



16 December 2014

Company Announcements Office
ASX Limited
Level 4, 20 Bridge Street
SYDNEY NSW 2000

On-Market Share Buyback – Notification of Cancellation of Shares

In accordance with Listing Rule 3.8A, please find enclosed a copy of a Form 484 lodged with ASIC in relation to the cancellation of the shares bought back to date.

Yours faithfully,

A handwritten signature in blue ink, appearing to read "Stephanie Belton", written over a horizontal line.

Stephanie Belton

General Counsel and Group Company Secretary

Change to company details

Company details

Company name

HELLOWORLD LIMITED

Australian Company Number (ACN)

091 214 998

Lodgement details

Who should ASIC contact if there is a query about this form?

Name

HELLOWORLD LIMITED

ASIC registered agent number (if applicable)

30807

Signature

This form must be signed by a current officeholder of the company.

I certify that the information in this form is true and complete

Name

STEPHANIE BELTON

Capacity

Secretary

Signature

Date signed

16-12-2014

C1 Cancellation of shares

Reason for cancellation

Shares cancellation details

Reason for cancellation

ss.257H(3) Share buyback - Other buy-back type. A form 280 or 281 must be lodged at least 14 days, and no more than 1 year before the share buy-back can take place

The cancelled shares are listed below:

Share class code	Number of shares cancelled	Amount paid (cash or otherwise)	
ORD	192238	58334.27	

Earliest Date of cancellation **15-12-2014**

C3 Change to share structure

The updated details for this changed share class are shown in the table below.

Share class code	Full title if not standard	Total number of shares	Total amount paid on these shares	Total amount unpaid on these shares
ORD	ORDINARY SHARES	440356334	279406860.92	0.00

Earliest date of change **15-12-2014**

