhouse, Wild Life and Ava's Manor. Mighty Kingdom is one of the largest independent game developers in Australia, working with top tier entertainment and gaming companies including Disney, East Side Games, LEGO, Sony, Google, Mattel, Apple Arcade, Spinmaster and Funcom.

Led by a desire to engage and delight players, we make exceptional experiences that connect our diverse talent with millions of people around the world. We make games with heart. We Love Fun. We want to share it with the world. We want you to be part of it.

Development undertaken in South Australia with the support of the South Australian Film Corporation.