

25 September 2017

The Manager  
ASX Market Announcements  
ASX Limited  
Level 4, Exchange Centre  
20 Bridge Street  
SYDNEY NSW 2000

Dear Sir/Madam

**ASX Announcement  
InvoCare Limited (IVC)  
Sale of US Cremation Services**

Please find attached an announcement titled "InvoCare Limited announces sale of US cremation services" for release to the market.

For and on behalf of the Board



Phillip Friery  
**Company Secretary**

## MARKET RELEASE

### InvoCare Limited announces sale of US cremation services

**Monday 25 September 2017: InvoCare Limited (ASX: IVC) announced today the sale of its Southern California cremation services business (Macera Crematory)**

The sale of Macera Crematory is the final stage of exiting the US market and will allow InvoCare Limited to focus on the Protect & Grow 2020 plan. This programme of work will see IVC invest an estimated \$200m over four years to extract greater benefits from existing assets, and develop new locations to further leverage its presence in core markets.

The impact of the closure of the funeral operation and the sale of Macera Crematory are deemed immaterial to the InvoCare group under accounting standards.

**For immediate release.**

*For more details, contact Fergus Kelly on (02) 9978 5290, 0412 922 029 or [fkelly@invocare.com.au](mailto:fkelly@invocare.com.au).*